

Historically, people have tended to search for something to “work on” within their swing motion, filled their range bucket, and proceeded to **block practice** in hopes of improving their game. Block practice is repetitive practice, pounding balls to the same target, working to improve technique with the belief that better technique translates to better golf. Though you may see some improvement, better technique through block practice is neither the fastest nor most complete way to better golf. In contrast, **purposeful practice** reflects the way golf is played on-course and is best described as all-encompassing.

Purposeful Practice Cornerstones

- Feel
- Technique
- Process Building
- Challenges

The targeted outcome goal of purposeful practice is to significantly enhance one’s ability to “take it to the course” in the form of improved performance. Accordingly, THE PROGRAM includes two private lessons per month (select your coach) **and** gives you the opportunity to participate in as many as six of eight “scheduled opportunities” per month. The “scheduled opportunities” come in the form of either supervised practice sessions or engaging workshops. We designed the workshops to add to your knowledge base and to help you understand your own game better. “Scheduled opportunities” will fall on weeknights or on weekend afternoons and will be small group sessions facilitated by either Doug Mahovlic or Brian Hann on a rotating basis.

If 2017 is going to be your year of productive change, we believe THE PROGRAM may well be the vehicle to take you to the golf destination of your dreams. We are very excited to present this opportunity and we truly believe that the format of THE PROGRAM will allow us to engage, challenge and guide people as never before! Please consider joining us on this new pathway to better golf.

Good (or great) golf to you,

Brian Hann - PGA of Canada

Doug Mahovlic - PGA of Canada