



**LEADERSHIP COUNCIL
FOR NONPROFITS**
ADVANCING OUR COMMUNITY

2017 Securing the Future – A Signature Nonprofit Event

Securing the Future is an annual conference dedicated to building the strategic and resource development skills of the board and staff of Greater Cincinnati nonprofits. Securing the Future is an educational program designed to address the needs and concerns of board members and senior leadership. Participants hear from prominent national and local speakers, attend break out sessions for a deeper dive into the keynote topic, and have a chance for interacting with peers.

2017 Focus: 'Nonprofit Juggling: People, Perspectives, and Priorities!'



Speaker: Vu Le

Non Profits have a lot of balls to juggle:

- Running effective programming
- Ensuring board members are engaged
- Finding freebies
- Even Meeting payroll

Meanwhile, priorities have changed.

What balls do we still need to juggle?

What are the new juggling skills we need to have in order to be successful?

Vu Lee, author behind nonprofitwithballs.com and grizzled executive director of Seattle-based organization, Ranier Valley Corps will lead an entertaining discussion covering today's new perspective and how we can end the Nonprofit Hunger Games.

Known for his no-BS approach, irreverent sense of humor, and love of unicorns, Vu has been featured in dozens, if not hundreds, of his own blog posts at nonprofitwithballs.com. Vu is an experienced keynote speaker and nonprofit leader who talks about a variety of subjects: Nonprofit funding, challenges, the Overhead Myth, the Sustainability Myth, equity, and diversity. He brings humor, insight, and probably five or more references to unicorns to every keynote he gives. He hates dry, boring speeches and strives to make each one unique to the audience.

Audience: 300+ nonprofit executives, fundraisers, board members, and funders

Date/Time: February 23rd, 2017, 7:30 am- 12:00 pm

Where: Schiff Family Conference Center, Cintas Center, Xavier University Campus

Presenting Level Sponsorship (exclusive) Includes:

- The opportunity to welcome the audience and introduce the keynote speaker
- Recognition as Presenting Level Sponsor in the script
- Recognition as Presenting Level Sponsor on all marketing material, could include, but not limited to:
 - Print Invitation
 - All purchased ads, including Business Courier ads
 - All Leadership Council e-newsletters stories – with Logo/Link
 - All Email reminders - with Logo/Link
 - On-line Registration page – with Logo/Link
 - Press Release
 - Leadership Council website – with Logo/Link
- Presented by 'Sponsor' to appear on the event program on-site
- Presented by 'Sponsor' on all onsite signage and video screens displayed at the event
- An opportunity to provide a company promotional gift at each attendees seat
- A display table in a high traffic area
- Copy of the event registration list to include name, company, job title, phone, address information
- Five complimentary registrations

Sponsorship Investment: \$5,000

Leadership Level Sponsorship Includes:

- Recognition as a Sponsor in the script
- Recognition as a Sponsor on all marketing material, could include, but not limited to:
 - Print Invitation
 - All purchased ads, including Business Courier ads
 - All Leadership Council e-newsletters stories – with Logo/Link
 - All Email reminders - with Logo/Link
 - On-line Registration page – with Logo/Link
 - Press Release
 - Leadership Council website - with Logo/Link
- Presented by 'Sponsor' to appear on the event program on-site
- Presented by 'Sponsor' on all onsite signage and video screens displayed at the event
- A display table in a high traffic area
- Three complimentary registrations

Sponsorship Investment: \$3,000

Community Level Sponsorship Includes:

- Recognition as a Sponsor on all marketing material, could include, but not limited to:
 - Print Invitation
 - All purchased ads, including Business Courier ads
 - All Leadership Council e-newsletters stories
 - All Email reminders
 - On-line Registration page
 - Press Release
 - Leadership Council website
- Presented by 'Sponsor' to appear on the event program on-site
- Presented by 'Sponsor' on all onsite signage and video screens displayed at the event
- A display table in a high traffic area
- Two complimentary registrations

Sponsorship Investment: \$1,500



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Sponsorship Commitment

2017 Securing the Future – A Signature Nonprofit Event

Company Name: _____
(as you wish it to appear for recognition purposes)

☐ Wishes to Sponsor the 2017 Securing the Future Conference at the level (check one):

☐ Presenting Level Sponsor \$5,000

☐ Leadership Level Sponsor \$3,000

☐ Community Level Sponsor \$1,500

Contact Name

Phone #

Email Address

Address

City

St

Zip

☐ I have enclosed a check in the amount of \$_____ or ☐ Please bill the company

Note: All Sponsorships must be paid in full by January 31, 2017

Please make checks payable to Leadership Council

Leadership Council
4010 Executive Park Dr., Suite 100
Cincinnati, OH 45241