



Make your mornings count with these inspirational and informative breakfasts.

7:30 – 9:00 AM

Register at: LeadershipOakland.com



APR 4, 2017

JOYCE JENEREAUX

Staying Relevant in a Noisy World

With the world whirling at warped speed most days, how does a leader keep up and stay relevant? Perhaps no one knows that challenge better than Joyce Jenereaux, former publisher and president of the Detroit Free Press and Michigan.com. Joyce successfully navigated the digital revolution to transform the traditional newspaper to meet the needs of today's hyper-connected society. Recently retired and on to new ventures, she'll share the leadership and business lessons she learned along the way.

Location: MSU Management Education Center, 811 W. Square Lake Road, Troy, MI 48098

Single Session: LOAA \$32 | Non-LOAA & General Public \$36

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