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For Immediate Release

# Auction Ohio and Price Real Estate & Auction Service are combining to establish a new brand in the Ross County area.

**Chillicothe, Ohio:** Representatives from Auction Ohio announced this week that they acquired Price Real Estate and Auction Service on January 2nd 2018. The new brand of AO Price Real Estate & Auction primarily serves Chillicothe, Ross, and the surrounding counties with a better way to sell and manage assets via the auction method.

Together, Auction Ohio and Price Real Estate & Auction Service bring over fifty years of experience selling real estate and personal property at auction. In 2017, they conducted 969 auctions, grossing more than 8 million in sales, with a following of over 50,000 bidders. $3.4 million were sales conducted by Auction Ohio in personal property sales in an online only auction format on AuctionOhio.com; a state of the art proprietary bidding platform.

Auction Ohio brings the proven online auction solution to Ross County and surrounding areas in addition to the live onsite auctions. Other added services include Appraisals, Receivership, Private Selling Officer (PSO). Online auctions serve wider selling needs.

AO Price Real Estate & Auction continues to serve the area with integrity and a focus on building relationships. Dewey Price, Steve Hummel, Troy and Sandy Collins and other staff remain as a part of the new brand. The new brand builds on the Price reputation and complements traditional auction marketing methods with an online auction approach when it is appropriate.

The owner of Price Real Estate and Auction Service, Dewey Price, commented, “Business is ever changing and we need to be able to adapt to the needs of buyers and sellers. No longer is a seller required to have a house full of possessions in order to take advantage of the auction method. Buyers can now bid with more convenience and without a requirement to physically attend.”

The new company, **AO Price Real Estate & Auction,** transitioned seamlessly to the new brand name at the beginning of the year without any downtime. They are still located at 209 Delano Ave., Chillicothe, OH 45601.