

Erica Estrada
Manager of Domestic and International Recruitment
Fort Worth Chamber of Commerce, Economic Development



Erica Estrada is the manager of domestic and international recruitment for the economic development department at the Fort Worth Chamber of Commerce. Estrada is charged with organizing, researching and dispensing demographic and real estate information for prospective companies looking to relocate or expand into the Fort Worth area.

Additional duties include processing RFI's (request for information), managing site consultations with prospects, updating the Chamber's economic development website and coordinating recruitment efforts between the Chamber and its public sector partners at the local, county and state level.

Since starting with the Chamber in December of 2013, Erica has participated in projects that have secured 2.7 million square feet of building space, \$1.5 billion in capital investment and over 2,000 jobs resulting in approximately \$121 million of annual payroll.

Additionally, Estrada has served on the board of Vision Fort Worth, the Chamber's organization for young professionals, and has served on the Southeast Fort Worth Board since 2016. She is also an active member on the Fort Worth International Committee, the Greater Fort Worth Area Economic Development Association and the North Texas Hispanic Woman's Network.

Before joining the Fort Worth Chamber in January 2014, Estrada worked for two years as a Sales and Events Director of a historic hotel in Nacogdoches, Texas.

A graduate of Stephen F. Austin State University, Erica is a Fort Worth native who grew up on Fort Worth's Westside and attended Arlington Heights high school before leaving to study Journalism at SFA. She currently lives in South Fort Worth where she enjoys exploring Fort Worth, Crossfit and spending time with her family.