
MISSY GALE, CFRE



Missy Gale, CFRE, approaches her work with a sincere desire to help make nonprofit organizations stronger. As president and founder of M. Gale & Associates, LLC, she has dedicated decades to crafting unique solutions to complex fundraising projects and organizational issues that result in transformational fundraising success.

M. Gale & Associates is a strategic fundraising consulting firm dedicated to the success of the organizations it serves and boasts a team of experienced associates that forge strong alliances that produce transformational success! Missy takes pride in choosing only proven professionals from a variety of nonprofit sectors with a track record of success in fundraising practice. The M. Gale &

Associates team represents fundraising expertise from acquisition techniques to capital campaigns and from donor communications to relationship management and have served organizations spanning the arts, education and social services. With nearly two decades of service, the firm has assisted organizations all over the country with developing campaign strategy, implementing major giving and relationship-driven fundraising programs, and elevating the fundraising prowess of staff, CEO's and board members.

Missy worked in fundraising and public relations in healthcare and cultural organizations before becoming a consultant. She is a graduate of the University of Texas at Arlington and holds a Certified Fundraising Executive (CFRE) designation. She has completed training in the Technology of Participation® Facilitation Methods and Strategic Planning conducted by the Institute of Cultural Affairs. She has presented at numerous international, national and regional conferences and has been recognized for effective communications and fund development. Missy was honored as the Outstanding Professional Fundraiser in 2014 by the Association of Fundraising Professionals (AFP) Fort Worth Metro Chapter. Missy has also serves the fund development profession as national chair of the Association of Philanthropic Counsel (APC) and as a board member of the AFP Fort Worth Metro Chapter.