



February 10, 2017

Dear Valued Retailer,

We were notified this week that a very small amount of our Wellness canned cat product may not have been manufactured to our high-quality standards, and so we have decided to request that you remove it from your stores.

Keeping your trust in our brand is so important to us, and so we wanted to let you know right away. Since the products may not have been made consistent with our recipes and quality assurance guidelines, we want to replace them. Our Quality team learned that a foreign material was found in non-WellPet products made in the same facility, and so we are taking this additional step to further safeguard our cats and to put our customers' minds at ease.

We are asking for the return of the following products:

Recipe	Best By Date
Wellness Canned Cat 12.5 oz	Chicken & Herring
Wellness Canned Cat 12.5 oz	Chicken
Wellness Canned Cat 12.5 oz	Chicken & Lobster
Wellness Canned Cat 12.5 oz	Turkey & Salmon
Wellness Canned Cat 12.5 oz	Turkey
Wellness Canned Cat 12.5 oz	Beef & Chicken
Wellness Canned Cat 12.5 oz	Beef & Salmon

We are partnering with our WellPet Distributors to help us with this process. If you have any of these products in your store, please remove the product from sale right away and set aside the inventory. Please hold these products until your Distributor representative processes your inventory. If you need help right away, please contact Stericycle at 1-877-227-9587.

Please do not discard any affected product as the returned product will be needed for credit reimbursement.





At WellPet, our mission is to deliver the most nutritious, highest quality natural pet food. We feed this to our own pets, and know quality nutrition is core to animal well-being. We greatly appreciate your assistance and continued support of the Wellness brand, especially in Cat with our Year of the Cat.

Sincerely,

Camelle Kent
Chief Executive Officer

