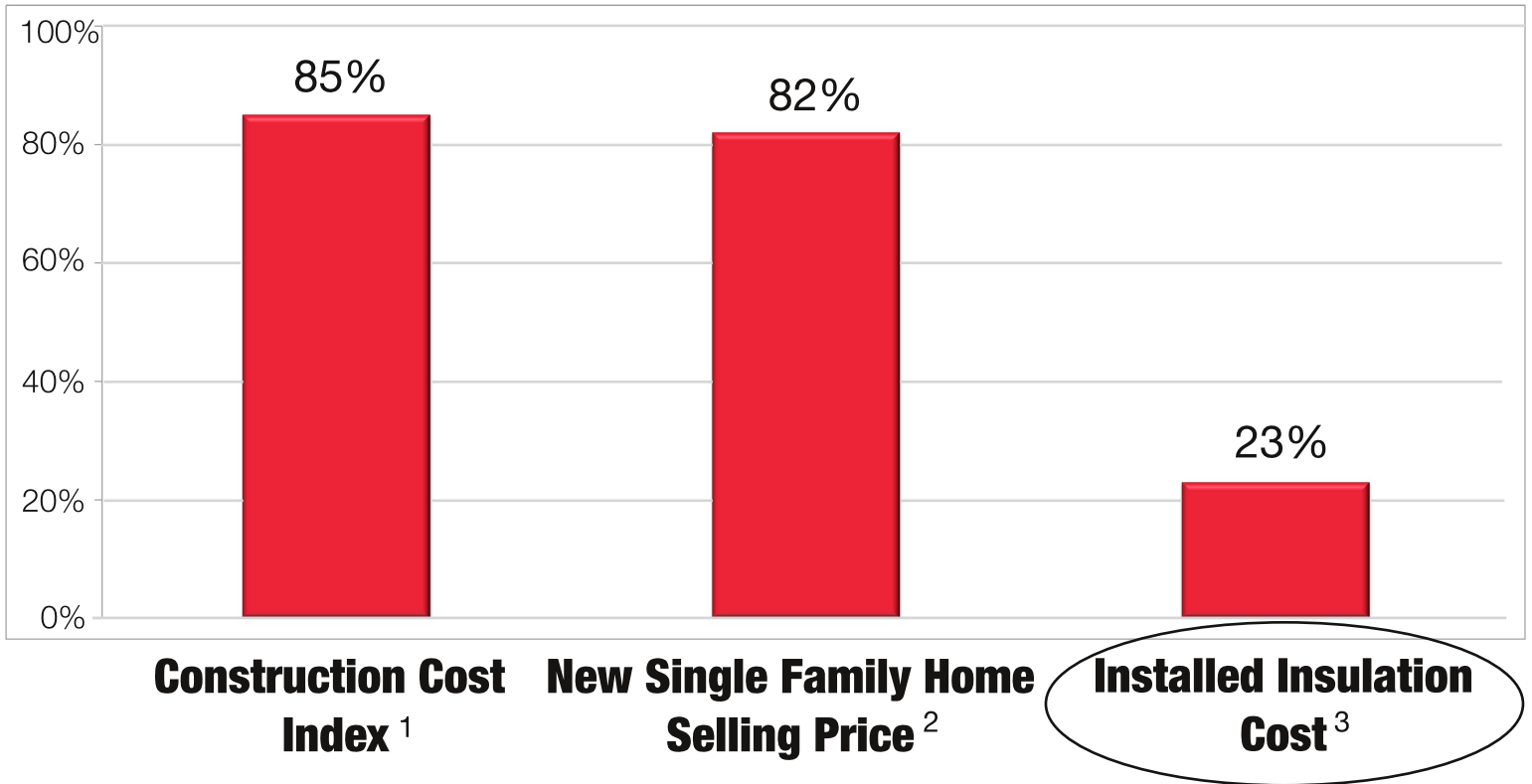


What's the best value in new construction?

Increase in cost over the past 20 years



The record speaks for itself. Throughout the past two decades, insulation has consistently been one of the most **cost-effective** building materials in the construction industry. Even as it has become harder to meet building codes, new innovations have made insulation even more **green** and energy-efficient. As a result, it's easier than ever for builders to achieve **code compliance** using insulation.



Choose value.
Choose sustainability.
Choose insulation.

www.insulate.org

1. RSMean Historical Cost Indexes.

2. U.S. Census Bureau, Construction Price Indexes.

3. 1997 prices: Oak Ridge National Laboratory survey.
2017 prices: Survey of ICAA member contractors.