



August 2017

Nord Corridor & South Campus Business Walk And Community Safety Meeting

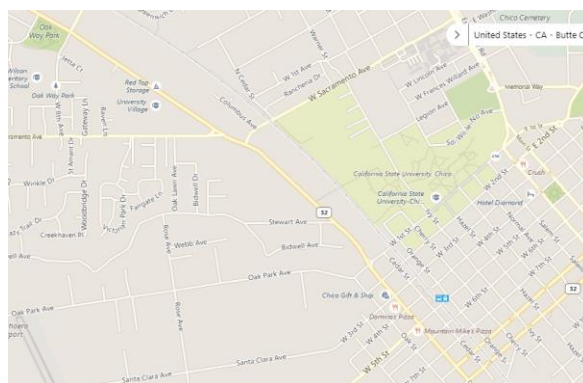
72 Businesses Visited | 1 Business Walk | 8 Team members | 1 Community Safety Meeting



Business Walk Dates:

1. Sept 29, 2017, 10 a.m. – 12 p.m.
2. Oct 27, 2017, 10 a.m. – 12 p.m.

Business Feedback: The Team asked standard Business Walk questions such as: “Tell us what it’s like doing business in this area.” “Do you have any concerns about doing business here?” We also asked for feedback and observations on traffic, congestion, safety, and general business climate/health issues:



- **Transients:** Businesses reported issues with just an increase in transients in general, loitering, defecating and urinating in store doorways, and transients passed out outside businesses during business hours.
- **Cleanliness:** Businesses reported issues with graffiti and transients/students leaving trash around their businesses.
- **Security/Safety of Businesses & Properties:** Businesses reported issues with non-customer cars being left in business parking lots, theft / break-ins, vandalism, thieves working in pairs, and physical attacks.
- **Streets/Parking:** Businesses reported issues with Cedar Street specifically which has not been maintained and needs work.

72 Businesses Visited

- | | | |
|-------------------------------------|---------------------------|-------------------------------|
| • 4 Seasons Apartments | • Campus Carwash | • Dog House |
| • 7-11 | • Cedar Flats | • Domino's |
| • 7th Street Apartments | • Chico Billiards Academy | • Double D |
| • A-1 Alignment | • Chico Express Cleaners | • Dragon Tattoo |
| • Aca Taco | • Chico Gift & Ship | • Everyday Vietnamese Cuisine |
| • Advanced Document Concepts | • Chico Home Brew Shop | • Express Washers |
| • Alpha Garden Supply | • Chico Laundry Co. | • Five Star Cuts |
| • Asian Market | • Chico Petrol | • Freeman cycle |
| • Azad's Martial Arts Family Center | • Chico Petroleum | • Fusion Hookah Lounge |
| • Azteca's Videos | • Chico Smoke | • Gojo Market |
| • Barber Jones | • ChicoLawyers.com | • Goodwill |
| • Burger King | • China House | • HA Indian grocery |
| | • Creative Nails | • Hal Thrift Store |

- Hudson's
- Image Factory
- Jackpot
- Kathy's Deli
- Kindcare Pharmacy
- La Familia
- La Flor de Michoacán Ice Cream
- Mama Celeste Pizza
- Massage Parlor
- Mobility Works
- Mountain Mike's
- NorCal Vans
- Nord Ave Apartments
- Nord Avenue Mini Storage
- Nord Rickers Gasoline
- North State Screen
- Oasis Bar and Grill
- Performance Auto Services
- Platinum Salon
- Ray's Liquor
- Red Room tattoo
- Red Top Storage
- Refuel Nutrition
- Safeway
- Salon J
- SF Invest
- Star Liqueur
- Subway
- Sunshine Laundry
- Tacos Tonaya #2
- The Clothes Pin
- Walgreens
- Wingman
- Wok N Roll



Business Walkers:

1. Michelle Woods, Chico Chamber
2. Katie Simmons, Chico Chamber
3. Don Cutler, Happy At Home
4. Brett Herman, Healthy Solutions Insurance Services
5. Catherine Madsack, AFWD
6. Nicole Clift, AFWD
7. BT Chapman, S.C.O.R.E.
8. Esteban Tadeo, AFWD

Next Business Walk: September 29, 2017, 10:00 a.m. – 12:00 p.m. RSVP to jwilliams@3coreedc.org or call (530) 893-8732 x202. **Questions?** Email katie@chicochamber.com or call (530) 891-5556 x303.

COMMUNITY SAFETY MEETING – September 7, 2017



- Bike Path Safety Camera Project a success - not one significant violent crime on the bike path since the cameras were installed.
- MOU, between the California State University, Chico and the City of Chico, is another success of these meetings.
- 3 existing Park Rangers will now be sworn Park Rangers, under Chico PD
- Chief Reid is new interim Chico State COP and apart of the Critical Response Unit, specially trained officers that deal with crowd control issues.
- CalTrans putting in roundabout at Nord and West Sacramento Ave, as well as

additional signals in area

- City of Chico received grant to put in bike lanes on Walnut.
- Will they be connecting the gaps in the paved sidewalks on Nord? Yes. As well as ADA compliance.
- Transients stocking apartments & Chico PD recommend calling the Target Team about this specifically.
- The Depot Park has problems, can we get flood lights? The City will research.
- There is bike education being done at California State University, Chico, during orientation, but Chico PD is also doing on the street education. Public Health wants to partner with Chico State to put on classes on biking in Butte County. Chico State should also do more social media education on bike regulations.
- Bike stores not required to register bikes but some are now starting to do with bike sales.

Team Chico Partners



Many thanks to the Chamber Ambassadors and Chamber Young Professionals Organization.