



September 2017 Chico Mall & 20th Street Business Walk And Community Safety Meeting

70 Businesses Visited | 1 Business Walk | 12 Team members | 1 Community Safety Meeting



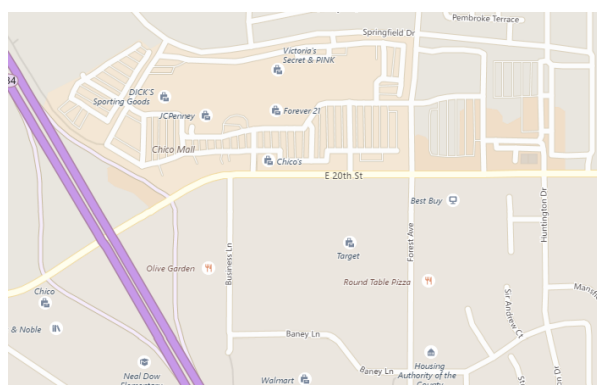
Business Walk Dates:

1. Oct 27, 2017, 10 a.m. – 12 p.m.

Business Feedback:

The Team asked standard Business Walk questions such as: “Tell us what it’s like doing business in this area.” “Do you have any concerns about doing business here?” We also asked for feedback and observations on traffic, congestion, safety, and general business climate/health issues:

- **Vagrancy:** Businesses reported issues with transients frequenting the mall early morning with mall walkers, panhandling, aggressiveness, camping in business parking lots, and dumpster diving.
- **Cleanliness:** Businesses reported issues with feces and other trash.
- **Security/Safety of Businesses & Properties:** Businesses reported issues with theft, loitering inside and outside of businesses, property fences being cutting, and car break-ins.
- **Streets/Parking:** Businesses reported issues with poor lighting in the mall parking lot and the Business Lane road stop sign being too high (hard to see for drivers).



70 Businesses Visited

- | | | |
|---------------------------------|-------------------------|---------------------|
| • Aaron Brothers | • Chili's | • Jack In The Box |
| • Aaron Massage | • Chipotle | • Jamba Juice |
| • Applebee's | • Crazy 8 | • Justice |
| • Associated Pension Consultant | • Del Taco | • KFC |
| • AT&T | • DeVon's Jewelry | • Krispy Kreme |
| • Avis & Budget Rent-A-Car | • Dick's Sporting Goods | • Las Tapatias |
| • Bath & Body Works | • Famous Footwear | • Leslie's Pool |
| • Best Buy | • Forever 21 | • Lids |
| • Bev Mo | • Git ya some Pizza | • Ling Kitchen |
| • Bliss Nail Salon | • Handlebar | • Logan's Roadhouse |
| • Buckle | • Hot Topic | • Mattress Firm |
| • Cali Customs | • Housing Authority | • Old Navy |
| • Carl's Jr | • Hula's | • Olive Garden |
| • Chico Smoothie | • IHOP | • Outback |
| • Chico's | • In-n-out | • Oxford Suites |
| • Children's Place | • J&J Café | • Pac Sun |

- Panera
- Party Town
- Payless
- Petsmart
- Pier 1 Imports
- Play It Again Sports
- Red Lobster
- Round Table

- Sally Beauty
- See's Candy
- Spencer's Gifts
- Sports Fever
- Staples
- Subway
- Taco Bell
- Target

- Toys R Us
- Vans
- Victoria Secret / Pink
- Walmart
- Watchman
- Winco



Business Walkers:

1. Michelle Woods, Chico Chamber
2. Kelsey Torres, Chico Chamber
3. Don Cutler, Happy At Home
4. Catherine Madsack, AFWD (not pictured)
5. BT Chapman, S.C.O.R.E.
6. Esteban Tadeo, AFWD
7. Nou Vang, Express Employment Professionals
8. Laura Page, U.S. Congressman Doug LaMalfa Office
9. Wendi Hart, Baywood Real Estate
10. Danie Schwartz, Danie Schwartz Consulting
11. Nicole Clift, AFWD
12. Brett Sanders, Farmers Insurance – Office of Brad Jacobson

Next Business Walk: October 27, 2017, 10:00 a.m. – 12:00 p.m. RSVP to jwilliams@3coredc.org or call (530) 893-8732 x202. **Questions?** Email katie@chicochamber.com or call (530) 891-5556 x303.

COMMUNITY SAFETY MEETING – October 10, 2017



- Chief of Police provided update on staffing levels within the Police Department. Discussed projects such as 20th Street Park monitoring, removal of encampments along Business Lane.
- Public Works- Engineering Director shared information on proposed pedestrian overcrossing at 20th Street near Chico Mall.
- General Q&A on specific safety concerns in the area: Tigart Ponds, bike path, Chico PD App, NextDoor.com, citizen clean-ups, and future staffing levels.

Team Chico Partners



Many thanks to the Chamber Ambassadors and Chamber Young Professionals Organization.