



October 2017

North Valley Plaza Business Walk & Community Safety Meeting

54 Businesses Visited | 1 Business Walk | 7 Team members | 1 Community Safety Meeting



Business Walkers:

1. Michelle Woods, Chico Chamber
2. Kelsey Torres, Chico Chamber
3. Don Cutler, Happy At Home
4. Esteban Tadeo, AFWD
5. Danie Schwartz, Danie Schwartz Consulting
6. Brett Sanders, Farmers Insurance – Office of Brad Jacobson
7. Wendi Hart - Farmers Insurance - Geiger Insurance Agency (not pictured)

Business Feedback: The Team asked standard Business Walk questions such as: “Tell us what it’s like doing business in this area.” “Do you have any concerns about doing business here?” We also asked for feedback and observations on traffic, congestion, safety, and general business climate/health issues:

Vagrancy: Loitering around businesses, dumpster diving, using fountain as own bath/bathroom, pan handling, and scaring off customers.

Cleanliness: Trash (including drug paraphernalia) and fecal matter.

Businesses & Properties: Drug use in the bathrooms, theft and broken windows.

Streets/Parking: Congested parking in the North Valley Mall parking lot at Cohasset/East.



54 Businesses Visited

- Butte Bible Fellowship
- Chico Courtyard Apartment
- Chico Express Cleaners
- Cinful Desserts
- Fosters Family Agency
- Law Offices Les Hait
- Russ Hansen Marriage & Family Therapist
- Theron Walker Farmers Insurance
- Roots
- Printing
- Vietnam Bistro
- First Responders
- Rite Aid
- 99 Cent Store
- Panda Express
- Western Dental
- Pizza Guys
- Pour House
- Game Stop
- Verizon
- Nutrishop
- Jamba Juice
- Starbucks
- Sportsman’s Warehouse
- Aarons
- Trader Joe’s
- Queen Chico Nails
- Dollar Store
- Bank of America
- Wendy’s
- Chase Bank
- Bartlett hearing aids
- Self Help Credit Union
- Pet Works
- Pilates studio
- Dreamy Nails
- Salon Centric

- Creative Apple
- String Beads
- Remedy Life Church
- Advanced Body Dynamics
- The Herb Store
- Salon Diamond
- El Guayacan Mexican Restaurant
- Chico Tap Room
- Gingers
- Bidwell Self Storage
- Grocery Outlet
- Kmart
- Best Western
- Dutch Bros
- Mad Dash
- Umpqua Bank
- Tri Counties Bank

Next Business Walk: October 27, 2017, 10:00 a.m. – 12:00 p.m. RSVP to jwilliams@3coreedc.org or call (530) 893-8732 x202. **Questions?** Email katie@chicochamber.com or call (530) 891-5556 x303.

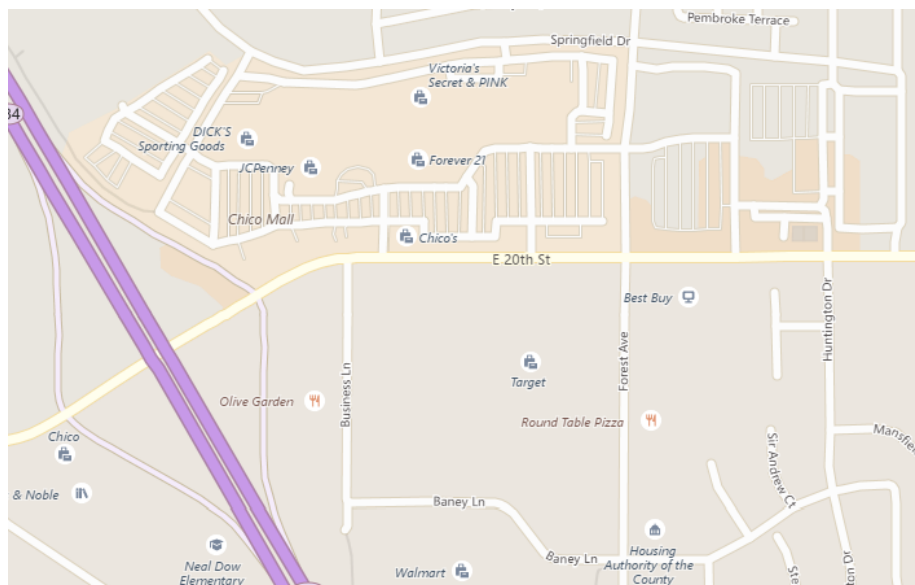
COMMUNITY SAFETY MEETING – November 9, 2017



Chief of Police provided an update on staffing levels within the Police Department, discussed the importance of community-oriented policing, the need for bike owners to register their bikes, and nextdoor.com being a very useful app for many purposes.

General Q&A on specific concerns in the area: Chico Courtyards Apartment complex bike path cuts through their parking lot, clarity on when to use a non-emergency and emergency police phone number, who is financially responsible for vehicles left on business properties, and legalities of taking photos of homeless/transients.

Area covered:



Team Chico Partners



Many thanks to the Chamber Ambassadors and Chamber Young Professionals Organization.