

**NATIONAL RECYCLING COALITION
PENNSYLVANIA RECYCLING MARKETS CENTER
PARTNERSHIP**



**Sustainable Materials Management
Webinar Series
2016-2017**



A partnership between the RMC and NRC in delivering innovative programming to those who are seeking integrated opportunities for materials management.

From the comfort of your own location, join us for this webinar series

Third Tuesday each month – January – June 2017

Topic matter and webinar schedules are subject to change

Stay in contact for programming announcements

At a Glance...

2017

January	PET Recycling Markets Trends and Challenges
February	Commercial Recycling: Drivers, Problems, and Solutions
March	Closed Loop Fund Update
April	Keys to Successful Plastics Recycling
May	Zero Waste in New York City – A Case Study
June	Building Relationships with Regulatory Agencies

January 2017

PET Recycling Markets Trends and Challenges, Resa Dimino, NAPCOR

An update from the PET Container Recycling Trade Association will be presented and will include current market conditions as well as the challenges faced by the recycling industry with regard to PET recycling.

Tuesday January 17, 2017/1:30 – 2:45PM ET

Presenter: Resa Dimino, Director of Public Policy, the National Assn. for PET Container Resources (NAPCOR)

Topic Subject Matter – PET Plastic Container Recycling

Technical Complexity – Moderate

Registration Link: <https://attendee.gotowebinar.com/register/2950660776371027203>

February 2017

Commercial Recycling: Drivers, Problems, and Solutions

An expert in the field of solid waste industry economic research will delve into commercial recycling – and discuss the factors when considering entry into this sector, including its makeup, percentage of the recycling stream, invoicing, costs, and incentives.

Tuesday February 21, 2017/1:30 – 2:45PM ET

Presenter: Lisa A. Skumatz, PhD, Economic Research Associates, Inc.

Topic Subject Matter – Commercial Recycling

Technical Complexity – Moderate

Registration Link: <https://attendee.gotowebinar.com/register/645330139581256196>

March 2017

Closed Loop Fund Update

The Closed Loop Fund (CLF) is a social impact fund investing \$100M to increase the recycling of products and packaging. Its goal is to strategically remove the key obstacles to expanding recycling in order to attract additional, more affordable capital to the industry, increase recycling access, and help scale solutions that improve recycling profitability. An update of this massive social endeavor that was created in 2014 will be provided.

Tuesday March 21, 2017/1:30 – 2:45PM EDT

Presenter: Ron Gonon, Co-founder and CEO, The Closed Loop Fund

Topic Subject Matter – Update of the Closed Loop Fund

Technical Complexity – Moderate

Registration Link: <https://attendee.gotowebinar.com/register/4742045593488662787>

April 2017

Keys to Successful Plastics Recycling

Plastic recycling is complicated and requires many factors to be successful. This presentation will answer two main questions related to successful plastics recycling: Why does quality matter, and how to collect for quality? The discussion will include market drivers and influences, historical pricing, current market conditions and industry-based education and outreach efforts to address quality starting at the curbside bin through end users related to both film and rigid plastic packaging.

Tuesday April 18, 2017/1:30 – 2:45PM EDT

Presenter: Tonya Randell, Project Manager, Moore Recycling Associates

Topic Subject Matter – Sustainable Materials Management

Technical Complexity – Moderate

Registration Link: <https://attendee.gotowebinar.com/register/5237049026848537089>

May 2017

Zero Waste in New York: Challenges and Opportunities

The leader of the county's largest municipal sanitation department will discuss the goal of contributing Zero Waste to Landfills by 2030 by improving and expanding existing successful reduction, reuse and waste reduction programs, as well as implementing new initiatives such as organics, public housing and e-scrap recycling; education; and private sector engagement.

Tuesday May 16, 2017/1:30 – 2:45PM EDT

Presenter: Kathryn Garcia, New York City Sanitation Commissioner

Topic Subject Matter – Zero Waste

Technical Complexity – Moderate

Registration Link: <https://attendee.gotowebinar.com/register/8877856382405714180>

June 2017

Building Relationships with Regulatory Agencies

Many organizational leaders, business managers, and municipal officials find it challenging to build rapport with local, state, federal agency representatives. Through this webinar, learn key concepts important to relationship management related to interaction with regulatory representatives.

Tuesday June 20, 2017/1:30 – 2:45PM EDT

Presenter: To Be Determined

Topic Subject Matter – Regulatory Compliance

Technical Complexity – Moderate/ High

Registration Link: <https://attendee.gotowebinar.com/register/100462756621632771>



About the National Recycling Coalition, Inc.

The National Recycling Coalition is a national non-profit advocacy group; a professional membership organization. The Mission of the National Recycling Coalition is to partner with and facilitate activities between and among non-profit organizations (NGO's), businesses, trade associations, individuals and government to maintain a prosperous and productive American recycling system that is committed to the conservation of natural resources.

Nearly 3000 members of the NRC span all aspects of waste reduction, reuse and recycling (local recycling coordinators, state and federal regulators, corporate environmental managers, environmental educators, consumers and waste management professionals) The Coalition represents and advocates for every sector of the recycling industry across the country. (on the local, state and federal levels). The leadership of the NRC strives to develop meaningful partnerships with corporate, government, and non-profit leaders to bring about important changes in the way we use, manage, and recycle natural resources. The Coalition provides its members with the tools and resources they need to convey to their community members, decision makers, and the news media the important benefits that recycling provides to our economy and environment.

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About the Pennsylvania Recycling Markets Center, Inc.

The Pennsylvania Recycling Markets Center, Inc. (RMC) is Pennsylvania's leader in developing and expanding recycling markets in Pennsylvania. The RMC serves as Pennsylvania's portal for economic-development and manufacturing resources that support end-use of recycled commodities and recycled-content products.

The RMC supports recycling plants through research and development of new and innovative technologies to minimize market barriers for recycled materials. It works with manufacturers to help them incorporate new types of recycled materials into their products and help them turn out new recycled-content product lines.

The RMC was organized in 2004 as a nonprofit 501c(3) corporation and is headquartered at Penn State Harrisburg with satellite offices near Pittsburgh. The RMC receives support from Pennsylvania Department of Environmental Protection and its Center of Excellence Partners.

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