Board of Directors
Officers:
Janie Corlee, Chair
Stephen Schlautman, Vice-Chair
Holly Adcock, Vice-Chair
Ramona Blankenship, Secretary/Treasurer

Nonvoting Member:
Karlyn Edmonds, CEO

Members at Large:
Cathye Amos
Liz Braswell
Christy Crow
Carlos Gant
Garrad Green
Angela James
Bill Lancaster

Darby Luxenberg
Jason Nimmer
Jada Pierce
Stacia Robinson
Laura Searcy
Carrie Shaw

Building Girls of Courage, Confidence, and Character, Who Make the World a Better Place.
What a great year for girls in southern Alabama! When I look back over the work, we have collectively done, I am proud of our girls, our volunteers, and our staff, and I am honored to work with each of you every day.

This year, we saw the dawning of a new day for Girl Scouts. We are beginning a nationwide movement to bring more awareness about the need for the Girl Scout Leadership Experience and the way it can change our world. While some people still think of us as just cookies, campfires, and friendship bracelets, we know Girl Scouts are so much more.

Girl Scouts are big thinkers, groundbreakers, and role models. Girl Scouts design robots, start meaningful projects, and improve their communities in amazing ways — and yes, they sell the best cookies on the planet, because they also are entrepreneurs.

When she’s a Girl Scout, she’s also a G.I.R.L. She’s a Go-Getter, an Innovator, a Risk-Taker, and most of all, a LEADER! These traits define girls of courage, confidence, and character, who make the world a better place. This is the Girl Scout DNA.

Some highlights from our 2016 year include: more than 1,700 outdoor girl leadership experiences, 5 Gold Awards, 26 Silver Awards, 73 Bronze Awards, a substantial increase in membership, a very successful cookie program, and further investment in our camp properties. In short, it was a great year – and 2017 holds even more promise.

This year, we are focusing our efforts on preparing for our launch in May 2017 of the nationwide Customer Engagement Initiative (CEI), which is designed to improve the experience of current and potential Girl Scouts and volunteers, decrease volunteer time and effort, and increase our efficiency. We are excited about this change and believe it will transform the work we do.

We believe that, with our volunteers, board, and staff working in partnership, Girl Scouts of Southern Alabama will make the world a better place for girls -- because when girls succeed, so does society.

Karlyn B. Edmonds, MPA
Chief Executive Officer

STEM for Girls

Eighty-one percent of all high school girls are interested in pursuing STEM careers, but only 13% say it is their first choice, with about half of all girls believing that STEM isn't a typical career path for girls. We believe that exposing girls to STEM and women professionals in STEM careers through the Girl Scouts can help change that perception among and the career opportunities for high school girls.

We collaborate with USA's Chemistry Department for “ChemScouts.” Girls make experiments, such as ice cream, and investigate a “crime scene” in a “forensic lab,” as well as some others!

The Dauphin Island Sea Lab Program is always a HIT! Girls take samples of the marsh, explore marine sealife, and much more!

PI Day at Auburn University is an annual program full of fun, excitement, and science. The Auburn University Women in Science and Engineering (W.I.S.E.) Institute helps girls with science activities and experiments!
Troop 9130 collected pop tabs & wish list items for the Ronald McDonald House & helped guests with chores.

Troops 8393, 8605, and 8017 laid flags and wreaths at a Veteran's Cemetery in honor of Veteran's Day.

Troop 7182 remodeled playrooms at Hosanna Homes to earn their Silver Award. Hosanna Homes is a place where women with addictions can live with their children as they go through the recovery program.

After Cadettes in Troop 9327 earned their babysitting badge, they started babysitting for families on Maxwell Air Force Base!

St. PiusX Troop 8009 cleaning up Sage Ave as the last step of their Bronze Award Project!

GSSA collected items for our sister council GSLPG to help with flood relief.

**Statement of Activities**

For The Fiscal Year Ended September 30, 2016

| Revenue and public support                      | $169,286 |
| United Way                                     |          |
| Foundation, trust and corporate giving         | 105,960  |
| Other Contributions                            | 106,814  |
| **Total Revenue and public support**           | **382,060** |

| Program service fees and related revenue        | $1,920,197 |
| Cookie sales, net                               |          |
| Fall product sales, net                         | 69,460   |
| Girls events, adult training, camping fees and related income | 154,375 |
| **Total Program service fees and related revenue** | **2,144,032** |

| Other revenue                                   | $63,469  |
| Merchandise sales, net                          |          |
| Investment income                               | 129,908  |
| Other                                          | 15,189   |
| **Total other revenue**                         | **208,566** |

| **Total public support and revenues**           | **2,734,658** |

| Expenses                                        | $1,808,801 |
| Program services                                |          |
| Fundraising activities                          | 93,737   |
| General and administrative                      | 454,619  |
| **Total expenses**                              | **2,357,157** |

| Change in net assets                            | $377,501 |
| Net assets, beginning of year                   | 4,066,995 |
| Net assets, end of year                         | $4,444,496 |
GIRL SCOUTS OF SOUTHERN ALABAMA

1,415 MAGAZINE SUBSCRIPTIONS
207 AVERAGE BOXES SOLD PER GIRL

22,427 UNITS OF NUTS & CANDY
717,264 BOXES SOLD

26 GOLD AWARDS
73 BRONZE AWARDS
51,000 GIRLS SELLING

1,000 GIRLS SELLING

1,700 OUTDOOR EXPERIENCES

30 COUNTIES

12 PART-TIME & SEASONAL EMPLOYEES

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