



CONTACT: MEGHAN COCHRANE
DIRECTOR OF MARKETING AND COMMUNICATIONS
MCOCHRANE@GIRLSCOUTSSA.ORG
800-239-6636 EXT. 2907

FOR IMMEDIATE RELEASE

GIRL SCOUTS GIVES A TASTE OF HOME TO SOLDIERS

Thanks to our generous community and businesses, such as American Apparel, Inc. and Caddell Construction, more than 7,000 boxes of Girl Scout Cookies were sent to deployed military troops through the Operation Cookie Care Package (OCCP) program.

During the Girl Scout Cookie Program, girls promote OCCP, which allows customers to make donations that are used to purchase Girl Scout Cookies for deployed military troops. Girls collected enough donations for 4,680 boxes, and Girl Scouts of Southern Alabama donated another 2,400 boxes. Once the annual Girl Scout Cookie Program ended, all donated cookies were delivered to designated military organizations, such as the USO.

"There are not enough cookies in the world to properly show our appreciation for military troops and veterans," Karlyn Edmonds, Chief Executive Officer of Girl Scouts of Southern Alabama, said. "We just hope our cookies leave these courageous individuals with a smile and little taste of home."

The Girl Scout Cookie Program allows girls to develop five essential skills, such as goal setting, decision making, money management, people skills, and business ethics. However, in addition to those skills, Operation Cookie Care Package allows Girl Scouts to learn how to give back to those who give so much – our armed forces.

##

About Girl Scouts of Southern Alabama

Girl Scouts of Southern Alabama serves more than 7,000 girls, ages 5-17 and 2,700 volunteers across 30 counties. Programs focused on financial literacy, science, technology, engineering and math (STEM) and leadership development help girls contribute to their families, communities and the nation's workforce and leadership today and in the future. Diversity is a core value of Girl Scouts, and in addition to ongoing troops, we are committed to serving girls who face overwhelming obstacles through our outreach programs. For more information on becoming a member, volunteering or other ways you can help, call 800-239-6636 or visit www.girlscoutssa.org.