



PRESS RELEASE

For Immediate Release

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Innovative Outdoor Recreation Experiences Come to Colorado's Pikes Peak Region

Great Outdoors Adventures Launches with On and Off-Road Adventures

WOODLAND PARK, Colo. (June 13, 2018) — Great Outdoors Adventures (GOA) is a new licensed Polaris Adventures Outfitter offering on and off-road adventures from its trailheads in Woodland Park, Colo. Kicking off its season, GOA will have a special ribbon cutting ceremony open to the public starting at noon on Thursday, June 14. The grand opening will continue on June 15-17 with the first adventure bookings available.

GOA specializes in providing premium adventures around Woodland Park and Pike National Forest with fat tire electric bikes, Polaris Slingshot® roadsters and Polaris GENERAL® side-by-sides. It is part of the Polaris Adventures brand, which is the first-ever national network of ride and drive experiences. GOA's sister company, Great Outdoors Consultants, is a national outdoor professional services company, which is also owned and operated by Drew Stoll.

"It's an adventure for everyone, even if it's someone's first time in the mountains, which is my favorite part," Said Drew Stoll owner of Great Outdoors Adventures and Great Outdoor Consultants. "We can help them have a safe, memorable and fun ride in whichever mode of transportation they choose. The key is getting outside to explore the awesome trails and beautiful mountain scenery while experiencing something they haven't before."

GOA has created self-guided trail maps to simplify the process for riders showing them where they are located on both print and smart digital maps. GOA includes destinations and scenic spots around the Pikes Peak region for beginner as well as experienced riders. Riders can choose between half-day, full-day and even multi-day adventures depending on their interests and available time. All off-road rides are on the North Divide trail system of Pike National forest and leave directly from the GOA private trailhead located on a ranch in Westcreek, just 30 minutes north of Woodland Park.

Adventures range from off-roading on Polaris GENERALS and scenic touring with 3-wheel Polaris Slingshots to exploring with fat tire electric bikes around town or on National Forest trails. Slingshots can be driven on scenic highways to many destinations including: Pikes Peak Summit, Mount Princeton Hot Springs, Garden of the Gods Park, Cheyenne Mountain Zoo, Town of Cripple Creek, US Air Force Academy and other Rocky Mountain destinations.

The GOA Trailhead Store is located at 19251 E. US-24, Woodland Park, CO 80863 and is open every day from 8 a.m. to 6 p.m. The Trailhead is an outdoor recreation and adventure information center serving all visitors in the Woodland Park area. To learn more about GOA or to book an adventure, visit www.goadventures.org or call 719-686-6816.

About Great Outdoors Adventures: Owned and operated. Great Outdoors Adventures (GOA) is a family owned and operated business by Drew, Angelica, and daughter Christina Stoll. GOA's mission is immersing people in nature and the mountains through fun, safe and sustainable adventures, specializing in premier on and off-road tours around Woodland Park and the greater Pikes Peak Region. GOA offers premium experiences on Polaris Slingshots®, Polaris GENERALs®, and Fatte fat tire electric bikes. GOA offers exceptional customer service and is waiting to assist you in planning the Rocky Mountain adventure of a lifetime!

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