



Guadalupe Centers

Dear Patron,

As the organization with the longest continuous service in the USA to the Mexican, and now the at large community of Kansas City. The Guadalupe Centers, has a legacy as a premier provider for people who are in need of assistance.

The Blanco y Negro Awards Gala, our annual black tie event kicks off Hispanic Heritage Month festivities in Kansas City and will be held on Friday, September 15 at The Arvest Bank Theater at the Midland. The gala provides the Guadalupe Centers and its supporters an opportunity to honor outstanding individuals and institutions who have contributed to the growth and development of both the Guadalupe Centers and the local Latino community. In addition the event raises much needed funding for one of Kansas City's most critical nonprofits, which last year alone served over 9,268 individuals and families through a wide array of programs and services in areas including Education, Health, Social Services and Youth Development.

The success of Blanco y Negro is made possible by generous sponsors who believe in the mission and work of the Guadalupe Centers. It is with this in mind that we request your participation in this year's Gala as a sponsor. Your contribution will positively impact the families touched by the Guadalupe Centers each day. You or your company will also benefit from extensive exposure through media and promotional efforts directed toward the supporters of the Guadalupe Centers and Blanco y Negro.

Through your investment, you'll become highly visible to a desirable target audience. We have included the 2017 Sponsorship Levels, which details the benefits of each sponsorship level and provides you with additional information should you choose to participate in a different form. In closing, we appreciate your consideration, and it is our hope you will join us for this great event to benefit the Guadalupe Centers. In the meantime, please feel free to contact Tania Casas at 816-421-1015 Ext. 109, with any questions you may have regarding investment levels or the event itself.

Sinceramente,

Cris Medina
CEO



Guadalupe
Centers

BLANCO Y *Awards Gala* NEGRO



2017 Sponsorship Levels

THE *Gala*

Each year the Guadalupe Centers hosts our Blanco y Negro Awards Gala to honor and thank those individuals who have contributed to improving the quality of life for Latinos in Kansas City. The Gala is known as the premier formal awards banquet in the Latino community and serves as the formal kickoff to Hispanic Heritage Month. During the Gala the Guadalupe Centers will also present several scholarship awards to local Latino youth and young adults to support private secondary and post-secondary education.

The Blanco y Negro Gala will be held September 15th once again at the luxurious Arvest Bank Theatre at The Midland, 1228 Main Street, Kansas City. The evening will begin at 5:30 p.m. with cocktails, dinner and program will follow at 7 p.m., ending with live entertainment from 9 p.m. to 12 a.m.

Your support is vital and we humbly ask you to please position yourself or your business as a lead supporter, become a sponsor or purchase a table. We would love to have you share in this memorable event. Sponsorship levels can be purchased by filling out the “Sponsorship Form” on the last page of this packet.

PRESENTING *Sponsor* \$20,000

As the **PRESENTING SPONSOR**, your company will exclusively receive the following benefits:

HOSPITALITY

- Two reserved VIP tables for ten (10) at the Gala
- 20 Tickets to the Patron Party

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- All advertisements and publications, gala slideshow and program, and table signage
- Verbal recognition during dinner program
- Opportunity to speak at the beginning of Blanco y Negro Awards Gala
- Opportunity to show a commercial or video propaganda of company at the beginning of the Blanco y Negro Awards Gala
- Opportunity to speak at the Patron Party
- Option to provide company promotional item at the Patron Party
- Option to exhibit corporate information at Registration
- Inclusion of logos and recognition via our social media and website for the event

PLATINUM *Sponsor* \$10,000

As the **PLATINUM SPONSOR**, your company will receive the following benefits:

HOSPITALITY

- One reserved VIP table for ten (10) at the Gala
- 15 Tickets to the Patron Party

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- All advertisements and publications, gala slideshow and program, and table signage
- Verbal recognition during dinner program
- Opportunity to speak at the Patron Party
- Option to exhibit corporate information at Registration
- Inclusion of logos and recognition via our social media and website

GOLD *Sponsor* \$5,000

As the **GOLD SPONSOR**, your company will receive the following benefits:

HOSPITALITY

- One reserved table for ten (10) at the Gala
- 10 Tickets to the Patron Party

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- All advertisements and publications, program and table signage
- Verbal recognition at the Patron Party
- Opportunity to speak at the Patron Party
- Option to exhibit corporate information at Registration
- Inclusion of logos and recognition via our social media and website

SILVER *Sponsor* \$3,000

As the **SILVER SPONSOR**, your company will receive the following benefits:

HOSPITALITY

- One reserved table for ten (10) at the Gala
- 6 Tickets to the Patron Party

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Program and table signage
- Verbal recognition at the Patron Party
- Option to exhibit corporate information at Registration
- Inclusion of logos and recognition via our social media

TABLE *Sponsor* \$1,500

As the **TABLE SPONSOR**, your company will receive the following benefits:

HOSPITALITY

- One reserved table for ten (10) at the Gala
- 4 Tickets to the Patron Party

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Table signage
- Option to exhibit corporate information at Registration
- Inclusion of logos and recognition via our social media

WE WISH TO BE RECOGNIZED AS A:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$20,000) | <input type="checkbox"/> Silver Sponsor (\$3,000) |
| <input type="checkbox"/> Platinum Sponsor (\$10,000) | <input type="checkbox"/> Table Sponsor (\$1,500) |
| <input type="checkbox"/> Gold Sponsor (\$5,000) | |

ADDITIONAL WAYS TO SUPPORT

Gala tickets: _____ @ \$100.00 = \$_____ Donation: Amount \$_____

Company Name: _____

Contact Name: _____

Address: _____

Phone: (_____) _____ Email: _____

Signature: _____ Date: ____/____/____

How would you like your sponsorship to be recognized in our printed program and marketing materials?

Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form, the Guadalupe Centers will send an invoice for payment of the sponsorship amount. The sponsor is to make payment to the Guadalupe Centers within 30 days prior to event. Please note that sponsorships are non-refundable. If you choose not to attend and want to donate your tickets please contact Tania Casas.

PAYMENT OPTIONS:

- ☐ Please invoice me
- ☐ Payment enclosed (Checks payable to Guadalupe Centers)
- ☐ Credit Card (Mastercard, Visa, Amex)

Card#: _____ Exp: ____ 3-4 digit code: ____ Zip Code: _____

Please return form and payment to:

Tania Casas
Guadalupe Centers
1015 Avenida Cesar E Chavez
Kansas City, MO 64108

Phone: 816.421.1015 x109
Fax: 816.421.1001
Email: tcasas@guadalupecenters.org