

CONTACT

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EDUCATION

Mechanical Production (no certificate)
Engineering – Instituto Mauá de Tecnologia 2002
Six Sigma Black Belt certified
APICS (Supply Chain Training)

TECHNICAL SKILLS

Fluent in English, Portuguese and Spanish

Planning, reporting and analysis, risk management, accounting

AWARDS

Nike Maxim for World Cup 15'
Profitability mngt GE HC 10'
Oracle implementation 09'
Sales Work Bench 08'
Non-Inventory 08'
M&A Abbott 07'
M&A Supply Disposition 06'
CAS Rewards & Recognition Recipient - Energy Service, Consumer & Industrial, Plastic 05' – 06' Management Award - OMLP 03'

TATIANA CAMPOS

PROFESSIONAL PROFILE

Finance executive with deep knowledge in Planning, Commercial Finance, Controllershship, M&A and ERP Systems, additional to Sales Planning/ Operations. International experience for 6 years, working in more than 6 countries.

Business skill set: Strategic thinking and strong execution, leadership, team management, communication and presentation, adaptability

EXPERIENCE

EXPRESS LANE FINANCE DIRECTOR

NIKE INC - 2016 TO PRESENT

Responsible for \$2.5Bi of revenue, ~10% of total Nike. Key initiative in the company to be closer to the consumer and deliver products faster.

SG&A DIRECTOR

NIKE INC - 2016 TO 2017

Responsible for Corporate Function SG&A management, driving investment prioritization and resources allocation. In year performance and long-term planning

BUSINESS PLANNING DIRECTOR

NIKE DO BRASIL - 2015 TO 2016

Responsible for Gross Revenue to EBIT planning during Long Term, Budget and Quarterly reviews. Responsible for P&L reporting and alignment cross function. Also driving key SG&A initiatives and owner of the ROI analysis for DTC investments.

SALES OPERATIONS/MPT DIRECTOR

NIKE DO BRASIL – 2013 TO 2015

Responsible for Commercial Planning of \$500MM, full G2N, by account or region, category and MU. Created a methodology to tie customer sell out to Nike Sell in that became a benchmark within EM. Manage customer discount strategy. Leader of all sales tools such Catalogs, B2B sales and product info.

FINANCE AND PLANNING MANAGER

GENERAL ELECTRIC – ENERGY – 2011 TO 2013

Traditional FP&A, owner of planning cycles for an Oil and Gas division. Responsible for long term planning (4yrs), operating plan for the current year and quarterly reviews actuals against OP. Leader of weekly orders and sales review. Leader of monthly base cost tracking and productivity projects

M&A, FINANCE MGR & COMMERCIAL FINANCE

GENERAL ELECTRIC – HEALTHCARE - 2007 TO 2011

During this period of time I had 3 roles: worked on a \$8bi M&A deal to buy a division of Abbott in Chicago. Moved to a traditional finance mgr role that included an ERP implementation and finally was as the commercial mgr, responsible for pricing, margin and credit and collection

TRAINEE & CORPORATE AUDIT

GENERAL ELECTRIC - CORPORATE– 2003 TO 2007

I joined GE as an operations trainee, when during the program I had assignments developing suppliers from Asia, EHS and Supply Chain. Then I moved to Corporate Audit when I worked in more than 6 countries, several divisions and my final role was in M&A, selling a GE division.