

“Excellence in Digitalization”

GACC Award for Excellence in German-American Business

Apply or nominate a company today!

GACC Awards Gala

Friday, October 13, 2017 | Chicago, IL

Award winners will be presented at the GACC Awards Gala

The German American Chambers of Commerce® (GACCs) have established the GACC Awards to recognize outstanding achievements by our member companies both in the U.S. and in Germany.

The “Excellence in Digitalization” Award highlights and honors GACC members with digital success stories.

Benefits of Winning a Prestigious GACC Award

Local

Recognition at the GACC Awards Gala

- ◆ Opportunity to present the company & its digital success at the Awards Ceremony where 250+ executives of the German-American business community will be in attendance
- ◆ Ongoing recognition at future GACC Awards Galas
- ◆ Winners receive one complementary ticket or a 20% rebate on a full or half table reservation; applicants receive a 10% rebate on a full or half table reservation
- ◆ Winners receive a crystal award

National

Nationwide Recognition across all GACC Print & Digital Channels

- ◆ Company profile published on all GACC websites and social media
- ◆ Company featured in GACC newsletters across the U.S.
- ◆ Announcement in the German American Trade (GAT) magazine
- ◆ Recognition in GACC’s annual reports: GACC Midwest Report, GACC South Annual Report, and GACC NY Economic Yearbook

Media

Recognition in U.S. and German Media

- ◆ Press release announcing GACC Award Winners distributed to German and U.S. press

For questions regarding the awards or the application process, please contact Kirsten Schmandt by phone at (312) 494-2176 or via email at schmandt@gaccmidwest.org.

“Excellence in Digitalization”

Award Eligibility & Frequently Asked Questions

Eligibility for the “Excellence in Digitalization” Award

Companies with digital success stories may apply for the “Excellence in Digitalization” Award. Digital success stories may include new, digital ways to connect with customers, the development of digital products or services, implementing digital technologies (i.e. 3D printing, robots, etc.) or processes within the company, utilization of big data, an entirely new digital business model, etc.

All applicants and nominees must meet the following criteria:

- ♦ **German Ownership:** parent company must be headquartered in Germany with a U.S. subsidiary
- ♦ **GACC Membership:** the U.S. subsidiary must be a member of GACC Midwest, GACC NY, and/or GACC South
- ♦ **GACC Award Gala Participation:** one representative from the winning company is required to participate in the GACC Awards Gala on October 13th in Chicago, IL to receive the award. The winner will receive one complementary ticket or a 20% rebate on a half or full table.

Please Note: Award nominees must consent to be nominated prior to application submission.

Frequently Asked Questions

Awards & Winners

How many “Excellence in Digitalization” Award winners are selected?

- ♦ One winner will be selected for this award.

Who will determine winners?

- ♦ An independent jury panel from the GACC community will select the winner.

How will the winner be notified?

- ♦ The winner will be notified by email or telephone by mid September 2017.

When will the winner be announced publicly?

- ♦ The winner will be announced publicly in a press release by mid September 2017. The press release will be shared with the winning company prior to release for approval.

Application

What is the application deadline?

- ♦ All applications and nominations must be received by: **Friday, July 31, 2017 at 5:00 CST**

Where do I return my completed application?

- ♦ Return applications and supporting documents via email to:
Kirsten Schmandt at schmandt@gaccmidwest.org

Further questions? Contact: Kirsten Schmandt | (312) 494-2176 | schmandt@gaccmidwest.org

“Excellence in Digitalization”

Application Requirements & Questions

Application Requirements

- 1) Type your answers to **Part A and Part B**
- 2) Complete the **Application Form**
- 3) Return the full application to Kirsten Schmandt via email at schmandt@gaccmidwest.org
 - ♦ **Submit the following documents:**
 - ♦ Answers to Part A *and* Part B
 - ♦ Completed Application Form
 - ♦ Optional (but highly recommended): enclose any supporting documents, such as promotional materials, which may support the application

Please Note: Applications and nominations cannot be withdrawn after being received.

APPLICATION DEADLINE: Monday, July 31, 2017 at 5:00 CST

Company Profile

Part A

Please answer each of the following questions in 250 words or less.

1. Describe how the company demonstrates excellence in German-American trade.
2. Describe the company's current financial situation and how the company has positioned itself for current and future success.*
3. What plans and strategies does the company have for the future?*
4. Describe one of the company's core values and how it translates to everyday business.

***Confidentiality Notice:** The information requested in this section will not be published in any form or announced publicly. This information is kept strictly confidential and used solely for judging purposes.

Company Innovation

Part B

Please answer each of the following questions in 500 words or less.

1. Describe the impact digitalization has on the company's industry and/or customers.
2. Describe the company's digital success story (i.e. how the company has used digitalization to their advantage).
3. Describe any future plans for success the company has for itself and its customers with the pressures of digitalization.

Further questions? Contact: Kirsten Schmandt | (312) 494-2176 | schmandt@gaccmidwest.org

“Excellence in Digitalization”

Application Form

Please PRINT clearly

Applicant/Nominee: (must be a member of GACC Midwest, GACC New York, and/or GACC South)

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Website: _____

GACC Member of: ☐ GACC Midwest ☐ GACC New York ☐ GACC South

Will attend the Gala* on October 13, 2017: ☐ Yes ☐ No

*One representative from the winning company must attend the Gala to receive the award and will receive one complimentary ticket or a 20% rebate on a half/full table reservation. Any extraneous costs (i.e. travel or hotel) are at the company's expense.

Company Profile:

Please provide as much information as possible. If information is not applicable to the company, please leave blank.

U.S. Subsidiary Information

Company Industry / Sector: _____

Founded in the U.S. (year & state): _____

Location of U.S. Regional HQ: _____

Average Yearly U.S. Sales:** _____

Number of U.S. Employees: _____

German Parent Company Information

Founded in Germany (year & location): _____

Location of German Parent Company: _____

Average Yearly Sales:** _____

Number of German Employees: _____

Number of Employees Worldwide: _____

**The sales figures requested in this section will not be published in any form or announced publicly. This information is kept strictly confidential and used solely for judging purposes.

Submitted by:

Name: _____ Company Name: _____

Phone: _____ Email: _____

☐ By checking this box, you confirm the nominee has been informed of the nomination and will attend the Gala. (Only check if nominating another company)