

## “Excellence in Services”

### GACC Award for Excellence in German-American Business

Apply or nominate a company today!

### GACC Awards Gala Friday, October 13, 2017 | Chicago, IL

#### Award winners will be presented at the GACC Awards Gala

The German American Chambers of Commerce® (GACCs) have established the GACC Awards to recognize outstanding achievements by our member companies both in the U.S. and in Germany.

The “Excellence in Services” Award honors GACC members that have demonstrated excellence in delivering value and quality to the German-American business community through their services.

### Benefits of Winning a Prestigious GACC Award

- |                 |  |
|-----------------|--|
| <p>Local</p>    | <p><b>Recognition at the GACC Awards Gala</b></p> <ul style="list-style-type: none"><li>◆ Opportunity to present the company &amp; excellence in services at the Awards Ceremony where 250+ executives of the German-American business community will be in attendance</li><li>◆ Ongoing recognition at future GACC Awards Galas</li><li>◆ Winners receive one complementary ticket or a 20% rebate on a full or half table reservation; applicants receive a 10% rebate on a full or half table</li><li>◆ Winners receive a crystal award</li></ul> |
| <p>National</p> | <p><b>Nationwide Recognition across all GACC Print &amp; Digital Channels</b></p> <ul style="list-style-type: none"><li>◆ Company profile published on all GACC websites and social media</li><li>◆ Company featured in GACC newsletters across the U.S.</li><li>◆ Announcement in the German American Trade (GAT) magazine</li><li>◆ Recognition in GACC's annual reports: GACC Midwest Report, GACC South Annual Report, and GACC NY Economic Yearbook</li></ul>   |
| <p>Media</p>    | <p><b>Recognition in U.S. and German Media</b></p> <ul style="list-style-type: none"><li>◆ Press release announcing GACC Award Winners distributed to German and U.S. press</li></ul>  |

For questions regarding the awards or the application process, please contact Kirsten Schmandt by phone at (312) 494-2176 or via email at [schmandt@gaccmidwest.org](mailto:schmandt@gaccmidwest.org).

## “Excellence in Services”

### Award Eligibility & Frequently Asked Questions

#### Eligibility for the “Excellence in Services” Award

Service providers who have offered outstanding services of great value to the German-American business community may apply. Services may include: accounting, business and intercultural consulting, legal advice, logistics, marketing translations, and more.

All applicants and nominees must meet the following criteria:

- ◆ **German-American Business Relationships:** Company must have established German-American business relationships (i.e. doing business and/or has clients in Germany and the U.S. though it is not necessary to have offices in both markets)
- ◆ **GACC Membership:** the company must be a member of GACC Midwest, GACC NY, and/or GACC South
- ◆ **GACC Award Gala Participation:** one representative from the winning company is required to participate in the GACC Awards Gala on October 13th in Chicago, IL to receive the award. The winner will receive one complementary ticket or a 20% rebate on a half or full table.

**Please Note:** Award nominees must consent to be nominated prior to application submission.

### Frequently Asked Questions

#### Awards & Winners

##### How many “Excellence in Services” Award winners are selected?

- ◆ One winner will be selected for this award.

##### Who will determine the winner?

- ◆ An independent jury panel from the GACC community will select the winner.

##### How will the winners be notified?

- ◆ The winner will be notified by email or telephone by mid September 2017.

##### When will the winner be announced publicly?

- ◆ The winner will be announced publicly in a press release by mid September 2017. The press release will be shared with the winning company prior to release for approval.

#### Application

##### What is the application deadline?

- ◆ All applications and nominations must be received by: **Friday, July 31, 2017 at 5:00 CST**

##### Where do I return my completed application?

- ◆ Return applications and supporting documents via email to:  
**Kirsten Schmandt at [schmandt@gaccmidwest.org](mailto:schmandt@gaccmidwest.org)**

Further questions? Contact: Kirsten Schmandt | (312) 494-2176 | [schmandt@gaccmidwest.org](mailto:schmandt@gaccmidwest.org)

## “Excellence in Services”

### Application Requirements & Questions

#### Application Requirements

- 1) Type your answers to **Part A and Part B**
- 2) Complete the **Application Form**
- 3) Return the full application to Kirsten Schmandt via email at [schmandt@gaccmidwest.org](mailto:schmandt@gaccmidwest.org)
  - ◆ **Submit the following documents:**
    - ◆ Answers to Part A and Part B
    - ◆ Completed Application Form
    - ◆ Optional (but highly recommended): enclose any supporting documents, such as promotional materials, which may support the application

**Please Note:** Applications and nominations cannot be withdrawn after being received.

**APPLICATION DEADLINE: Monday, July 31, 2017 at 5:00 CST**

#### Company Profile

Part A

**Please answer each of the following questions in 250 words or less.**

1. Describe how the company demonstrates excellence in German-American trade.
2. Describe the company's current financial situation and how the company has positioned itself for current and future success.\*
3. What plans and strategies does the company have for the future?\*
4. Describe one of the company's core values and how it translates to everyday business.

**\*Confidentiality Notice:** The information requested in this section will not be published in any form or announced publicly. This information is kept strictly confidential and used solely for judging purposes.

Part B

#### Company Services

**Please answer each of the following questions in 500 words or less.**

1. Please provide an example of how the company demonstrated excellence in assisting German-American trade for a recent client or in case history.
2. What measurable contribution has the company made to German-American trade through its service offering (i.e. number of cases assisted, trade volume generated or supported).
3. Describe how the company's services are unique in comparison to competitors'.

**Further questions? Contact:** Kirsten Schmandt | (312) 494-2176 | [schmandt@gaccmidwest.org](mailto:schmandt@gaccmidwest.org)

## “Excellence in Services”

### Application Form

Please PRINT clearly

**Applicant/Nominee:** (must be a member of GACC Midwest, GACC New York, and/or GACC South)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

GACC Member of:  GACC Midwest  GACC New York  GACC South

Will attend the Gala\* on October 13, 2017:  Yes  No

\*One representative from the winning company must attend the Gala to receive the award and will receive one complimentary ticket or a 20% rebate on a half/full table reservation. Any extraneous costs (i.e. travel or hotel) are at the company's expense.

#### Company Profile:

Please provide as much information as possible. If information is not applicable to the company, please leave blank.

#### Company / U.S. Subsidiary Information (if applicable)

Company Industry / Sector: \_\_\_\_\_

Founded in the U.S. (year & state): \_\_\_\_\_

Location of U.S. Regional HQ: \_\_\_\_\_

Average Yearly U.S. Sales:\*\* \_\_\_\_\_

Number of U.S. Employees: \_\_\_\_\_

#### German Parent Company Information (if applicable)

Founded in Germany (year & location): \_\_\_\_\_

Location of German Parent Company: \_\_\_\_\_

Average Yearly Sales:\*\* \_\_\_\_\_

Number of German Employees: \_\_\_\_\_

Number of Employees Worldwide: \_\_\_\_\_

\*\*The sales figures requested in this section will not be published in any form or announced publicly. This information is kept strictly confidential and used solely for judging purposes.

#### Submitted by:

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

By checking this box, you confirm the nominee has been informed of the nomination and will attend the Gala. (Only check if nominating another company)