

READ BY 4TH ADVISORY COUNCIL

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Donna Cooper, *Public Citizens for Children and Youth (PCCY)*
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READ BY 4TH PARTNERS

CORE PARTNERS
AARP Foundation
Experience Corps
Philadelphia
Achieve Now
AIM Institute for Learning & Research
American Reading Company
Arcadia University School of Education
Better Tomorrows
Children's Literacy Initiative
City of Philadelphia Department of Human Services
City of Philadelphia Mayor's Office of Community Empowerment and Opportunity
City of Philadelphia Mayor's Office of Education
City of Philadelphia Parks and Recreation
Cookman Beloved Community Baptist Church
Diversified Community Services
Drexel University Action for Early Learning
EducationWorks
Free Library of Philadelphia, Managing Partner
The Fund for the School District of Philadelphia
Independence Mission Schools
Let's Read Math
Maternity Care Coalition
Office of Catholic Education, Archdiocese of Philadelphia
The Parent-Child Home Program
Philadelphia Federation of Teachers
Philadelphia Freedom Valley YMCA
The Philadelphia Public School Notebook
Philadelphia Reads
The Philadelphia Writing Project
The Philanthropy Network
Prodigy Learning Center
Public Health Management Corporation (PHMC)
School District of Philadelphia
Springboard Collaborative

Sunrise of Philadelphia
Tree House Books
United Way of Greater Philadelphia & Southern New Jersey
Urban Affairs Coalition

COMMUNITY PARTNERS

Art Sphere, Inc.
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Bethanna
Boys & Girls Clubs of Philadelphia
Center for the Collaborative Classroom
Delaware Valley Association for the Education of Young Children
Eastern University
Education Law Center - PA
Families Forward Philadelphia
Greater Philadelphia Chamber of Commerce
Greater Philadelphia Cultural Alliance
GreatPhillySchools
iHeartMedia
KIPP Philadelphia
Learning Ally
Legacy Youth Tennis and Education
Lenfest Center
Literacy How
Montgomery Early Learning Centers
Mt. Airy USA
Need in Deed
Nurse Family Partnership and Mable Morris Family Home Visit Program
PA Dyslexia Literacy Coalition
PARENT POWER
PHENND
Philadelphia Charters for Excellence
Philadelphia Out of School Time Literacy Initiative (POSTLI)
Philadelphia Youth Commission - Fun Safe Philly Summer Initiative
Philadelphia Youth Network
Philanthropy Network
Greater Philadelphia Public Citizens for Children and Youth (PCCY)

READ BY 4TH FUNDERS

Bob and Marta Adelson
Believe in Reading Foundation
Peter Buttenwieser
The Connelly Foundation
The Douty Foundation
Janet Haas
The Hamilton Family Foundation
The Huron Foundation
Knight Foundation
The Lenfest Foundation
Lincoln Financial
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The Samuel S. Fels Fund
Ralph Smith
United Way of Greater Philadelphia and Southern New Jersey
Virginia Cretella Mars Foundation
Wells Fargo
The William Penn Foundation

Your child's love of reading begins with *you*.



PROGRESS REPORT
JULY 2015 - DECEMBER 2016



Right now, two out of three Philadelphia school children are unable to read at grade level by 4th grade. This presents a crisis for our city because students failing to reach the critical read-by-4th milestone are likely to remain or fall even further behind in schooling as classroom instruction shifts quickly from learning-to-read to reading-to-learn, making it less likely they will graduate from high school on time.

The good news is that research also shows us that all children are capable of making great strides, if not leaps, in reading ability with help from those who care for and love them inside and outside the classroom and through small changes in everyday interactions.

Read by 4th is an unprecedented citywide effort, managed by the Free Library of Philadelphia, with the goal of doubling the number of children reading at grade level by 4th grade by 2020.

Through Read by 4th's ever-growing coalition of partners (91 at last count) and ongoing community outreach, we are coming together as Philadelphians to embrace our collective responsibility of giving all our children their best shot at success.

We are parents, relatives, neighbors, teachers, researchers, pediatricians, community organizers, faith leaders, camp counselors, after-school program providers, neighborhood shop owners—virtually anyone who cares about, and can connect with, children and their families.

WHAT IT TAKES TO READ BY 4TH

A THEORY OF CHANGE AT WORK

1 Get our children ready for school.

- **2,000 families** can now register their children for new, quality Pre-K, increasing the number of **total slots** to **17,135**.
- Information now available to **help families find the right Pre-K program** for them.

2 Make perfect attendance a weekly family goal.

- **School attendance campaign** (Every day counts, from start to finish.) launched.
- **Community Attendance Ambassadors Program** piloted in six schools, supporting **200+ families**.
- **SDP K-3 students present for 95% or more of instructional time** increased from 40.1% in school year 2014-15 to 43.4% in school year 2015-16.

3 Ensure quality reading instruction and the right books are in classrooms.

- **1,173 elementary teachers** across **93 schools** received expert training in the science of reading at the **Summer Literacy Institute**. Additional 198 received advanced training to support their implementation of evidence-based literacy instruction.
- **96 full-time literacy coaches** now supporting high-need schools.
- **1,200+ classrooms** equipped with multi-level books.
- Four area university teacher preparation programs accredited or in accreditation process through the **IDA Knowledge and Practice Standards for Teachers of Reading** to ensure a pipeline of teachers with early-literacy expertise.



Philadelphia's first official Reading Hero convenes a mayoral roundtable on Read by 4th February 2017.

4 Maximize out-of-school time (OST) and prevent the summer slide in learning.

- **10,000+ students** expected to participate in literacy-enriched OST programs, doubling the number reached this school year compared to last school year.
- **30,535 elementary students** kept learning over summer months through Free Library of Philadelphia's Jumpstart and Summer of Wonder reading programs.
- **3,000+ students** received Read-and-Rise programming across **118 partner summer camp sites**.
- Countless more enjoy reading experiences at **17 summer meal sites** throughout the city.

5 Support our families' teachable moments.

- **3,400 families** now receiving tips on everyday teachable moments through free text messaging services and information cards, along with family literacy calendars and bookmarks.
- Through partnership networks, concerted efforts to increase availability of free tutoring in reading involving **189 workshops** and **133 volunteers**, supporting **6,594 students** this year. More already planned for next year.
- **612,000+ free books** given to families to grow their home libraries through pediatrician visits, and at school, neighborhood and summer-camp events.

6 Showcase how Reading is Everywhere in Philadelphia.

- **241 read-together zones** set up at popular family spots in high-need neighborhoods. Book nooks made possible by IKEA and reading-hero volunteers.
- In planning: expansion of the proven **reading-focused grocery experiences** in multiple neighborhoods; **traveling literacy festival** and the launching of the **Every Block Needs a Reading Hero** project.



Life is full of teachable moments.



Anyone can be a
READING HERO.