






Read by 4th Dashboard- February 2017

R	13,300 3rd-grade students reading at or above grade level by 2020	Time Period	Actual Value	Current Trend
I	Number of 3rd grade students scoring "on grade level" in reading in the 2019-2020 school year	2016	5,991	 1
R	Grade-level reading increases at a faster rate than other Grade Level Reading (GLR) Cities	Time Period	Actual Value	Current Trend
I	Change in Percent of 3rd grade students scoring "on grade level" in reading from one year to the next consecutive year, as compared to other GLR cities	—	—	—
R	Grade-level reading increases	Time Period	Actual Value	Current Trend
P	Professional development and embedded coaching for K-3 literacy teachers (SDP)	Time Period	Actual Value	Current Trend
PM	Percent of schools serving grades K-3 that have participated in the Summer Literacy Institute PD	2016	62.40%	 1
PM	Number of Schools with K-3 classroom teachers receiving coaching during the school year	2017	93	 1
P	Instructional resources for teachers that align with National Reading Panel Recommendations	Time Period	Actual Value	Current Trend
PM	Percent of K-3 classrooms that have received leveled classroom libraries	—	—	—
PM	Number of free trainings offered to support implementation of evidence-based literacy instruction	Q4 2016	4	 0
PM	Number of teachers attending free trainings to support implementation of evidence-based literacy instruction	Q4 2016	198	 0
P	Accreditation of local teacher preparation programs to IDA standards for teaching reading	Time Period	Actual Value	Current Trend

PM	Number of Philadelphia-area universities with at least one teacher preparation program accredited according to IDA standards for teaching reading	2016	2	→ 0
PM	Number of Philadelphia-area undergraduate-level teacher preparation programs currently accredited according to IDA standards for teaching reading	—	—	—
PM	Number of Philadelphia-area Master's-level teacher preparation programs currently accredited according to IDA standards for teaching reading	2016	2	→ 0
P	Public Awareness and Family Engagement to promote availability of resources to enhance and support children's literacy development	Time Period	Actual Value	Current Trend
PM	Number of Read by 4th materials / collateral (bookmarks, tips, fans, etc.) distributed	Q4 2016	2,755	→ 0
PM	Number of parent workshops related to literacy	Q4 2016	64	→ 0
PM	Number of parent workshops that included the ABCs of reading engagement (Ask questions, Build vocabulary, make Connections)	Q4 2016	43	→ 0
PM	Number of literacy-related workshops offered by partners to peer organizations and businesses	Q4 2016	125	→ 0
R	Percent of students attending 95% or more of instructional time increases	Time Period	Actual Value	Current Trend
I	Percent of K-3 students attending 95% or more of instructional time	2016	43.40%	↗ 1
P	Public Awareness and Family Engagement	Time Period	Actual Value	Current Trend
PM	Number of community ambassadors recruited and trained in 6 participating schools	Q4 2016	10	→ 0
PM	[Placeholder for performance measure related to chronic absenteeism rates of schools / students paired with ambassadors]	—	—	—
R	Kindergarten readiness increases	Time Period	Actual Value	Current Trend
I	[Placeholder for survey items- parents and caregivers who report: understanding of importance of early literacy activities, engaging in more literacy activities with their children, knowing where / how to access resources to support their children's literacy development]	—	—	—

I	[Placeholder for measure related to percent of students entering kindergarten who are school-ready]	—	—	—
I	[Placeholder for measure related to percent of infants/toddlers meeting benchmarks on early language/literacy measures]	—	—	—
P	Public Awareness and Family Engagement to promote importance of pre-literacy activities(Rb4)	Time Period	Actual Value	Current Trend
PM	Number of place-based messaging signs distributed to grocery stores/bodegas, laundromat, barbershops/salons, and WIC offices	Q4 2016	0	→ 0
PM	Number of registered Ready Rosie users in Philadelphia	Q4 2016	126	→ 0
PM	Number of registered Vroom users in Philadelphia	Q4 2016	307	→ 0
PM	Number of users who visit the Readby4th.org website	Q4 2016	1,198	→ 0
PM	Number of Reading Heroes recognized	Q4 2016	6	→ 0
P	Access to books increased through trusted messengers and community partners	Time Period	Actual Value	Current Trend
PM	Number of book nooks established	Q4 2016	241	→ 0
PM	Number of children's books distributed for children's home libraries	Q4 2016	51,278	→ 0
P	Quality Pre-K expansion	Time Period	Actual Value	Current Trend
PM	Number of quality pre-k slots available	2017	17,135	↗ 2
PM	Number of children enrolled in quality pre-k slots	—	—	—
R	Children are maintaining their reading level over the summer	Time Period	Actual Value	Current Trend

I Percent of Rb4 Summer Camp participants reading on the same or higher level in the fall than in the previous spring

— — —

P Infusion of literacy activities in summer camps

Time
Period Actual
Value Current
Trend

PM Number of summer camps implementing the Rb4 literacy camp model 2016 118 ↗ 1

PM Number of K-3 students enrolled in Read by 4th Summer Camps 2016 3,000 → 0

PM Number of affiliate camps that provide literacy programming 2016 27 → 0

PM Number of 1st-3rd graders attending FLP's Jumpstart program 2016 80 ↗ 1

PM Number of FLP Jumpstart sites 2016 8 ↗ 1

P Infuse literacy in summer Drop-In Programs

Time
Period Actual
Value Current
Trend

PM Number of summer meal sites at which literacy activities are implemented 2016 17 ↗ 1

PM Number of Summer of Wonder Participants ages 0-5 2016 11,663 ↗ 1

PM Number of Summer of Wonder Participants in Grades K-5 2016 18,792 ↘ 1

P Summer Book Distributions

Time
Period Actual
Value Current
Trend

PM Number of Pre-K-2 students receiving a book bundle 2016 39,050 → 0

P Public Awareness and Family Engagement to promote importance of literacy activities over the summer

Time
Period Actual
Value Current
Trend

PM Number of communications by type (PSA, flyers) 2016 1 ↗ 1

PM	Number of students who participated in "Read and Ring"	2016	121	→ 0
R	Students read more outside of school hours	Time Period	Actual Value	Current Trend
P	Infusion of literacy activities in OST programs	Time Period	Actual Value	Current Trend
PM	Number of Students in grades K-4 attending OST programs with literacy-related activities	2017	5,404	↘ 1
P	Access to Free Reading Tutoring	Time Period	Actual Value	Current Trend
PM	Number of hours of free, accessible reading tutoring offered	—	—	—
PM	Number of students participating in free, accessible reading tutoring offered	Q4 2016	6,594	→ 0
PM	Number of volunteers recruited to be reading tutors for Kindergarten through 3rd graders	Q4 2016	313	→ 0
R	Managing partner utilizes the Collective Impact Framework to increase the impact of the campaign in Philadelphia	Time Period	Actual Value	Current Trend
I	Number of core partners affiliated with Read by 4th	2016	31	→ 0
I	Number of community partners affiliated with Read by 4th	2016	40	→ 0
I	Number of champions affiliated with Read by 4th	2016	20	→ 0
P	Maintain and promote common agenda and shared vision	Time Period	Actual Value	Current Trend
PM	Total Number of Quarterly Partner Network Meetings Held	2016	4	—
PM	Number of Rb4 partners who report working strategically with other partners (sharing resources, strategies, data, etc.)	—	—	—

P Coordinate working group activities and priority interventions		Time Period	Actual Value	Current Trend
PM	Number of working group meetings coordinated by the managing partner	Q4 2016	12	→ 0
PM	Number of initiatives launched by Attendance Working Group	Q4 2016	2	↗ 1
PM	Number of initiatives launched by Kindergarten Readiness Working Group	Q4 2016	3	↗ 1
PM	Number of initiatives launched by Summer / OST Working Group	Q4 2016	4	→ 1
PM	Number of initiatives launched by Instructional Strategies Working Group	Q4 2016	9	↗ 1
P Catalyze city- and community- level understanding of the importance of early literacy		Time Period	Actual Value	Current Trend
PM	Number of Rb4 partners reporting a policy or program shift related to Rb4	—	—	—
P Collect data and report on progress of shared measures		Time Period	Actual Value	Current Trend
PM	Number of shared measures reported on Annual Report Card	2016	7	→ 0