



# INTRODUCING THE POYNT SMART TERMINAL





# What is Poynt?



# About Poynt

The Poynt Smart Terminal is an all-in-one smart device merchants will actually want to have on their counter.

## Highlights:

- EMV, MagStripe and NFC for Apple Pay, Android Pay and more
- View reports, refunds and settle from the smartphone app
- Transact anywhere with 3G and WiFi connectivity
- Plug and play with many peripherals

## The Poynt Smart Terminal

Every business deserves modern technology. The Poynt Smart Terminal is an all-in-one smart device merchants will actually want to have on their counter.

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Poynt was launched in 2013 by the former head of Google Wallet. Backed by major silicon valley giants including Google Ventures, the company was founded on the belief that all merchants should have access to innovative technology without compromising on security or user experience.

Pivotal Payments integrates fully with the Poynt hardware and software app ecosystem, enabling seamless payments for merchants and their customers.

Benefit from an innovative, robust and proven POS system to better secure more sales, client satisfaction and ultimately, higher revenue.

# POYNT SMART TERMINAL

The world's first smart terminal has created a standard for an impeccable payments experience for merchants and customers.



## EMV BUILT-IN

No dongles or extensions needed



## CONNECT WITH 3G, WIFI OR BOTH

Pick the model that works best for your needs



## EXTENDED BATTERY LIFE

Go wireless for up to 8 hours



## BUILT-IN RECEIPT PRINTER

Print, email, or text receipts



## PAY-AT-TABLE READY

Accept EMV compliant payments at the table



# Features



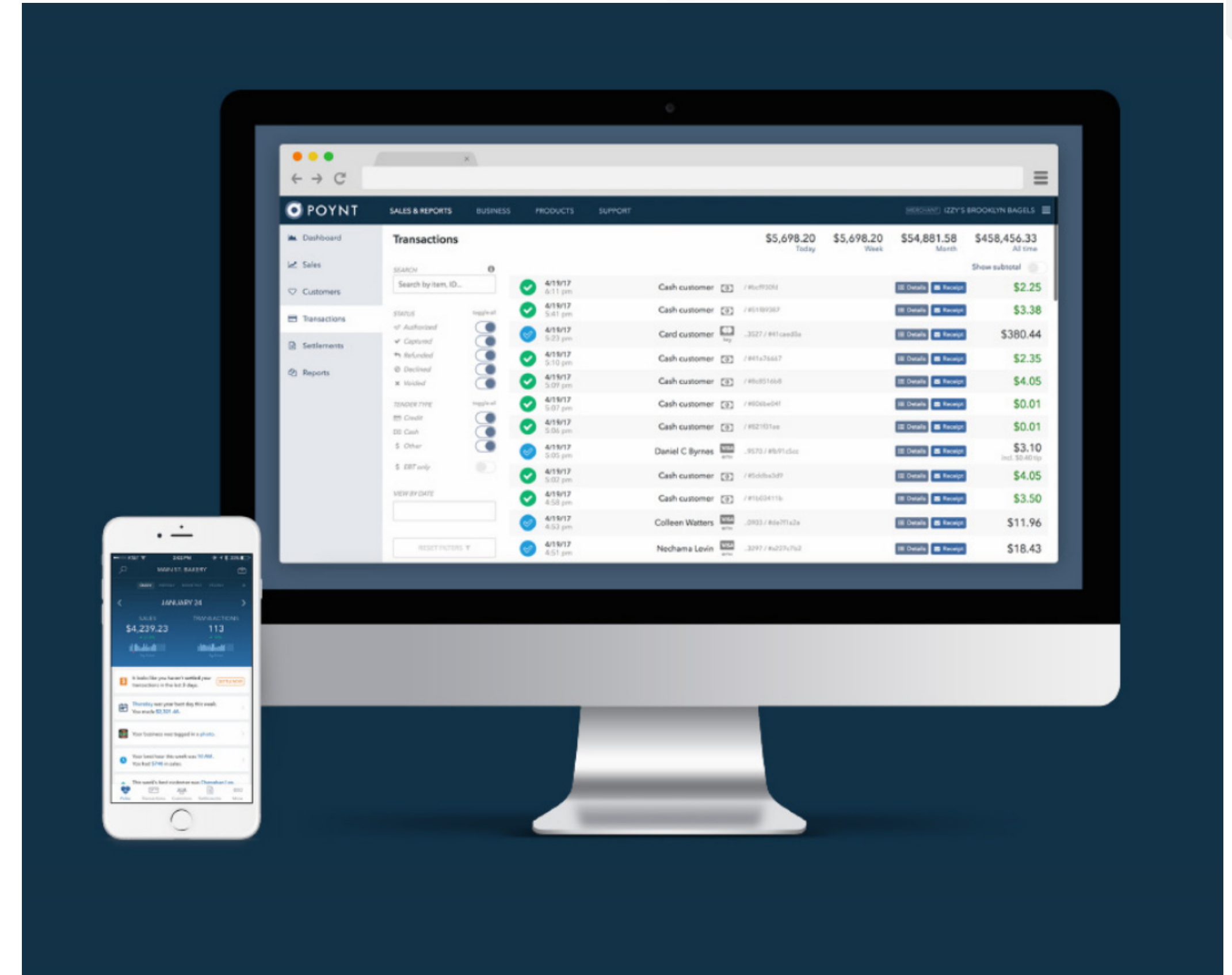
# ALL-IN-ONE SOLUTION

Dual-facing screens, built-in printer and scanner, and app store make Poynt a complete payment solution.



# REPORTING ANYWHERE

Merchant can manage their business and review analytics on their smartphone, terminal, or on the web.





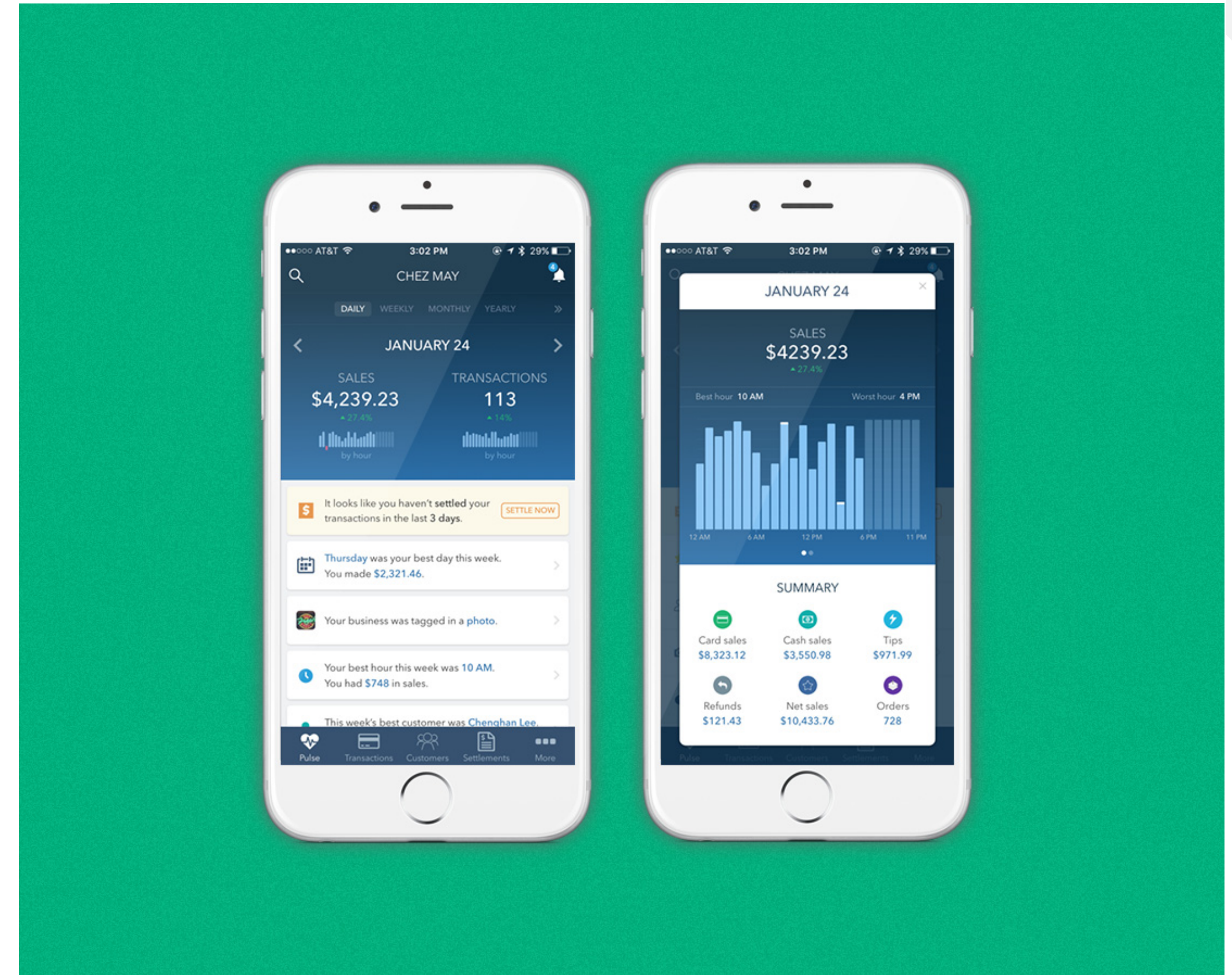
## BRANDING READY

Merchants can upload their logo or other images to the terminal, plus customize the register to reflect their company colors.



## SETTLE WITH A PHONE

Settle anywhere with remote settlement via the Poynt HQ app. Extra bonus: track sales real-time.





# COMPLETE FEATURES (1 of 2):

## Payment Types

- Credit
- Debit, including EMV Pin
- MSR and EMV Card Reader
- NFC: Apple Pay, Android Pay, etc
- Signature capture
- Cash w/3rd Party Support
- Multi-Tender
- Manual Entry
- EBT

## Connectivity

- Wi-Fi
- Ethernet w/ Static IP
- Optional 3G

## Cradle

- 2 USB ports
- Power jack
- Ethernet jack

## Reporting & Analytics

- Real time reporting
- Reporting across multiple terminals and employees
- Item-level reporting with best seller stats
- Transaction-level reporting with employee, tip and tender details
- Export to PDF and Excel

## User Rights & Security

- Multiple store support
- Multi-MID
- Multiple user login
- Multiple terminal support
- User-level access levels
- Custom HQ & Terminal Access
- User logout and sleep options

## Settlement

- Auto/Manual Settlements
- On screen & web tip adjust
- Clerk/Server reports
- Multi-terminal settlements
- Mobile settlements
- Tip Totals
- Web/App/Terminal settlements

## Mobile HQ & Web

- Remote settlements
- Real-time reporting
- Business settings management

## Customer Options

- Customizable customer tip amounts
- Receipt and tip bypass
- Digital & print receipts
- Audio card removal alert



# COMPLETE FEATURES (2 of 2):

## Business Settings

- SMS notification of reporting and transactions
- Customizable merchant screen
- Customizable customer screen
- Auto Settlement time adjustment
- Customize tip dollars/percents
- Customize receipt text
- Login/Logoff controls (sleep and auto logoff)
- Quickbooks Online integration
- Basic loyalty program tied to customer credit card

## Settlement

- Auto/Manual Settlements
- On screen & web tip adjust
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## Terminal

- Light - 0.7 kg
- Dual Screens
- Built-in Printer - 20" paper roll
- 2 Built-in camera scanners
- Software updates via Cloud w/ maintenance timing
- Built-in help videos

## Remote Capabilities

- Terminal status
- Terminal messaging
- Remote lock

## Peripherals

- Compatible with popular registers and printers\*

## Register

- Up to 500 SKUs per catalog
- Item Modifiers
- Icons or Text
- Line-item and order-level discounts
- Line item and order-level tax customization
- Line item & order-level fees
- Save/Edit orders
- Receipt re-print
- Cloud backup
- Catalog uploads via web
- Bar code reader support
- Line item customer-screen display

\*Please check [poynt.zendesk.com](https://poynt.zendesk.com) for complete list





THANK YOU

