



The Wyoming  
Center For Nursing



# 2018 NURSING EDUCATION SUMMIT CELEBRATE & COLLABORATE

**2018 Nursing Education Summit**  
May 21-22, 2018

Casper College  
University/Union Building (UU)  
125 College Drive  
Casper, Wyoming 82601

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## EXHIBITOR PROSPECTUS

Take advantage of this opportunity to showcase your products and services at the Annual Nursing Education Summit! By sponsoring and exhibiting, you are supporting nursing education in Wyoming to nursing educators and students. This event is free to all attendees.

As a bonus, all sponsorships over \$300 will receive a FREE exhibit booth (the \$150 fee will be waived). The sponsor/exhibitor application deadline is April 20, 2018. For more information or if you have any questions, email [robin@wynursing.org](mailto:robin@wynursing.org), or call (307) 223-3205. We look forward to hearing from you!

## EXHIBITOR INFORMATION

### Included in this package:

- Company name in conference program, on website, and social media mentions (early registration only)
- Two complimentary representative registrations per table, extra staff members \$30 each
- Continental breakfast and lunch included
- 8-foot exhibitor table with two chairs
- Booth placement will be determined by WCN staff with priority given in order of sponsorship levels, followed by date of application

**\$150**

## SPONSORSHIP OPPORTUNITIES

### Breakfast Sponsor (one available)

Includes signage at breakfast location, company logo and link on the WCN website, and social media recognition. Includes exhibit table as described.

**\$350**

### Showcase Sponsor (one available)

Includes signage at the event on (May 21st, 2:00-5:00 p.m.), company logo and link on the WCN website, and social media recognition.

**\$250**

### Lunch Sponsor (one available)

Includes signage at lunch location, company logo and link on the WCN website, social media recognition, verbal mentions, and prime booth location. Includes exhibit table as described.

**\$750**

### Prime Celebration Dinner Sponsor (one available)

Includes signage at event on the evening of May 21st, company logo and link on the WCN website, social media, verbal mentions, recognition before and after event, and two complimentary registrations for dinner. Includes three minutes for representative to address the audience.

**\$1,250**

## EXHIBITOR SCHEDULE

### Exhibitor Schedule – Tuesday, May 22, 2018:

|                         |  |
|-------------------------|--|
| 6:45 a.m. - 7:30 a.m.   | Exhibitor set up                       |
| 7:30 a.m. - 8:00 a.m.   | Exhibitors, registration and breakfast |
| 9:30 a.m. - 10:00 a.m.  | Refreshment break and Exhibitors       |
| 11:30 a.m. - 12:30 p.m. | Lunch and Exhibitors                   |
| 3:00 to 3:15 p.m.       | Refreshment break and Exhibitors       |
| 3:15 p.m. - 4:00 p.m.   | Exhibitor tear down                    |

### Refreshment Break Sponsor (two available)

Includes signage at break location, company logo and link on the WCN website, social media recognition, and verbal mentions.

**\$250**

### Keynote Sponsor (one available)

Includes signage at presentation, company logo and link on the WCN website, social media recognition, verbal mentions, and prime booth location. Includes exhibit table as described.

**\$750**

### Celebration Dinner Sponsor (one available)

Includes signage at event on the evening of May 21st, company logo and link on the WCN website, social media recognition before and after event, and two complimentary registrations for dinner.

**\$1,000**

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### EXHIBITOR / SPONSOR APPLICATION

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Booth Representative Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_

#### Booth Space - Exhibitor Only

- Booth space – Eight-foot table ..... \$150
- Additional booth space – Eight-foot table (\$75 each, subject to availability) ..... \$ \_\_\_\_\_
- Additional attendee (\$30 each) - Name of additional representative \_\_\_\_\_ .. \$ \_\_\_\_\_
- Electricity needed (no additional charge)

#### Available Sponsorship Opportunities (all sponsorships over \$500 receive one complimentary exhibit booth)

- Breakfast Sponsor ..... \$350
- Lunch Sponsor ..... \$750
- Refreshment Break Sponsor ..... \$250
- Keynote Sponsor ..... \$750
- Showcase Sponsor ..... \$250
- Celebration Dinner Sponsor ..... \$1,000
- Prime Celebration Dinner Sponsor ..... \$1,250

Total Amount Due \$ \_\_\_\_\_

#### PAYMENT METHOD:

(Make all checks payable to Wyoming Center for Nursing)

Check enclosed: \$ \_\_\_\_\_

Credit Card:  Visa  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Card Holder (name printed on card): \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail to: Wyoming Center for Nursing  
University of Wyoming  
Fay W. Whitney School of Nursing  
Dept. 3065  
1000 E. University Avenue  
Laramie, WY 82071  
Phone and Fax: (307) 223-3205  
robin@wynursing.org  
www.wynursing.org

Thank you for your time, consideration and support of the 2018 Wyoming Center for Nursing's Nursing Education Summit.

The above party hereby wishes to apply for the exhibit space/sponsorship at the 2018 Nursing Education Summit in Casper, Wyoming and agrees to abide by the rules and regulations as printed and provided by WCN, as well as the rules and regulations of the Casper College campus.

Payment in full is required to reserve exhibitor spaces and sponsorships. No partial payments allowed. No refunds.