

## News Release

*For Immediate Release*

### **PLSG, Duquesne University Welcome Peruvian Business Delegation “Emprende UP” Entrepreneurial Group Explores U.S. Business Strategies**

PITTSBURGH (June 12, 2018)—The Pittsburgh Life Sciences Greenhouse partnered with the Duquesne University Small Business Development Center last week to host a Peruvian delegation, Emprende UP, a unit of Universidad del Pacifico, Peru’s leading business university.

The visiting delegation visited Duquesne University from June 4-8, 2018 under the U.S. State Department “Small Business Network of the Americas” (SBNA) program, which shares information about American small business and entrepreneurial models.

The group visited the PLSG as part of a larger tour of regional economic development providers, some entrepreneurial companies, and expert speakers on building small business success in the U.S. Topics included franchising models, U.S. labor laws affecting entrepreneurs, financing programs, export logistics, sustainability programs in Pittsburgh, and U.S. accounting practices.

PLSG-affiliated guests joining the gathering included: Courtney Williamson, Ph.D., CEO of AbiliLife; Cassie Ruane, Founder & CEO of Mental Health Metrics, Inc.; John "Tory" Moore, CFA, Chief Financial Officer of Ariel Precision Medicine, Stephanie Kladakis, Ph.D., Vice President, Research & Development of Carmell; and PLSG staff members Jim “Oz” Osborn, Alicia Varughese, and Delvina Morrow.

“We were delighted to host our guests from Peru over a lunch event, where we exchanged best practices in business, and could share our story of guiding life sciences companies from concept to commercialization,” said Jim Jordan, PLSG CEO. “Our thanks go to Duquesne University for including us in this international effort. It’s always valuable to share ideas with people from different cultures and practices. In that way, we all benefit.”

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#### **About the Pittsburgh Life Sciences Greenhouse**

The Pittsburgh Life Sciences Greenhouse (PLSG) is a comprehensive life sciences economic development organization. We are dedicated to advancing life sciences in western PA by building on the region’s strengths in research, clinical care and life sciences entrepreneurship. We serve our community by providing knowledge, connection, and capital to help companies grow, create jobs, and improve the health of all humanity. For more information, please visit: [www.plsg.com](http://www.plsg.com)