



florida institute of Consulting Engineers

AMERICAN COUNCIL OF ENGINEERING COMPANIES OF FLORIDA  
PROFESSIONAL ENGINEERS IN PRIVATE PRACTICE OF FLORIDA

# 2017 FICE Transportation Conference

## SCHEDULE OF EVENTS

### Wednesday, May 10, 2017

11:30 a.m. - 12:45 p.m.	Registration Open & Light Lunch - Exhibit Area		
1:00 - 2:45 p.m.	Welcome and Opening Remarks	Allen Douglas – Executive Director, FICE	
FDOT Secretary Address Rachel D. Cone – Interim Secretary, FDOT	Florida Transportation Commission Perspective Matthew Ubben – Executive Director, FTC	Federal Transportation Builder's Perspective Bob Burleson – President, FTBA	Federal Transportation Perspective Matt Reiffer – Director, Transportation Programs, ACEC James C. Christian – Division Administrator, FHWA, Florida Division
	FDOT Work Program Overview Lisa Saliba – Director, Office of Work Program & Budget, FDOT		Keynote TBA
2:45 - 3:30 p.m.	FICE/FDOT Outstanding Project Awards		Presented by Brian A. Blanchard, PE – Assistant Secretary for Engineering and Operations, FDOT and Andy E. Lauzier, PE – Chair, FICE Transportation Committee
3:30 - 4:00 p.m.	Refreshment Break - Exhibit Area		
4:00 - 5:00 p.m.	Technical Session #1: Major Project Update Session #1a: Update on NEPA Assignment Speaker: TBA	Session #1b: Express Lane Update Jennifer Fortunas, PE – State Managed Lanes Engineer, FDOT	
5:00 - 5:15 p.m.	Closing Remarks	Douglas D. Geiger, PE – Chair, Transportation FDOT/FICE Liaison Committee	
5:15 - 7:30 p.m.	Meet the Presenters Reception - Exhibit Area		

### Thursday, May 11, 2017

7:00 - 8:15 a.m.	Continental Breakfast - Exhibit Area		
8:30 - 8:45 a.m.	Welcome	Andy E. Lauzier, PE – Chair, FICE Transportation Committee	
8:45 - 10:15 a.m.	Technical Session #2: Safety Initiatives		
	Session #2a: Complete Streets DeWayne Carver, State Complete Streets Program Manager, FDOT	Session #2b: Bike/Pedestrian Safety Trenda McPherson, State Bicycle/Ped Safety Program Manager	Session #2c: Intersection Control Initiative (ICE) Alan El-Urfali, PE, State Traffic Services Program Engineer, FDOT
	Session #2d: Automated Vehicles (AV) Ed Hutchinson, Manager, Transportation Data and Analytics, FDOT	Session #2e: Lighting Initiative Michael Shepard, State Roadway Design Engineer, FDOT	
10:15 - 10:30 a.m.	Ben Watts Partnership Award Presentation		Presented by Douglas D. Geiger, PE – 2016 Recipient
	DBE Utilization Award Presentation		Presented by Nina C. Sickler, PE – Chair, DBE/SBE Subcommittee and Brian A. Blanchard, PE – Assistant Secretary for Engineering and Operations, FDOT
10:30 - 10:45 a.m.	Refreshment Break - Exhibit Area		
10:45 - 12:30 p.m.	Dual Panel Event: FDOT District Secretaries and Senior FICE Members		
	<b>Moderator:</b> Ryan R. Forrester, PE, Past Chair, FICE Transportation Committee <b>Panelists:</b> Brian A. Blanchard, PE – Assistant Secretary for Engineering and Operations; L.K. Nandam, PE – District One Secretary; Greg Evans, PE – District Two Secretary; Phillip Gainer, PE – District Three Secretary; Gerry O'Reilly, PE – District Four Secretary; Steve Martin, PE – District Five Secretary; Jim Wolfe, PE – District Six Secretary; Paul Steinman, PE – District Seven Secretary; Diane Gufierrez-Scaccetti – Executive Director, Florida's Turnpike Enterprise; Andy E. Lauzier, PE – Chair, FICE Transportation Committee; Douglas D. Geiger, PE – Chair, Transportation FDOT/FICE Liaison Committee; Paul Foley, PE – Chair, FICE Transportation Production Committee; Nina C. Sickler, PE – Chair, DBE/SBE Subcommittee		
12:30 p.m.	Closing Remarks	Douglas D. Geiger, PE – Chair, Transportation FDOT/FICE Liaison Committee	

## About the Florida Institute of Consulting Engineers (FICE) / American Council of Engineering Companies of Florida (ACEC-FL), and the Florida Engineering Society (FES)

Established in 1973, The Florida Institute of Consulting Engineers (FICE) represents the professional and business interests of professional engineers in private practice in Florida and their companies, serving to advance the profession of consulting engineering. Our organization represents and promotes the business of engineering, the environment in which engineering is conducted, and the image of engineers in private practice. In these capacities, FICE serves as the state affiliate of the American Council of Engineering Companies (ACEC). As the affiliate of the Florida Engineering Society's (FES) Professional Engineers in Private Practice (PEPP), we work to show how doing business with other FICE firms supports better business practices in Florida.

Since 1916, the Florida Engineering Society (FES) has been the statewide society of professional engineers from all disciplines that promotes the ethical and competent practice of engineering, advocates licensure, and enhances the image of its members. FES serves OVER 3,300+ members. FES educates and informs its members through a monthly magazine—the *FES Journal* and the FES website at [www.fleng.org](http://www.fleng.org).

Our members are Florida's top professional engineers who:

- own a consulting engineering firm;
- are engaged in construction or industry;
- are employed by government;
- retired; or
- teach in universities.

By exhibiting and sponsoring at the FICE Transportation Conference you enjoy quality access to one of the largest engineering associations in the nation. Strengthen your business relationships with the decision-makers by sponsoring or exhibiting with FES and FICE today!

### Why Sponsor or Exhibit?

- Promote your company, products, and services to hundreds of professional engineers across the state.
- Receive recognition in the conference program, the *FES Journal*, and our website.
- Participate in education programs at no additional charge.
- Gain exposure for your company through numerous sponsorship opportunities.

*Sponsors and Exhibitors are typically suppliers or professional service companies in:*

Engineering • Insurance

Laboratories • Computers/Software

Construction • Surveying •

Environmental Protection

Transportation • HVAC

Wastewater/Water Reclamation

Energy • Photogrammetry

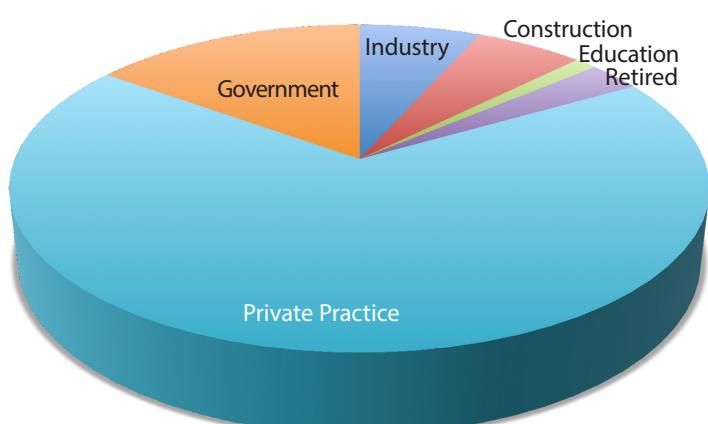
### Who We Are

**Government** – The second largest group are engineers who select services, equipment and products for Florida's local and state government agencies. This includes public works directors, city/county engineers, Department of Transportation administrators, and government engineers.

**Industry, Construction, Development** – Professional Engineers in charge of engineering design for Florida's leading construction, design/build and development firms, plus high-level engineers in utility, aerospace and high-tech industries.

**Education** – Deans and other faculty who introduce the newest corps of engineers to products, methods, types of services, etc.

**Retired** – Some of the engineers you will reach have retired from the workforce.



**Private Practice** – The majority of our members are the owners, principals, project managers, and other decision-makers for Florida's most active design firms—large and small.

# SPONSORSHIPS

The FICE Transportation Conference would not be able to provide the services and amenities if it were not for the support FICE receives from the exhibitors and sponsors. We look forward to partnering with you and making this one of the most memorable Engineering functions attend this year.

Sponsorship Amenties	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000
Social Media posts with company recognition	1	1	1	2
Logo on conference website	✓	✓	✓	✓
Acknowledgment in printed program	✓	✓	✓	✓
On-site event signage		✓	✓	✓
Ad space in the printed program		1/4 Page	1/2 Page	Full Page
Event registration(s)			1	2
Event sponsorship*			1*	
Premium event sponsorship**				1**
Exhibit space				1

**\* Event Sponsorship options:**

- Keynote Speaker / Welcome & Opening Remarks
- Registration Desk
- Refreshment Breaks
- Continental Breakfast
- FDOT/FICE Dual Panel

(2) available

**\*\* Premium Event Sponsorship options:**

- Wednesday Exhibit Area Lunch
- Outstanding Project Award and Ben Watts Award Presentations
- Meet the Presenters Reception

## Additional Sponsorships Available Upon Request



(Pictured above) The 2016 FDOT/FICE Dual Panel.



(Pictured to the right) Douglas D. Geiger, PE receives the 2016 Ben Watts Partnership Award from Brian A. Blanchard, PE.

## Exhibitor Information

**Exhibit Table Fee: \$1,000** (includes 1 full conference registration, conference materials, and conference meals)

**Setup:** Exhibit Tables include one 6' draped table, two chairs, and one wastebasket.

**Table Exclusions:** The table rental fee **does not include** electrical outlets, additional furniture, Internet or telephone service. All related costs listed are to be borne by exhibitor and coordinated with the Hotel.

**Table Assignment:** Space will be assigned to exhibitors on a "first-come-first-served" basis. The assignment or subletting of any part of all the exhibit space is not permissible without notification to and approval by the Event Manager.

**Security:** Only exhibitors listed will be allowed in exhibit area during this time. The furnishing of such service shall not be construed as an assumption of obligation or duty with respect to the protection of exhibitors' property, which shall at all times remain in the sole possession and custody of each exhibitor. Each exhibitor is responsible for the security of their booths. Name badges will be required at all times.

**Exhibit Limitations:** Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits may not extend over 8' in height and shall not obstruct the view or interfere with traffic to exhibit with others. Sound devices for the reproduction of sound or music shall be restricted at the discretion of the Florida Engineering Society (FES) Event Manager and the Hotel. Any method to project sound beyond the confines of the exhibit is prohibited unless a request is submitted to the Florida Engineering Society Event Manager and approved in writing.

**Right of Refusal and Cancellation:** The Florida Engineering Society Exhibit Manager reserves the right to cancel this agreement whenever it discovers that the exhibitor's product or service to be displayed is not as described in the agreement or is incompatible in the opinion of the Florida Engineering Society.

**Fire, Safety, and Health:** The exhibitor agrees to accept full responsibility for compliance with city, county, state, and federal fire, safety, and health ordinances regarding the installation and operations of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to spectators.

**Admission:** Exhibitor badges may be picked up at the Registration Desk.

**Insurance and Hold Harmless Agreements:** Fire, theft, liability, and extended coverage insurance, if so desired, must be obtained by exhibitors at their own expense. Small and valuable exhibit materials should be packed each night and placed in a secure location. Each exhibitor will be responsible for all property they bring into the exhibit hall and shall be at the sole risk of loss for that property. Each exhibitor agrees to indemnify and hold harmless GEMS Convention Services and the Florida Engineering Society, their agents and employees, from any damages caused by theft or perils normally covered by extended coverage, liability, or fire policies; for all claims, losses, liability, or damages for injury, death or property damage that may arise from activities of the exhibitor, its employees, agents, invitees, and licensees.

**Default by Sponsor/Exhibitor:** Sponsor/Exhibitor shall be in default if it fails to pay the required sums under this agreement by March 10, 2017 or breaches any of the other provisions of this contract.

**Cancellations and Refunds:** In the event of cancellation by the exhibitor, the following schedule of refunds will be followed:

- Full refund will be made if cancellation is received prior to March 10, 2017.
- No refunds will be made after March 10, 2017.
- If cancelled at the discretion of the Event Manager, the amount of refund will be determined by the Event Manager at the time of cancellation.

## Back at the Hyatt Regency... The 2017 FICE Transportation Conference

### About the Resort

Treat yourself to the ultimate convenience when you stay at the Hyatt Regency Orlando International Airport. Located inside of the main terminal of the airport, our prime location puts you within minutes of enticing shops and restaurants, local nightlife and some of Orlando's best kept secrets. If traveling with family in tow, you'll find it easy access to renowned Florida theme parks, including Walt Disney World® and Universal Studios® from our Orlando airport hotel.



Arrive at the Airport and immediately begin enjoying some of the exclusive services of our MCO hotel. Head directly to your room and our baggage retrieval services will claim your luggage and deliver it directly to your room. If planning a gathering, our 42,000 square feet of meeting and event space is dynamic, versatile, and fitting for any type of affair. Treat yourself to a level of service you deserve at Hyatt Regency Orlando International Airport.

Please note that the deadline to make your reservations and receive the discounted rate is **April 14, 2017** or until block is full. Online reservations can be made at <https://aws.passkey.com/event/15670823/owner/8627/home> or call the Hyatt Regency at 407-825-1234. Be sure to reference the 2017 FICE Transportation Conference. Rooms will go quickly, so don't wait!



# Exhibit Area

Tuesday, May 9  
3:00 - 5:00 p.m.

Exhibitor Setup

Wednesday, May 10  
8:00 - 10:30 a.m.  
11:30 a.m. - 12:45 p.m.  
3:30 - 4:00 p.m.  
5:15 p.m.

Exhibitor Setup  
Lunch  
Refreshment Break  
Reception

Thursday, May 11  
7:00 - 8:15 a.m.  
10:30 a.m.

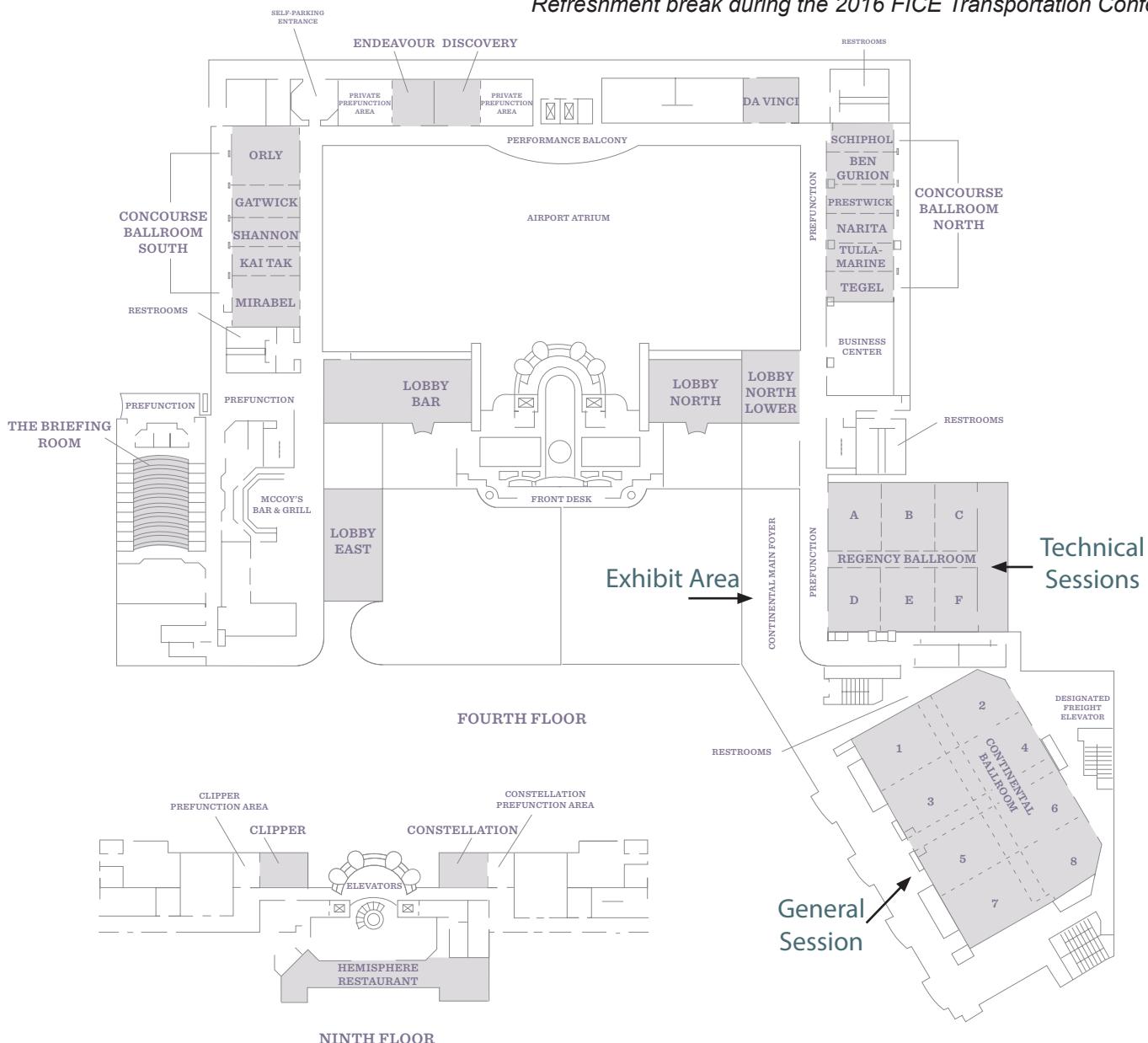
Breakfast  
Exhibitor Breakdown



Last year's Welcome and Opening Remarks.



Refreshment break during the 2016 FICE Transportation Conference.



# FICE Transportation - Sponsor/Exhibitor Contract

125 S Gadsden St • Tallahassee, FL 32301 • 850-224-7121 • Fax 850-222-4349 • email: [seminars@fleeng.org](mailto:seminars@fleeng.org)

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

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Telephone \_\_\_\_\_

Fax \_\_\_\_\_

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#### Name Badges for Complimentary and/or Additional Representatives

- *Exhibitor Table and Gold Sponsors receive 1 Comp. rep.*
- *Platinum Sponsors receive 2 Comp. reps.*

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For the conference program, please indicate the products or services you will display (20 word maximum).

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#### Exhibitor

Table (1 Complimentary Representative) . . . . . \$1,000 \$ \_\_\_\_\_

#### Sponsorships

Bronze..... \$500 \$ \_\_\_\_\_

Silver..... \$1,000 \$ \_\_\_\_\_

**Gold\*** (1 Complimentary Representative) ..... \$2,500 \$ \_\_\_\_\_

**Platinum\*\*** (2 Complimentary Representatives) .... \$5,000 \$ \_\_\_\_\_

Additional Representatives ..... \$200 each \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**\* If committing to a Gold Sponsorship, please choose one:**

Keynote Speaker / Welcome & Opening Remarks

Registration Desk

Refreshment Breaks (2) available

Continental Breakfast

FDOT/FICE Dual Panel

**\*\* If committing to a Platinum Sponsorship, please choose one:**

Wednesday Exhibit Area Lunch

Outstanding Project Award and Ben Watts Award Presentations

Meet the Presenters Reception

**Payment in full is required when returning this form.**

Payment enclosed:  Check  VISA  MC  AMEX

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#### CONTACT INFORMATION:

**FES:** Stefanie Dedmon, Meeting Assistant  
 Mail: PO Box 750 • Tallahassee, FL 32302-0750  
 Phone: 850-224-7121 • Fax: 850-222-4349  
 Email: [seminars@fleeng.org](mailto:seminars@fleeng.org)

**Hotel Room Reservations:** Online reservations can be made at <https://aws.passkey.com/event/15670823/owner/86271/home> or call the Hyatt Regency at 1-888-273-2537. Be sure to reference the 2017 FICE Transportation Conference.