

TUESDAY, OCTOBER 23, 2018 5:00-8:00PM Mutual of America New York, NY

### **EVENT EMCEE:**



**ROMA TORRE** Anchor & Theatre Critic, NY1

### **CONFIRMED HONOREES:**

**Healthcare Policy** Leadership Award

### **GOVERNOR ANDREW** M. CUOMO

56th Governor of New York State

Public Policy Leadership Award

### DIANA AYALA

New York City Council Member

Legacy Leadership Award

### TINO HERNANDEZ

Past President & CEO, Samaritan Daytop Village & Past Chair, The Coalition for Behavioral Health Board of Directors

Advocacy Leadership Award

### **CELIA BROWN**

Regional Advocacy Specialist, New York State Office of Mental Health

#CoalitionLeads2018

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# LEADERSHIP AWARDS RECEPTION

### **E-Journal Advertisements**

The Coalition stays GREEN this year! Our journal will be all electronic with a slide presentation at the event and a download available on our website. Deadline for all e-Journal ad copy is October 10, 2018. Get your ad in early! Please have it appropriately formatted. See instructions below. Enclose your check for the full amount payable to The Coalition. E-Journal ads may be submitted to awards@coalitionny.org in the following formats\*:

- 1. JPEG or TIFF
- 2. PDF acceptable, but not preferred
- 3. For a typesetting fee of \$50, you may submit TEXT ONLY. The Ad will be formatted by our designer, do not include photos. Include hard copy with any layout requests. Logo can be included if supplied as JPEG, TIFF or EPS file.

To purchase/order online, click this link: goo.gl/buvaMa

To purchase/order via mail: Return this form and your check payable to The Coalition for Behavioral Health:

The Coalition Leadership Awards, c/o NMR, 194 Washington Avenue, Suite 415, Albany, NY 12210

HALF PAGE 4.75" by 7.5" (Vertical)

The sizes included here are proportional and will appear much larger when projected on the screens at the event, but will approximate the viewable size on our website.

Copy must be unfolded. Avoid using photos or screened backgrounds.

**FULL PAGE** 10" by 7.5" (Horizontal)

**QUARTER PAGE** 4.74" by 3.5" (Horizontal)

If you prefer, you may mail hard copy on high quality paper to the address in the gray box above.

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TUESDAY, OCTOBER 23, 2018 | 5:00-8:00PM Mutual of America, 320 Park Avenue, NY, NY 10022 (between 50th and 51st Streets)



TICKET PURCHASE / JOURNAL AD ORDER FORM
DEADLINE FOR AD COPY: October 10, 2018

## To purchase/order online, click this link: <a href="https://goo.gl/buvaMa">https://goo.gl/buvaMa</a>

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E-JOURNAL AD CATEGORIES	PRICE	QUANTITY
Platinum Page: Includes 2 Tickets	\$2,750.00	
Gold Page: Includes 2 Tickets	\$1,600.00	
Silver Page: Includes 2 Tickets	\$1,200.00	
Full Page: Includes 1 Ticket	\$800.00	
Half Page (vertical or horizontal)	\$600.00	
Quarter Page (vertical or horizontal)	\$375.00	
Annual Awards Event Tickets	\$250.00	
For Government and Consumer event tickets, please email awards@coalitionny.org.		

DONOR BENEFIT PACKAGE:		
<ul> <li>Special Presentation/Demo/Webinar to Coalition Members</li> <li>Coalition Royal Blue Listing in Journal</li> <li>Recognition in the Coalition Newsletter, and</li> <li>Logo displayed on Coalition website for 3 months with link to your website</li> </ul>	\$3,750.00	

LIST NAMES OF ATTENDEES (ATTACH AL	DDITIONAL PAGE, IF NECESSARY)
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