



# Home Builders Association of Midland

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Website: [www.hbamidlandmi.com](http://www.hbamidlandmi.com)

## 2017 EVENT SPONSORSHIP

### Unique Marketing Opportunities

#### **HOME AND GARDEN SHOW** (limit 3; 1 available)

**COST: \$5,000**

##### Includes:

Recognition in promotional material: radio, newspaper, signage at the Show and on imprinted tickets.

Official Exhibitor Party Sponsor

Full-page ad in Home Show Guidebook\*

Full page ad in Builder Bits- 12 issues

1 - 10'x10' Premium Corner Booth

Recognition in the HBAM website

100 - complimentary admission tickets

#### **PARADE OF HOMES** (limit 3; 1 available)

**COST: \$6,000**

#### **FALL AND SPRING PARADE**

**COST: \$3,500**

#### **FALL OR SPRING**

##### Includes:

Recognition in all promotional material: radio, newspaper and signage in open homes.

Full-page ad in Parade of Homes Guidebook\*

Full page in Builder Bits- 12 issues

Recognition in the HBAM website

I (we) would like to be an event sponsor for:

**HOME AND GARDEN SHOW**

**PARADE OF HOMES SPRING AND FALL**

**SPRING**

**FALL**

**ONLY ONE PARADE OF HOMES**

**PREMIERE SPONSORSHIP- All three events**

**COST: \$9,250**

**SPONSORSHIP HOME SHOW AND ONE PARADE**

**COST: \$7,850**

*\*The event sponsor with the longest record of continuous support at the highest level shall have first choice of guidebook page position, newsletter page position and Home Show booth.*

**GENERAL MEMBERSHIP MEETING SPONSOR**

**COST: \$500**

(monetary or in-kind donations such as door prizes)

##### Includes:

Recognition in Builder Bits, signage at the meeting, 10-15 minute meeting presentation.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_