



Home Builders Association of Midland

7600 Commerce Court, Suite C Midland, MI 48642

Phone: (989) 835-2562 Fax: (989) 835-2519

Website: www.hbamidlandmi.com

2017 EVENT SPONSORSHIP

Unique Marketing Opportunities

HOME AND GARDEN SHOW (limit 3; 1 available)

COST: \$5,000

Includes:

Recognition in promotional material: radio, newspaper, signage at the Show and on imprinted tickets.

Official Exhibitor Party Sponsor

Full-page ad in Home Show Guidebook*

Full page ad in Builder Bits- 12 issues

1 - 10'x10' Premium Corner Booth

Recognition in the HBAM website

100 - complimentary admission tickets

PARADE OF HOMES (limit 3; 1 available)

FALL AND SPRING PARADE

COST: \$6,000

FALL OR SPRING

COST: \$3,500

Includes:

Recognition in all promotional material: radio, newspaper and signage in open homes.

Full-page ad in Parade of Homes Guidebook*

Full page in Builder Bits- 12 issues

Recognition in the HBAM website

I (we) would like to be an event sponsor for:

_____ **HOME AND GARDEN SHOW**

_____ **PARADE OF HOMES SPRING AND FALL** _____ **SPRING** _____ **FALL**

_____ **ONLY ONE PARADE OF HOMES**

_____ **PREMIERE SPONSORSHIP- All three events**

COST: \$9,250

_____ **SPONSORSHIP HOME SHOW AND ONE PARADE**

COST: \$7,850

**The event sponsor with the longest record of continuous support at the highest level shall have first choice of guidebook page position, newsletter page position and Home Show booth.*

_____ **GENERAL MEMBERSHIP MEETING SPONSOR**

COST: \$500

(monetary or in-kind donations such as door prizes)

Includes:

Recognition in Builder Bits, signage at the meeting, 10-15 minute meeting presentation.

NAME _____

COMPANY _____

PHONE _____

SIGNATURE _____ DATE _____