



American Association for Dental Research Affiliate Membership Quick Poll Results

Members of the National Dental Practice-Based Research Network were asked to complete a survey about their awareness of American Association for Dental Research (AADR) and AADR Affiliate membership.

While over 60% of the 454 respondents were aware of the AADR, only 18.7% have attended a least one AADR Annual Meeting. 10.5% said they were vaguely familiar and 7.4% had never heard of AADR.

When asked about which benefits would be reason(s) to join AADR or reasons why they have already joined AADR responders listed: Access to oral health research updates by email and online (61.4%), access to online Continuing Education resources (51.7%) and access to journals (*Journal of Dental Research*, *JDR Clinical & Translational Research*, *Advances in Dental Research*) (49.4%) as the top three benefits.

When asked to rate how likely they were to become AADR Affiliate member, 12.7% responded that they are already a member and 46.1% said they were very or somewhat likely to become an Affiliate member. Only 16.2% said they were not likely to become an Affiliate member.

When asked why they would choose not to become an AADR member or Affiliate member, the respondents indicated that cost was the primary barrier and that the benefits are received from another sources. Others indicated that AADR membership was not relevant to their specific professional needs (13.7%) and that the membership benefits are not valuable or compelling (11.9%).

The breakdown by profession of those who took the poll was: 70.4% general dentists, 12.9% dental hygienists and 12.3% dental specialists.