



INSIDE THIS ISSUE

FP:

Mayor's State of the City Address & Luncheon

2/3:

Networking Events | New Members | Welcome to Steve Smith

4/5:

Renewals | Sponsorship Opportunities

6/7:

Advertisement | Chamber Champions

8: Golf Tournament

BP:

Calendar

CEDAR HILL
WHERE OPPORTUNITIES GROW NATURALLY

PRESENTATION BY
MAYOR ROB FRANKE

MAYOR'S STATE of the CITY
ADDRESS & LUNCHEON

TICKETS:
\$20 MEMBERS
\$25 NON-MEMBERS

**THURS. NOVEMBER 17, 11:30 AM
AT THE HILL EVENT CENTER**

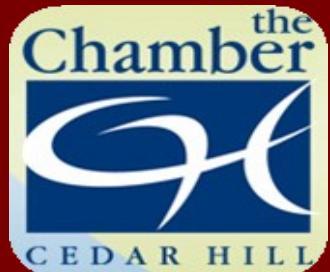
1375 NEW CLARK RD. CEDAR HILL, TX 75104



FOR MORE INFO:
CEDARHILLCHAMBER.ORG

Mission:

The mission of the Cedar Hill Chamber is to create dynamic experiences for businesses through innovative training, collaborative partnerships and service opportunities.



Vision:

Envisioning a thriving business community built on the values of excellence, service, innovation and collaboration.

Board of Directors

Warren Goss | *Chair*
Goss Allstate Insurance

Aranda Bell | *Chair Elect*
Zula B Wylie Public Library

Fran Laukaitis | *1st Vice Chair*
Methodist Charlton Medical Center

Steve Hendon | *2nd Vice Chair*
Practice to Business

Debi Knoblock | *Treasurer*
Texas Trust Credit Union

Tiffanie DuBoise | *Secretary*
YP of Cedar Hill

Amber Hatley | *Past Chair*
Century 21 Judge Fite

Greg Porter | *Ex Officio*
City of Cedar Hill

Dustin Dauenhauer
Comfort Rehab & Chiropractic

Kathy Draxler
Individual

Corporal Juan Herrera
Cedar Hill Police Department

Jeremy Trojacek
Chick-fil-A Cedar Hill

Ex Officio Members

Honorable Rob Franke
Mayor, City of Cedar Hill

Allison J.H. Thompson
Director, Cedar Hill EDC

Orlando Riddick
Superintendent, CHISD

Staff

Steve Smith
Interim Executive Director

Alysa Hunter
Membership Director

Cedar Hill Chamber
(972) 291-7817
Email:
admin@cedarhillchamber.org
Website:
www.cedarhillchamber.org

Stay Connected



MIX & MINGLE OPPORTUNITIES

NETWORKING LUNCH

1st Tuesday of the Month, 11:30 AM
Cotton Patch Café
124 W. Beltline Rd.
B.Y.O.L (Buy your own lunch)



BUSINESS ON THE HILL

2nd Thursday of the Month, 7:30 AM
TX Trust Credit Union | 109 W. FM 1382
\$2 Members | \$5 General



COMPETITIVE EDGE BUSINESS FORUM

Put the SWOT Back In Analysis

Have you ever used SWOT analysis to help with strategic planning, decision making, and even personal development? The acronym SWOT (Strengths, Weaknesses, Opportunities, and Threats) can be a useful tool for identifying key areas of focus for individuals, small businesses, corporations, non-profits, or just about any other type of organization.

Join us as we take a look at how a SWOT Analysis works and apply that to a mock scenario with a little group-think participation. We're going to have some fun with this and provide you with several handout tools to make your SWOT Analysis a productive experience.



Tuesday, November 22nd from 12:00-1:00 PM

300 Houston St. Cedar Hill, TX 75104

Must RSVP - Seating is Limited



2 Neighbors Southern Food Café
261 South Hwy 67
Cedar Hill, TX 75104
www.2neighborsCafe.com

Monroe Publishing, LLC
720 N. Joe Wilson Road, Suite 2423
Cedar Hill, TX 75104
www.thestar-new.com

JPS Legacy, LLC
1615 W. Abram St
Arlington, TX 76013

Chamber Night Out

11/10/2016, 5:00 PM

1421 N. Hwy 67

Cedar Hill, TX 75104

After hours networking at its best!

Catered by



Hosted by



THE STAR
COMMUNITY NEWSPAPER

Thursday, November 3rd, 11 am – 1 pm

207 Canady Circle, Cedar Hill

Ribbon Cutting and Grand Opening! Catered lunch, limited availability. **RSVP ONLY to the chamber at 972-291-7817.**

Interim Executive Director

Steve Smith, with all his chamber expertise, will serve as Interim Executive Director beginning November 9. Steve is well connected and dedicated to Cedar Hill. Please welcome Steve when you see him around town while the selection committee continues to strategically search for an Executive Director.

RENEWING MEMBERS



Thank you for your continued support.

Reed Accounting & Consulting CPA

610 Uptown Blvd. Suite 2000
Cedar Hill, TX 75104

214-372-6657

Bower's Real Estate S

P.O. Box 696
Cedar Hill, TX 75106
469-272-5876

Cedar Hill Shares

403 Houston St.
Cedar Hill, TX 75104
972-293-2822

A & A Real Estate Services

909 W. Beltline Rd.
Cedar Hill, TX 75104
972-291-7133

Centennial Roofing

205 Executive Way, Suite A
DeSoto, TX 75115
972-223-1765

Crescent Point

235 W. Pleasant Run Rd.
Cedar Hill, TX 75104
972-299-6551

Red Bird Lanes

1114 S. Main St.
Duncanville, TX 75137
972-298-7143

Tangle Ridge Golf Course

818 Tangle Ridge Dr.
Grand Prairie, TX 75052
972-299-6837

Zula B. Wylie Library

225 Cedar St.
Cedar Hill, TX 75104
972-291-7323

Teknagy LLC

320 S. Clark Rd., Suite D
Cedar Hill, TX 75104
972-552-7241

Thorntree Country Club

825 W. Wintergreen Rd.
DeSoto, TX 75115
972-296-2146

Alpha Omega Plumbing Company

580 Dandelion Dr.
Cedar Hill, TX 75104
972-293-7570

Champions Cove

1600 S. Main St.
Duncanville, TX 75137
972-298-5545

Ruiz Financial Solutions, Ltd. Co.

701 W. Beltline Rd.
Cedar Hill, TX 75104

Schlotzsky's
207 E. FM 1382
Cedar Hill, TX 75104
972-293-1500

Ellen's Amusement Center

1350 S. Highway 67
Cedar Hill, TX 75104
972-291-4242

LaQuinta Inn & Suites
1419 N. Highway 67
Cedar Hill, TX 75104
972-291-0008

Life Schools
132 E. Ovilla Rd. Suite A
Red Oak, TX 75154
469-850-54333

Metals USA-DFW
660 Grigsby Way
Cedar Hill, TX 75104
972-291-4605

Batteries Plus Bulbs
430 E. Pleasant Run Rd.
Cedar Hill, TX 75104
469-272-4533

Tri-City Animal Shelter & Adoption
1150 E. Pleasant Run Rd.
Cedar Hill, TX 75104
972-291-5335

Monday E-mail Sponsor

Sponsoring the Monday e-mail is an opportunity to advertise any upcoming sales, save the date, fundraiser or any other event. The Monday e-mail gets sent out to 892 subscribers, which includes chamber members and non-members. As the sponsor your Ad is the first thing they will see.

\$50 Call 972-291-7817

or email membership@cedarhillchamber.org with any questions.



**Confused about your Medicare options?
Are you getting tons of mail from different insurance companies?**



Michael Lemmon
Independent Broker
m_lemon@att.net

October 15 – December 7, 2015 is Annual Open Enrollment for Medicare Advantage and Plan D Prescription Drug Plans.

Just throw away all that mail and CALL US for a FREE, no obligation appointment to discuss your options. We can explain your benefits much better than a brochure can.

Are you turning 65 soon? We can help you with your transition into Medicare products.



Daniel C. Haydin, Jr.
President
Independent Broker Since 1978
danhaydin@sbcglobal.net

Other coverages include: Life, Disability, Long Term Care, Cancer and Heart Attack/Stroke.



PH (972) 299-5355
Rated A+ by the Better Business Bureau



HAYDIN INSURANCE GROUP LLC
201 Bryan Place, Cedar Hill TX 75104
Corner of Bryan Place and Straus Rd



Sponsorship Opportunity

Competitive Edge Business Forum

Lunch business development event to be held at the Chamber, 3rd Tuesday of most months. Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and 2 minute infomercial. \$200

***1 Available**

Call 972-291-7817 or email

membership@cedarhillchamber.org with any questions.



Sponsorship Opportunity

Business on the Hill

Breakfast networking event to be held at your location on the

2nd Thursday of each month at 7:30 a.m.

Quarterly Sponsorships Available for 2017

Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and lunch and learn programs. Exclusive rights to display materials on tables, 2 minute infomercial and pose the question of the day. This is a great opportunity to invite business members into your facility. \$300 + FOOD—provide a light breakfast for 15-20 people for 3 months (Jan-March, April-Jun, July-Sept, Oct-Dec)

Call 972-291-7817 or email

membership@cedarhillchamber.org

Business Matters

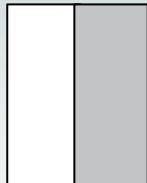
2016 Advertising Rates



| FULL PAGE | 1 TIME | 3 TIME |
|-----------|--------|--------|
| 4 COLOR | \$100 | \$225 |

7.5" X 10"

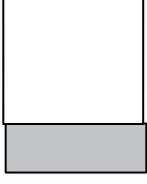
PRICE PER ISSUE



| 1/2 PAGE VERT. | 1 TIME | 3 TIME |
|----------------|--------|--------|
| 4 COLOR | \$75 | \$150 |

3.625" X 10"

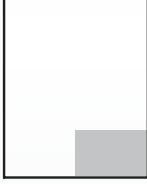
PRICE PER ISSUE



| 1/3 PAGE HOR. | 1 TIME | 3 TIME |
|----------------|--------|--------|
| 4 COLOR (CMYK) | \$50 | \$100 |

7.5" X 3"

PRICE PER ISSUE



| 1/6 PAGE HOR. | 1 TIME | 3 TIME |
|----------------|--------|--------|
| 4 COLOR (CMYK) | \$25 | \$50 |

3.625" X 3"

PRICE PER ISSUE

ADVERTISING RATES - Rate charges are for space only. Any required Typesetting, additional art or production will be charged extra. Frequency rates applicable, are based on the number of equal size units run within a six month period. Contact the Cedar Hill Chamber at 972-291-7817 with any questions.

Get Involved:



*Chairman's Circle
Investors*

Diamond



GoodShepherd
EPISCOPAL CHURCH



Platinum



Gold



CEDAR HILL, TX
ECONOMIC DEVELOPMENT
WHERE OPPORTUNITIES GROW NATURALLY



Midlothian

Silver

Atmos Energy
Buffalo Wild Wings
Carolyn Walker
COSTCO
Frost Bank
Goss Allstate Insurance
Martin Marietta
Medical center Arlington

Pollo Tropical
Proforma A-Z
Regions Bank
Regus Management Group, LLC
Texas Oncology
Methodist Cancer Center
Texas Trust Credit Union
Walmart #3285

Helping Business Do Business

Chamber Champions



Our volunteers, called Chamber Champions, are essential to chamber business. They support the vision of the chamber and dedicate time and energy to welcome new members, attend ribbon cuttings and events, as well as serve where needed. Any chamber member can be a volunteer! All you need is a willingness to be a part of something great. Call the Chamber of Commerce to find out more!

Current Members

| | |
|-------------------|------------------|
| Latasha Cummings | Jamie Gatto |
| Dustin Dauenhauer | Michael Lemmon |
| Kathy Draxler | Craig Root |
| Vernon Folks | Denise Root |
| Paul Fuglie | Angela Wallis |
| Jeff Garrett | Charity Williams |



Champion OF THE MONTH

Paul Fuglie is the co-owner of the **Batteries Plus Bulbs** franchise in Cedar Hill with his wife, Deb, and son, Travis Covey. Their store has been open since November, 2014 and consistently performs as one of the strongest new stores in the franchise.

Prior to opening the store, Paul enjoyed a long and successful career in the telecom business where he retired as the Vice President of External and Regulatory Affairs for Verizon/Frontier in Michigan and Wisconsin. Paul's road to being a lobbyist was a bit unorthodox given that most of his peers came from the legal field.

Paul was born in Fargo, ND, and raised in western Minnesota and made his first move when he was stationed in Italy with the US Army. After his discharge, he joined Southern Pacific Communications (the forerunner to Sprint), in California, utilizing his training as a Radio Technician Controller. He quickly moved up in the Operations organization and his next move was to the Dallas area as the Director for Sprint's Central Region. While in Dallas, he was given the opportunity to move into Regulatory Affairs where his operational experience was key to becoming an expert witness in many telecom mergers, acquisitions and competitive issues. He soon moved to Kansas City in this role but that was not the last move!

Paul was recruited to GTE in 1995 and made his second move to Dallas where he was on the team that launched GTE Long Distance and continued his Regulatory role securing their right to conduct business in all 50 states. It was not long before he was asked to assume leadership for the

Michigan and Wisconsin Regulatory team and once again picked up stakes in a move to Lansing, Michigan, where he remained until retirement. He then made his third move to the Dallas area where he decided that retirement was over-rated and jumped into the franchise world.

Paul and Deb have been married for 5 years and have 5 adult children and 2 grandchildren that keep them busy on Cedar Creek Lake when they are not running the store. Paul enjoys working with the Chamber of Commerce and welcoming new businesses to Cedar Hill as a Chamber Champion!



4th Annual CardioShack Open

Monday, November 7th

Thorntree Country Club

1pm until 9pm



Golfers \$150/player

Foursome/\$600

There's still time to get involved!

VOLUNTEERS ARE NEEDED!

Heart Sponsor **\$5,000 – TWO AVAILABLE**

- Name/Logo prominently displayed on front of program
- Name on Welcome Banner
- Name/Logo on all media materials
- One Team of 4 Golfers
- Prominent Sign on Green #13 or #15

Awards Sponsor **\$2,500 - EXCLUSIVE**SOLD**

- Name/Logo on team awards
- Representative Participation in presenting awards
- Name/Logo on media materials
- One Team of 4 Golfers
- Prominent Sign on Green

Towel Sponsor **\$2,000 - EXCLUSIVE**SOLD**

- Name/Logo on golf towels
- Name on media materials
- One Team of 4 Golfers
- Driving Range Sign

Bag Valet Sponsor **\$2,000 - EXCLUSIVE**

- Name/Logo on Bag Tags
- Name on media materials
- Sponsor Banner at bag valet area
- Driving Range Sign

Golf Cart Sponsor **\$1,500**SOLD**

- Name/Logo on golf carts
- Driving Range Sign
- Sponsor banner at golf cart area
- One Team of 4 Golfers

Golf Ball Sponsor **\$1,500**SOLD**

- Name and/or logo displayed on media materials
- Logo on all regular golf balls (One sleeve given to each player)

Practice Green Sponsor

\$1,250SOLD**

- Name on Putting Contest
- Name displayed on media materials
- 2 Golfers
- Sponsor Banner & Table at Putting Area

Drink Sponsor

\$1,000SOLD**

- Name and/or logo displayed on media materials
- Name / Logo on drink cart and coolers
- Two Golfers (+ \$200 for Team of 4)

Glow In the Dark Sponsor

\$1,000SOLD**

- Name and/or logo displayed on media materials
- Name / Logo on flashlight giveaways
- Two Golfers (+ \$200 for Team of 4)

Hole in One Contest Sponsor

\$1,000 - TWO AVAILABLE

- Name displayed on all media materials
- Tee Box Sign offering \$10,000 Grand Prize for Winner
- Exclusive presence on designated hole
- Sponsor must provide 2 witnesses for the entire length of play
- Sponsor provided prize

Advertising Sponsor

\$1,000

- Name displayed on all media materials
- Two Golfers (+ \$200 for Team of 4)

Tee Box Sign

Exclusive Green Sponsor

\$500 – TWO AVAILABLE

- Sponsor sign exclusively on #10 or #11
- Sponsor reps on hole to greet golfers and provide goodies

Driving Range Signs

\$150

- Name listed in program and signage provided on course
- Sponsor Sign on Range

Contact the Cedar Hill Chamber at

972-291-7817 or admin@cedarhillchamber.org



November 2016

Items in BROWN are Community Events and not sponsored by the Chamber.

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-------------------------------------|--|---------------------------|--|---|-------------------------|
| | | 1 Networking Lunch YEP Mtg | 2 Chamber Champions | 3 RC & Lunch - The Star Newspaper YP General Mtg @ Campuzano's | 4 | 5 |
| 6 | 7 CardioShack Golf Tournament | 8  | 9 | 10 Business on the Hill Chamber Night Out—Century 21- Judge Fite | 11  | 12 |
| 13 | 14 | 15 | 16 | 17 Mayor's State of the City Address and Luncheon | 18 | 19 |
| 20 | 21 | 22 Competitive Edge Business Forum | 23 | 24  Chamber Office Closed | 25 Chamber Office Closed | 26 <i>Shop Small</i> |
| 27 | 28 | 29 | 30 | | | |