

October 2016

Cedar Hill Chamber of Commerce: Newsletter

# Helping Businesses Do Business



Save the Date  
November 7, 2016

The 2016 CardioShack Open will take place on Monday, November 7<sup>th</sup> at Thorntree Country Club. We are excited to continue our partnership with Methodist Charlton Medical Center for the fourth year in a row that will benefit both the advancement of the Chamber's program of work and the Heart & Vascular Institute at MCMC. Sponsorships over the last few years have contributed to donations of over \$20,000 to the HVI at Methodist Charlton and is vital in assisting the Chamber to produce valuable benefits to its members. This event is planned with a tee time around 2 pm for nine holes in the light, followed by dinner and nine holes in the dark. This unique event will ensure a fun field of golfers and a great audience to promote your business and show community support.

Please consider sponsoring, playing, working or inviting others to participate. Contact the Chamber office at 972-291-7817 if you have additional questions. Sponsorship Levels are outlined on page 9. Thank you to those that have already committed!

## Seeking Volunteers!

For meeting dates and more information, email [Amanda Skinner](mailto:Amanda.Skinner@cedarhillchamber.org) at [amanda@cedarhillchamber.org](mailto:amanda@cedarhillchamber.org)

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Networking Events | New Members

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Renewals | Sponsorship Opportunities

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Advertisement | Taste of Cedar Hill

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Paragon Payroll AD | CardioShack Open

10:

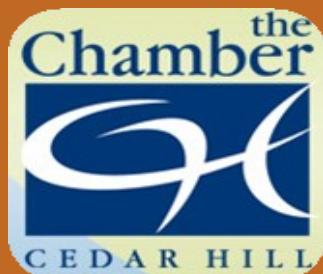
Guitar Center Grand Opening

BP:

Calendar

## Mission:

The mission of the Cedar Hill Chamber is to create dynamic experiences for businesses through innovative training, collaborative partnerships and service opportunities.



## Vision:

Envisioning a thriving business community built on the values of excellence, service, innovation and collaboration.

## **Board of Directors**

**Warren Goss** | *Chair*  
Goss Allstate Insurance

**Aranda Bell** | *Chair Elect*  
Zula B Wylie Public Library

**Fran Laukaitis** | *1st Vice Chair*  
Methodist Charlton Medical Center

**Steve Hendon** | *2nd Vice Chair*  
Practice to Business

**Debi Knoblock** | *Treasurer*  
Texas Trust Credit Union

**Tiffanie DuBoise** | *Secretary*  
YP of Cedar Hill

**Amber Hatley** | *Past Chair*  
Century 21 Judge Fite

**Greg Porter** | *Ex Officio*  
City of Cedar Hill

**Dustin Dauenhauer**  
Comfort Rehab & Chiropractic

**Kathy Draxler**  
Individual

**Corporal Juan Herrera**  
Cedar Hill Police Department

**Jeremy Trojacek**  
Chick-fil-A Cedar Hill

## **Ex Officio Members**

**Honorable Rob Franke**  
*Mayor, City of Cedar Hill*

**Allison J.H. Thompson**  
*Director, Cedar Hill EDC*

**Orlando Riddick**  
*Superintendent, CHISD*

## **Staff**

**Alysa Hunter**  
*Membership Director*

**Elsa Ozuna**  
*Director of First Impressions*

**Cedar Hill Chamber**  
(972) 291-7817  
Email:  
admin@cedarhillchamber.org  
Website:  
www.cedarhillchamber.org

## **Stay Connected**



# **MIX & MINGLE OPPORTUNITIES**

## NETWORKING LUNCH

1st Tuesday of the Month, 11:30 AM  
Chicken Express  
389 N. Hwy 67  
B.Y.O.L (Buy your own lunch)



## BUSINESS ON THE HILL

2nd Thursday of the Month, 7:30 AM  
TX Trust Credit Union | 109 W. FM 1382  
\$2 Members | \$5 General

**TEXAS**  
**TRUST**  
C R E D I T U N I O N

# COMPETITIVE EDGE BUSINESS FORUM

## **What Does Happiness Have To Do With Success?**

We are a society driven by goals and the belief that when we reach our goals we will be more successful and therefore happier. What if we have it all wrong?

Join us as we take a look at some of the latest research suggesting new ways of thinking about the way we set goals and pursue those goals. Whether your interest is in business development or personal development, this discussion will introduce you to new ways of thinking about your goals, happiness, and success.

**Tuesday, October 18, 2016 from 12:00 PM - 1:00 PM**

**Address: 300 W. Houston St.**

**Must RSVP, Seats are limited**



### Guitar Center Cedar Hill

Bryan Lawson  
971 N. Highway 67 #500  
Cedar Hill, TX 75104  
972-293-1811  
[www.guitarcenter.com](http://www.guitarcenter.com)

### Menchie's Hillside Village

David & Samantha Martin  
305 W. FM 1382 Ste. 612  
Cedar Hill, TX 7104  
469-909-0609  
[www.menchies.com](http://www.menchies.com)

### Lancaster Family Smiles

Valerie Alfaro  
1305 N. Bluerove Rd. #303  
Lancaster, TX 75146  
469-729-7707  
[www.lancasterfamilysmiles.com](http://www.lancasterfamilysmiles.com)

### iSlay Pastries

Ariale Coleman  
469-358-7731  
[www.islaypastries.com](http://www.islaypastries.com)

### Interra Sky 610 Uptown, LLC

Cynthia Cowen  
2101 Cedar Springs #900  
Dallas, TX 75201  
214-538-2106

**Mama G's Taqueria y Pupuseria**  
Delmi Gutierrez  
104 W. Beltline Rd. #7A  
Cedar Hill, TX 5104  
469-575-0201  
[www.facebook.com/Mammagstaqueria](http://www.facebook.com/Mammagstaqueria)



**HEROES RESPOND FIRST**



## Mayor's Prayer Breakfast

### Law Enforcement & First Responders

#### Prayer Emphasis

When: Thursday, October 6, 2016

Time: 7:30AM

Where: Alan E. Sims Recreation Center

Bluebonnet / Mockingbird Room

310 E Parkerville Rd, Cedar Hill, TX 75104



Thank you for your continued support.

**Your Car Wash**

Diane Winn 972-291-7227  
214 S. Main St.  
Duncanville, TX 75116

**Smile Workshop, PA**

Corey Cowart 972-299-9666  
638 Uptown Blvd.  
Cedar Hill, TX 75104

**Personnel Services**

Melissa Huebel 817-558-0248  
504 N Ridgeway S #C  
Cleburne, TX 76033

**Century 21 Judge Fite**

Joe Picardo 972-460-5206  
1421 N Hwy 67  
Cedar Hill, TX 75104

**City of Cedar Hill**

Melissa Valdez-Cummings 972-291-5100  
285 Uptown Blvd.  
Cedar Hill, TX 5104

**Firehouse Subs**

Jennifer Harvey 972-293-8270  
352 N. Hwy 67 Suite C  
Cedar Hill, TX 75104

**Friends Place Adult Day Services**

Marylynne Henry 972-274-2484  
1232 W. Beltline Road  
Cedar Hill, TX 75104

**Hillcrest Baptist Church**

Mike Simmons 972-291-3521  
265 W. Pleasant Run Rd.  
Cedar Hill, TX 75104

**City Hub**

Larry Horner 469-912-0482

**Trinity Christian School**

Jordan Molina 972-291-2505  
1231 E. Pleasant Run Rd.  
Cedar Hill, TX 75104

**PaymentKeys, Inc.**

Sean Crowder  
5500 Marigold  
Arlington, TX 76017

817-649-8300

**Emerald Cut Lawns and Landscape , Inc**

Ken Beyer  
609 E. Pleasant Run Rd.  
Cedar Hill, TX 75104

972-291-8216

**Split Endings**

Daniel Haydin  
201 Bryan Place  
Cedar Hill, TX 75104

972-291-7883

**First United Methodist Church**

Jeff Garrett  
128 N. Roberts Rd.  
Cedar Hill, TX 75104

972-291-1711

**David's Seafood Grill & Catering**

Shawn Wilson 972-293-0005  
350 E. FM 1382  
Cedar Hill, TX 75104

**Travel Agents of Duncanville**

Catherine Nichols 972-296-0477  
313 S. Cedar Ridge  
Duncanville, TX 75116

**Edward Jones Investments – Vernon Folks**

Vernon Folks 972-293-9609  
1431 N. Hwy 67 #300  
Cedar Hill, TX 75104



The Cedar Hill Education Foundation Presents

# Thrill on the Hill

## Costume Gala & Carnival

Costumes/Casual Attire

Tickets \$100 per person.

RSVP to 972.291.1581 ext. 4047 by October 19

Purchase tickets or make a donation online at

[www.cedarhilfef.org](http://www.cedarhilfef.org)

Sponsorships Available

Saturday, October 29

Golf Club of Dallas

2200 W. Red Bird Lane

Dallas, Texas

6:00pm



### Sponsorship Opportunity

#### Competitive Edge Business Forum

Lunch business development event to be held at the Chamber, 3rd Tuesday of most months. Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and 2 minute infomercial. \$200

\*2 Available

Call 972-291-7817 or email Elsa,

[admin@cedarhillchamber.org](mailto:admin@cedarhillchamber.org) with any questions.



### Monday E-mail Sponsor

Sponsoring the Monday e-mail is an opportunity to advertise any upcoming sales, save the date, fundraiser or any other event. The Monday e-mail gets sent out to 892 subscribers, which includes chamber members and non-members. As the sponsor your Ad is the first thing they will see.

\$50

Call 972-291-7817 or email Elsa,

[admin@cedarhillchamber.org](mailto:admin@cedarhillchamber.org) with any questions.

# Business Matters

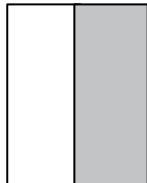
## 2016 Advertising Rates



FULL PAGE	1 TIME	3 TIME
4 COLOR	\$100	\$225

7.5" X 10"

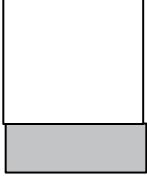
### PRICE PER ISSUE



1/2 PAGE VERT.	1 TIME	3 TIME
4 COLOR	\$75	\$150

3.625" X 10"

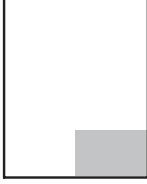
### PRICE PER ISSUE



1/3 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$50	\$100

7.5" X 3"

### PRICE PER ISSUE



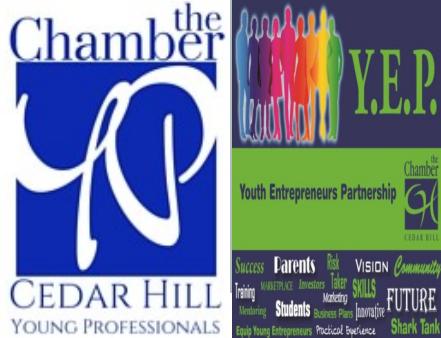
1/6 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$25	\$50

3.625" X 3"

### PRICE PER ISSUE

**ADVERTISING RATES** - Rate charges are for space only. Any required Typesetting, additional art or production will be charged extra. Frequency rates applicable, are based on the number of equal size units run within a six month period. Contact the Cedar Hill Chamber at 972-291-7817 with any questions.

### Get Involved:



Chairman's Circle  
Investors

### Diamond



**GoodShepherd**  
EPISCOPAL CHURCH



### Platinum



### Gold



CEDAR HILL, TX  
ECONOMIC DEVELOPMENT  
WHERE OPPORTUNITIES GROW NATURALLY



Midlothian

### Silver

Atmos Energy

Buffalo Wild Wings

COSTCO

Frost Bank

Goss Allstate Insurance

Martin Marietta

Medical center Arlington

Pollo Tropical

Proforma A-Z

Regions Bank

Regus Management Group, LLC

Texas Oncology

Methodist Cancer Center

Texas Trust Credit Union

Walmart #3285

Helping Business Do Business

# 15th Annual Taste of Cedar Hill & Business Expo

Hello Everyone,

I want to thank those involved in the 2016 Taste of Cedar Hill. It was a BIGGIE! We had several businesses join the chamber just to be in the Taste, and we had the largest number of booths ever! Our attendance was large, and we had a lot of positive comments from attendees.

Alysa, Elsa, and Amanda were instrumental as Chamber staff just to put all of the pieces together. There were mailings, flyers, phone calls, more phone calls, meetings to make sure all points were covered, and then working the event, which was an all day job; from 8:30 am until 9 pm. Couldn't have done it without you!

We had a committee beyond the staff that included Jacob Walker of the Cedar Hill Rec Center, Paul Fuglie of Batteries Plus Bulbs, Amelia Trojacek of Chick fil A who contacted the food businesses, Juan Herrera of the Cedar Hill police, Kathy Draxler, Chamber Board and others who attended the meetings to get the event organized.

Chamber Board members greeted you at check in as did individual volunteers, and Village Tech students helped the rec center staff to remove the trash and replenish the water.

I want to recognize and thank the Cedar Hill Recreation Center staff as they went above and beyond the call of duty. Jacob Walker and the staff were everywhere that day, helping set up, making sure we had everything we needed for a successful event. After the event, they restored the gym for the next day, so they had a very long day.

This is my last Taste of Cedar Hill as I step down from chairing. David Wilson of David's Sea Food and I co-chaired for several years together and we missed his participation this year for sure, but as you could see if you attended, chamber volunteers created another successful event.

It was an excellent event for the Chamber, the City of Cedar Hill, and the businesses who participated.

Regards,  
Michael Lemmon  
Taste of Cedar Hill Chair

## Congratulations to the Award Winners!



Kids' Choice



Best Decorated



Adult Choice

## 5 Important Questions to Ask Yourself About Your Payroll



Do you feel like you explain your business, payroll and tax questions to a new person every time you call for support?



Are there things you wish your payroll company would do for you but won't or it's too expensive to implement?



Was your ACA (Obamacare) reporting confusing and cumbersome; and you're still not sure if it was even correct?



Do you think you are too small or it's too expensive to use a payroll company?



Are you at wit's end with your payroll vendor and wish someone could make the whole thing easier - like a *REAL PARTNER who will take the time to KNOW YOUR BUSINESS!*

If you answered YES to any of these questions,  
then it's time to talk to Paragon.



See what Mama's Daughters had to say about the Paragon difference.

EXPERIENCE the DIFFERENCE with Paragon Payroll.

Go to [www.paragonpayroll.com](http://www.paragonpayroll.com) or call us at (866) 444-4615 to get more information about Paragon's services.





**Heart Sponsor** **\$5,000 – TWO AVAILABLE**

- Name/Logo prominently displayed on front of program
- Name on Welcome Banner
- Name/Logo on all media materials
- One Team of 4 Golfers
- Prominent Sign on Green #13 or #15

**Awards Sponsor** **\$2,500 - EXCLUSIVE**

- Name/Logo on team awards
- Representative Participation in presenting awards
- Name/Logo on media materials
- One Team of 4 Golfers
- Prominent Sign on Green

**Towel Sponsor** **\$2,000 - EXCLUSIVE**

- Name/Logo on golf towels
- Name on media materials
- One Team of 4 Golfers
- Driving Range Sign

**Bag Valet Sponsor** **\$2,000 - EXCLUSIVE**

- Name/Logo on Bag Tags
- Name on media materials
- Sponsor Banner at bag valet area
- Driving Range Sign

**Golf Cart Sponsor** **\$1,500 – ONE AVAILABLE**

- Name/Logo on golf carts
- Driving Range Sign
- Sponsor banner at golf cart area
- One Team of 4 Golfers

**Golf Ball Sponsor** **\$1,500 – TWO AVAILABLE**

- Name and/or logo displayed on media materials
- Logo on all regular golf balls (One sleeve given to each player)

**Practice Green Sponsor**

**\$1,250 – EXCLUSIVE**

- Name on Putting Contest
- Name displayed on media materials
- 2 Golfers
- Sponsor Banner & Table at Putting Area

**Drink Sponsor**

**\$1,000 - EXCLUSIVE**

- Name and/or logo displayed on media materials
- Name / Logo on drink cart and coolers
- Two Golfers (+ \$200 for Team of 4)

**Glow In the Dark Sponsor**

**\$1,000 - EXCLUSIVE**

- Name and/or logo displayed on media materials
- Name / Logo on flashlight giveaways
- Two Golfers (+ \$200 for Team of 4)

**Hole in One Contest Sponsor**

**\$1,000 – UP TO TWO AVAILABLE**

- Name displayed on all media materials
- Tee Box Sign offering \$10,000 Grand Prize for Winner
- Exclusive presence on designated hole
- Sponsor must provide 2 witnesses for the entire length of play
- Sponsor provided prize

**Advertising Sponsor**

**\$1,000**

- Name displayed on all media materials
- Two Golfers (+ \$200 for Team of 4)
- Tee Box Sign

**Exclusive Green Sponsor**

**\$500 – TWO AVAILABLE**

- Sponsor sign exclusively on #10 or #11
- Sponsor reps on hole to greet golfers and provide goodies

**Driving Range Signs**

**\$150**

- Name listed in program and signage provided on course
- Sponsor Sign on Range

**Contact the Cedar Hill Chamber at  
972-291-7817 or cedarhillchamber.org  
for more info**



**CEDAR HILL**  
**GRAND OPENING**

OVER 13,300 SQUARE FEET OF GUITARS, DRUMS, KEYS, LIVE SOUND, DJ AND RECORDING

THURSDAY, OCT. 13 AT 7PM

971 N. HIGHWAY 67, CEDAR HILL, TX 75104 | 972-293-1811



**FEATURING A STATE-OF-THE-ART LESSONS FACILITY,  
RENTAL DEPARTMENT, HANDS-ON DJ EXPERIENCE AND MORE**

BRING IN THIS AD AND RECEIVE



**PROMOTIONAL GRAND OPENING  
FINANCING AVAILABLE\***

\*Subject to credit approval.  
Minimum monthly payments required.  
See a sales associate for details.

**\$39.99**

FOR YOUR FIRST SETUP  
ON ANY STANDARD STRINGED  
INSTRUMENT

**GUITAR CENTER  
REPAIRS**  
MAINTENANCE & MODIFICATIONS

**FREE  
REGISTRATION**  
WHEN YOU ENROLL IN YOUR FIRST  
MONTH OF LESSONS

**GUITAR CENTER  
LESSONS**  
INSTRUCTION & WORKSHOPS

**\$49.99**

WEEKEND RENTAL  
OF A SELECT PA SYSTEM

**GUITAR CENTER  
RENTALS**  
RENT NOW • PLAY NOW  
LIVE SOUND | BACKLINE | LIGHTING | DJ | INSTRUMENTS

**DOORBUSTERS • SPECIAL DEALS • GIVEAWAYS**

\$39.99 for your first setup on any stringed instrument. Select strings included. Limit one per customer. Offer redeemable only at Guitar Center Cedar Hill. Offer valid 10/13/16 through 10/16/16. Offer valid only on PA package A (two powered 10 or 12" speakers with stands and cables). Rental must be returned on Monday, 10/17/16. Offer valid 10/13/16 through 10/16/16. Deposit required. While supplies last. Offer redeemable only at Guitar Center Cedar Hill. Lessons offer cannot be combined with any other offer. Offer redeemable at Guitar Center Cedar Hill. Limited to instructor availability. Must sign up for a month of lessons to redeem this offer. First-time students only. Enrollment in auto-bill required. Offer valid 10/13/16 through 10/16/16. First month is non-refundable.

# Cedar Hill Chamber of Commerce & Community

# Events

## October 2016

**Items in BROWN are Community Events and not sponsored by the Chamber.**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						<i>1</i> Nature Play Story Time RC - Menchie's Hillside Village
<i>2</i>	<i>3</i>	<i>4</i> Networking Lunch	<i>5</i> Chamber Champions	<i>6</i> Mayor's Prayer Breakfast	<i>7</i>	<i>8</i> Country Day on the Hill
<i>9</i>	<i>10</i>	<i>11</i>	<i>12</i>	<i>13</i> Business on the Hill RC - Guitar Center Cedar Hill	<i>14</i>	<i>15</i>
<i>16</i>	<i>17</i>	<i>18</i> Competitive Edge Business Forum	<i>19</i>	<i>20</i> Wine Walk	<i>21</i>	<i>22</i>
<i>23/30</i>	<i>24/31</i> 31st: Scare on the Square	<i>25</i>	<i>26</i>	<i>27</i>	<i>28</i>	<i>29</i>