

## RecycleMania

**It's a win-win-win when you reduce: earn points, cut costs, and help meet Stanford's waste diversion goal for RecycleMania**

If you're thinking of tackling waste in your building, it's the perfect time to start. In February, the Office of Sustainability and Stanford Recycling/Peninsula Sanitary Services Inc. (PSSI) kick off the annual

[RecycleMania competition](#), in which 450 colleges and universities across the country compete to see who can reduce waste while recycling and composting the most. The competition is a critical opportunity to advance towards the state waste diversion goal of 75% by 2020 (Stanford currently hovers around 64%), while engaging the campus community in range of fun, educational waste reduction opportunities. Currently, nearly one third of what gets thrown in the trash at Stanford is compostable and organic materials. Instead of being composted into nutrient-rich soil, these materials produce methane and toxic leachate when sent to the landfill. That's why for the 2018 RecycleMania campaign we're asking everyone to **waste less, and make more**. More compost. More recycling. More reuse.



You and your building occupants can join in the competition through [My Cardinal Green](#), where you'll receive a customized list of waste reduction tips, educational opportunities, and opportunities to participate in RecycleMania events. Through the platform, users earn points for completing individual actions, with a \$75 reward (\$250 for building managers!) offered for every 100 points earned. The RecycleMania campaign features more than ten new actions to encourage waste reduction!

As building managers you have the opportunity to advance programs for significant results:

- Join the [customer-funded composting program](#), which allows buildings or departments to fund compost collection in main kitchens or central points on the floor for a small fee. Buildings that sign up for the program can *save more than 7.5 tons of waste from the landfill each year*, greatly improving our efforts to meet the state target.



- If you can't commit to customer-funded composting just yet, encourage your building occupants to participate in the **voluntary composting program**, through which they can receive a personal bin to take to the central composting corrals **located across campus**. This program is key to help educate our community to the composting infrastructure available to them, supported by the recent installation of composting bins at cafes across campus, as well as in athletics facilities and stadiums.
- In addition to these targeted composting opportunities, efforts such as the **desk-side recycling program**, which targets paper collection and landfill reduction in office spaces, are instrumental to reducing office waste. **Contact PSSI** to request more information if you don't already have this program in your building.

Sign into **My Cardinal Green** to get your list of actions that can help contribute, and **access resources, event information, and outreach materials** to promote to your building occupants.

### **More Recycling and Composting Resources:**

**Ordering Trash, Recycling, and Compost bins for Your Event**  
**How to Order Compostable Serviceware**