

January 4, 2018

Dear Iowa Chamber Leaders:

I am looking forward to meeting you on April 5th at the Iowa Chamber of Commerce Executives Conference in Newton, Iowa at the Iowa Speedway.   The workshop I will be presenting is an opportunity to better understand the chamber from the perspectives of the volunteer leaders and professional staff.  It takes a partnership of governance and management to advance the mission.  Discussion topics include:

*Importance of Chambers and Nonprofits in America*

*Purpose of a Board of Directors*

*Fiduciary Responsibilities*

*Understanding Finances*

*Board Staff Partnership*

*Risk Awareness and Avoidance*

*Make Best Use of Committees*

*Strategic Plan and Implementation*

Plenty of smart practices will be offered as well as sharing among the chambers.    The knowledge learned at this seminar for chambers will also transfer to the other community organizations in which you may belong.

I look forward to meeting each of you and having a great discussion.

Sincerely,

Robert Harris

