



For Immediate Release

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Freedom Boat Club Opens Two Locations in Maine

November 28, 2017 Yarmouth, Maine — Freedom Boat Club (FBC), the nation's oldest and largest boating club, is expanding into Maine with two new locations. The clubs will be run out of Yarmouth Boat Yard, 72 Lafayette Street in Yarmouth and Moose Landing Marina, 32 Moose Landing Trail in Naples. With lake and ocean based club locations, members will be able to try out different types of new model year boats while exploring both Casco Bay and the Sebago Lakes Region. The available vessels will include center consoles, dual consoles, deck boats, and pontoon boats.

"We are so excited to bring Freedom Boat Club to Maine. It's a fantastic region to enjoy boating," noted FBC President and CEO John Giglio. "We started the company in 1989 in Sarasota, FL with a single location. Today we have over 16,000 members and more than 148 clubs in 29 states and Canada. Our members benefit from our continued club expansion because they can enjoy reciprocal boating at any of our North American locations at no additional charge."

FBC's appealing business model of offering affordable, maintenance-free boating for a one-time fee and modest monthly payment has bolstered the company's steady growth. In addition, as part of the sharing economy, boat clubs are growing in popularity because they offer increased accessibility to boating and make the most efficient use of consumers' most precious resources – time and money. Club members don't have to worry about cleaning, maintenance, insurance, repair, or storage concerns, as everything is covered. They simply enjoy the fun of boating. At all FBC locations, when a member shows up for a scheduled reservation, the boat is ready to go. After returning from a day on the water, the member simply turns in the keys and pays only for the fuel used. The dock staff at the club takes care of cleaning the boat and all the rest.

"For us, Freedom Boat Club is a perfect addition to our marinas," explained Steve Arnold, owner of the Maine FBC locations. "Our overall goal is to help more people enjoy time on the water. FBC provides another alternative for us to offer our customers, so they can choose the option that best fits their budgets and lifestyle. Whether you want to rent, own, or join the boat club, we can help."

For more information on Freedom Boat Club of Maine, call (207)650-9374 or email infoMaine@freedomboatclub.com.

For more information on Freedom Boat Club, visit FreedomBoatClub.com.

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