



What's Happening in the Network?

GSPC Name: Clinton

Name of Strategy/Project: Literacy Display Boards

September 19, 2016

1.) What was the original problem(s) (and associated root causes) that the GSC/GSPC was trying to address with this strategy/project?

The original problem was that not all parents knew activities/ways to support literacy at home. Root causes included: Parental lack of knowledge about the importance of reading from birth; Lack of knowledge about Dolly Parton Imagination Library; and Families not utilizing educational computer programs/applications that support literacy.

2.) What did the GSC/GSPC do to begin addressing this problem (and associated root causes)? What have been your successes so far?

This issue was discussed at Parent Coalition meetings from a parent's perspective. The parents had specific ideas about what they wanted to share as far as literacy information and wanted it to be widely available in a location that is well traveled by families. They wanted parents to be knowledgeable about the importance of reading from birth and how to register for DPIL as well as how to utilize educational apps for literacy.

Successes include: distribution to all public early childhood elementary school buildings (including ones that house GSRP and Head Start) in the county and positive feedback from Parent Coalition members, community parents, and even preschool teachers who have seen the boards. These boards will continue to be distributed to private early childhood elementary buildings in the county this fall.

3.) What are/were a few lessons learned from implementation of this strategy/project?

We learned several things:

- Communication with a cover letter going from Superintendents, to principals, to building secretaries is key so everyone is on the same page with the purpose and use of the literacy boards.
- Keep information on the boards generic instead of placing specific staff names and contact information so updating of the boards is minimal.
- Keep the information on the boards parent directed and informed since they are the consumer!
- Make sure to include ALL early childhood buildings public and private.
- Follow up with schools with reminders to use these yearly and at heavily traveled parent events.

4.) Who should a peer GSC/GSPC contact if they have questions or want to learn more about the strategy/project?

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