



Rookie Sales Professional of The Year

John Barhalt
CB JENI/Normandy Homes

Sales Professional of the Year — Sales price under \$325,000

Mike Crowell
Altura Homes

Sales Professional of the Year — Sales price between \$325,000 & \$425,000

Michael Bulin
Ashton Woods Homes

Sales Professional of the Year — Sales price between \$425,001 & \$500,000

Jessica Dennis
David Weekley Homes

Sales Professional of the Year — Sales price between \$500,001 & \$600,000

Coreen Couch
Ashton Woods Homes

Sales Professional of the Year — Sales price between \$600,001 & \$800,000

Christian Danobeytia
Ashton Woods Homes

Sales Professional of the Year — Sales price over \$800,000

Melissa Evans
Southgate Homes



Online Sales Counselor of the Year

Ingrid Estrella
Dunhill Homes

Michael Margulies
Sandlin Homes

Lifestyle Director of the Year

Page Austin - Harvest
First Service Residential

Sales/Project Manager of the Year

Rebecca Gibson
CB JENI/Normandy Homes

Marketing Professional of the Year

Chellie Meziere
Huffines Communities

Builder/Project Manager of the Year

Grant Jackson
Dunhill Homes

Best Logo

Inspiration
Huffines Communities
Created by Anderson Hanson Blanton

Best Graphic Continuity

Union Park - Taste of Union Park
Hillwood Communities
Created by Anderson Hanson Blanton



Best Brochure for a Developer

Union Park
Hillwood Communities
Created by Anderson Hanson Blanton

Best Brochure for a Builder

Ashton Woods Homes
Created by Anomaly

Best Print Ad

Trinity Falls
Johnson Development Corp.
Created by Anderson Hanson Blanton

Best Radio Campaign

Trinity Falls
Johnson Development Corp.
Created by Anderson Hanson Blanton

Best TV Campaign

Harvest
Hillwood Communities
Created by Anderson Hanson Blanton

Best Billboard

Union Park
Hillwood Communities
Created by Anderson Hanson Blanton

Best Signage

Hebron 121 Station
Huffines Communities
Created by Dodd Creative Group



Best Community Entry Feature

Windsong Ranch
Terra Verde Group, LLC

Best Digital Media Campaign

Heartland
Huffines Communities
Created by Anderson Hanson Blanton

Best Social Media Campaign

Sweet 16 Realtor FB Group
Created by Bright & Co. Marketing

Best Computer Generated Sales Tool

Windsong Ranch
Terra Verde Group, LLC
Created by Anderson Hanson Blanton

Best Website for a Builder, Community and/or Associate

Ashton Woods Homes
Created by Definition 6

Best Special Event/Promotion

Destination Inspiration
Huffines Communities
Created In House

Best Lifestyle Annual Program

Harvest
Hillwood Communities

Best Overall Advertising Campaign

Union Park - Taste of Union Park
Hillwood Communities
Created by Anderson Hanson Blanton



Best Sales Office or Welcome Center

Union Park
Hillwood Communities
Designed by Creative License

Best Design Center/Showroom

The Studio by Ashton Woods
Ashton Woods Homes

Best Interior Merchandising — Sales price under \$325,000

Ansley Meadows - Springs Collection (2405 Model)
Meritage Homes of Texas, LLC
Merchandised by Five Star Interiors

Best Interior Merchandising — Sales price between \$325,000 & \$425,000

Homestead at Liberty Grove
David Weekley Homes
Merchandised by Kathy Andrews Interiors

Best Interior Merchandising — Sales price between \$425,001 & \$500,000

Southern Hills - The Muirfield
Ashton Woods Homes
Merchandised by Centro Stile by Ashton Woods

Best Interior Merchandising — Sales price between \$500,001 & \$600,000

Montgomery Ridge - The Victoria
Ashton Woods Homes
Merchandised by Centro Stile by Ashton Woods

Best Interior Merchandising — Sales price between \$600,001 & \$800,000

The Newcastle Mediterranean at Southlake Glen
Toll Brothers
Merchandised by HRI Design



Best Interior Merchandising — Sales price over \$800,000

Light Farms Parkview
Huntington Homes
Merchandised by IBB Design

Best Interior Merchandising — Patio Home or High Density Plan

Twin Creeks – Seville
Normandy Homes

Best Interior Merchandising — Townhome Plan

McKinney Ranch - Dalton II
CB JENI Homes
Merchandised In House

Best Outdoor Living Space

Discovery at The Realm
Bright & Co. Marketing
Designed by LanDesign

Best Architectural Design — Sales price under \$350,000

The Jewell in South Pointe
David Weekley Homes
Designed In House

Best Architectural Design — Sales price between \$350,000 & \$425,000

The Eastmoreland in Home Town
David Weekley Homes
Designed In House

Best Architectural Design — Sales price between \$425,001 & \$500,000

Austin Hills
American Legend Homes



Best Architectural Design — Sales price between \$500,001 & \$600,000

Southern Hills - The Haesley
Ashton Woods Homes

Colvin Court
Centre Living Homes
Designed by Buchanan Architecture - Russell Buchanan, AIA

Best Architectural Design — Sales price between \$600,001 & \$800,000

The Bluffs at Austin Waters - Madison II
Southgate Homes
Designed by John Lively & Associates

Best Architectural Design — Sales price over \$800,000

Kessler Park House
Centre Living Homes
Designed by SHM

Best Architectural Design — Patio Home or High Density Plan

Trails at Craig Ranch- The Holland
Ashton Woods Homes

Best Architectural Design — Townhome Plan

Villas at Los Rios - The Sutherland
CB JENI Homes
Designed by BSB Design

Best Design Series

The Bluffs at Austin Waters
Southgate Homes
Designed by Von Readen Designs

Best Architectural Design — Multifamily Community, Apartment or Condominium

Discovery at The Realm
Submitted by Bright & Co. Marketing
Designed by BBM Architects



Home of the Year — Production Model

The Bluffs at Austin Waters - The Madison II
Southgate Homes
Designed by John Lively & Associates

Builder of the Year

Drees Custom Homes

Developer of the Year

Green Brick Partners

Community of the Year

The Bluffs at Austin Waters
Southgate Homes

Master Planned Community of the Year Under 600 Acres

Village at Twin Creeks
Green Brick Partners

Master Planned Community of the Year 600 Acres or More

Harvest
Hillwood Communities

Multifamily Community of the Year — Apartment or Condominium

Origin at Frisco Bridges
Tonti Properties



2017
MC ASAM
AWARDS
WINNERS

People's Choice Community of the Year

Windsong Ranch
Terra Verde Group, LLC

People's Choice Builder of the Year

Highland Homes

\$5 Million Reign Makers

Denise Alpert	CB JENI/Normandy Homes
John Barthalt	CB JENI/Normandy Homes
Danielle Boling	Network Real Estate Partners
Yolanda Broadway	CB JENI/Normandy Homes
Cheryl Crimmins	Altura Homes
Melissa Evans	Southgate Homes
Rich Gonzalez	CB JENI/Normandy Homes
Sylvia Rossi	Altura Homes
Neil Sims	Altura Homes
Brandon Stelter	Altura Homes
Kyle Whittle	Altura Homes
Susan Young	Altura Homes

\$10 Million Reign Makers

Donna Adams	Dunhill Homes
Laura Chesnut	Plantation Homes
Mike Crowell	Altura Homes
Donna Delgado	Dunhill Homes
Tawnya Ford	Dunhill Homes
Richard Heckenlaible	Southgate Homes
Vina McKay	CB JENI/Normandy Homes
Chad Morrison	Southgate Homes
Toni Petty	CB JENI/Normandy Homes
Mike Tarvin	CB JENI/Normandy Homes
Kevin Turpin	Altura Homes
Jim West	Altura Homes
Matt Wilken	Dunhill Homes



2017
MCASAM
AWARDS
WINNERS

\$15 Million Reign Makers

Janet Evans	CB JENI/Normandy Homes
Misty Krawetzke	CB JENI/Normandy Homes
Wendi Leigh	CB JENI/Normandy Homes
Laura Chestnut	Plantation Homes
Shelly Woodward	Southgate Homes

\$20 Million Reign Maker

Angel Boales	Meritage Homes of Texas, LLC
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