



14th Annual Albany Capital District Walk for Pancreatic Cancer Research
September 10, 2017
Sponsorship Opportunities

Platinum Sponsor: \$15,000+

- Recognition in Radio & TV PSAs as Title Sponsor
- Sponsor Welcome Speech at event
- Meet and Greet Table
- Enlarged Logo on Participants' Event T-Shirts
- Lawn Signs recognition
- Banner at Event
- Logo on all Print Advertising
- Sponsor website link on social media and AlbanyPCRWalk.org
- Business Card, Brochure and Promo Item in Goodie Bags
- Logo on Website and Social Media

Diamond Sponsor: \$10,000+

- Meet and Greet Table
- Enlarged Logo on Participants' Event T-Shirts
- Lawn Signs recognition
- Banner at Event
- Logo on all Print Advertising
- Sponsor website link on social media and AlbanyPCRWalk.org
- Business Card, Brochure and Promo Item in Goodie Bags
- Logo on Website and Social Media

Ruby Sponsor: \$5,000+

- Logo on all Print Advertising
- Sponsor website link on social media and AlbanyPCRWalk.org
- Business Card and Promo item in Goodie Bags
- Logo on Participants' Event T-Shirts
- Logo on Website and Social Media

Gold Sponsor: \$2,500+

- Sponsor website link on social media and AlbanyPCRWalk.org
- Business Cards in Goodie Bags
- Logo on Participants' Event T-Shirts
- Logo on Website and Social Media

Silver Sponsor: \$1,000+

- Business Cards in Goodie Bags
- Logo on Participants' Event T-Shirts
- Logo on Website and Social Media

Corporate Friends, Media Sponsors, and Trade Sponsors: \$500+

- Logo on Participants' Event T-Shirts
- Logo on Website and on Social Media

Please contact Shari Piper, sharipiper@gmail.com

518-475-1200 (home) / 518-330-3895 (cell)

Lustgarten Foundation 111 Stewart Avenue, Bethpage, NY 11714

PH. 516.803.2419 / Fax 516.803.2303 / www.lustgarten.org

EIN # 31-1611837