



HUDSON HOME SHOW

PRESENTED BY COLUMBIA-GREENE MEDIA

brought to you by the Register-Star, The Daily Mail & the 2018 Hudson Home Show

Additional Vendor Info:

Complimentary Lunch
Saturday; Noon - 1:30PM
Assortment of Wraps, Garden Salad, Pasta
Salad, Chips, Cookies and a Beverage

Vendor Setup:

Friday: 3PM - 5PM
Saturday: 8AM

All booths must be cleaned up and emptied
by 5PM Sunday. **Cannot be left until
Monday.**

No flammable items.

Hudson Home Show Publication

*Distributed at show and for the remainder of
2017 around Columbia and Greene Counties.*

Back Cover	\$1,200
Inside Front Cover	\$1,110
Inside Back Cover	\$1,050
Full Page	\$750
1/2 Page	\$400
1/4 Page	\$225
1/8 Page	\$175

*Includes 10k web impressions plus
complimentary shoutout on social media.*

*All graphics, images and fonts must be linked or
embedded. PDF ads must have fonts embedded.
Color ads must be in CMYK separations, not RGB.*

**Saturday
March 24**

Sat. 9am-5pm

**Columbia-Greene Community College
Hudson, NY**

Platinum Sponsor (1): \$5,000

- Name & Logo on ALL promotions
- Double Booth (20 x 10) Near the Entrance of Show.
- Exclusive Signage in show lobby.
- Featured on the cover of Hudson Home Show Publication including up to four pages of advertorial content
- 1/2 page ad in Hudson Home Show Publication
- Exhibitor badges
- 200k web impressions
- Placement on Home Show webpage as Platinum Sponsor
- Front Page Ad on the Home Show Gatefold
- (5) 3x5 ROP ads in the Register-Star, The Daily Mail & Ravena News-Herald

Gold Sponsor (4): \$2,500

- Logo on promotional material single booth (10 x 10)
- Full page advertorial in Hudson Home Show Publication with photograph
- 1/2 page ad in Hudson Home Show Publication
- Exhibitor badges
- 100k web impressions
- Placement on Home Show webpage as Gold Sponsor
- Half Page Ad on the Home Show Gatefold
- (3) 3x5 ROP ads in the Register-Star, The Daily Mail & Ravena News-Herald

Silver Sponsor: \$1,250

- Logo on promotional material single booth (10 x 10)
- 1/2 page ad in Hudson Home Show Publication
- Exhibitor badges
- 50k web impressions
- Placement on Home Show webpage as Silver Sponsor
- (2) 3x5 ROP ads in the Register-Star, The Daily Mail & Ravena News-Herald

Booth Options (\$500); Early Bird Rate: \$375 by January 28

- 10 x 10 Draped booth
- Listing in Hudson Home Show Magazine, the Register-Star & The Daily Mail
- 1/4 page ad in Hudson Home Show Publication
- Exhibitor badges
- 25k web impressions

To advertise call (518) 828-1616 ext. 2463 or email advertising@columbiagreenemedia.com