



**BETHLEHEM**  
Chamber of Commerce



**HOLIDAY SHOPPING PROMOTION REGISTRATION**  
**Small Business Saturday, November 25 through December 31, 2017**  
*Open to ALL businesses in Bethlehem and Surrounding Area*

**Participating businesses offering a discount or special will receive the following promotion:**

- Business name and offer listed on Holiday Shopping Card
- 10,000 cards will be distributed to the community to encourage them to shop locally in Bethlehem during the holidays (11/22/17 Spotlight Newspaper, Delmar Turkey Trot, participating businesses, Saturday Farmers Market, and other key community locations)
- Online promotion, local print ads and grassroots community advertising will be utilized. The chamber will provide web advertising on our site [www.bethlehemchamber.com](http://www.bethlehemchamber.com), a link to your website, print advertising, and promotion to our members and community prior to the event through our e-newsletter!

**BUSINESS NAME:** \_\_\_\_\_

**BUSINESS ADDRESS:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**DISCOUNT/OFFER:** \_\_\_\_\_

**Information is DUE to the Chamber no later than MONDAY, OCTOBER 23, 2017.**

**Chamber Member Fee \$50.00**

**Non Member Fee \$100.00**

**PAYMENT OPTIONS:**

Check / Money Order made payable to: Bethlehem Chamber of Commerce  
Mail to: 318 Delaware Avenue, Suite 11, Delmar, NY 12054

Credit Card:  MC  Visa  AMEX  Discover Exp Date: \_\_\_\_\_ CVV/CVC: \_\_\_\_\_

Card Number: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_

**A RECEIPT OF PAYMENT WILL BE SENT FOR YOUR RECORDS.**