



City Center

RSVP by March 3rd
[HERE](#)

PLEASE NOTE: If you RSVP and do not attend, you will be invoiced by IIDA Carolinas Chapter in the amount of \$20.

Cost

Free to IIDA members
Non-members: \$20
Student Non-Members: \$10
(Non-member fees benefit our scholastic awards fund.)

Directions

Please visit
[www.maps.google.com](#)
for directions.

Note:

Please let us know if your contact information is incorrect. Email our Chapter VP of Communications at communications@iida-carolinas.org. Members are responsible for updating any changes in information with IIDA International in Chicago via the website, www.iida.org or by calling (888)799-4432.

Special Assistance:

Anyone needing special assistance for this event should contact Jena Dees, Associate IIDA at 864.242.0761 or jdees@cqdarch.com.

When: Tuesday, March 7, 2017
11:30 – 12:00 Check In | Networking
12:00 – 1:00 Lunch and CEU Presentation

Where: Alfred Williams and Company
441 Congaree Road
Greenville, SC 29607

CEU: 2017 Global Color and Design Trends Presented by PPG: The Voice of Color



This presentation focuses on the Global Color & Design Trends of 2017, as researched and identified by PPG's international team of color experts and specialists in North America, Europe, and Asia, in the areas of architecture, automotive, consumer products and aerospace. Throughout the creation of this work, our teams are constantly reviewing the information for evidence of a word or topic that conveys an idea that can be linked to each new trend. This year, that theme is Pendulum, pendulums require an event of force to begin moving. Once they begin, they arc steadily away from their origin, faster at first and then reducing speed, before eventually coming to an almost indiscernible halt at a new location. Almost instantly, the pendulum's anchor point draws it backwards towards its starting point. Trends are similar in that they have a force behind their beginning, move at a steady speed, they eventually slow to a point at which stop before quickly embarking into another swing.

AIA Course Number: AF2017GCDT, 1.0 HSW LU
IDCEC: CEU-105554, 0.1 HSW CEU, Subject Code: 1

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