



Seeking out the Lost Sheep

Engaging Your Parishioners and Growing Your Parish through the Pillars of Hospitality and Service

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Part II of Presentation slides.



- Parking Ambassadors
- Door Openers/
Spiritual Guide
Distributors
- Greeters
- Pew Escorts
- Ushers
- Pew Gardeners
- After-Mass Coffee
Team
- Newcomer
Ambassadors



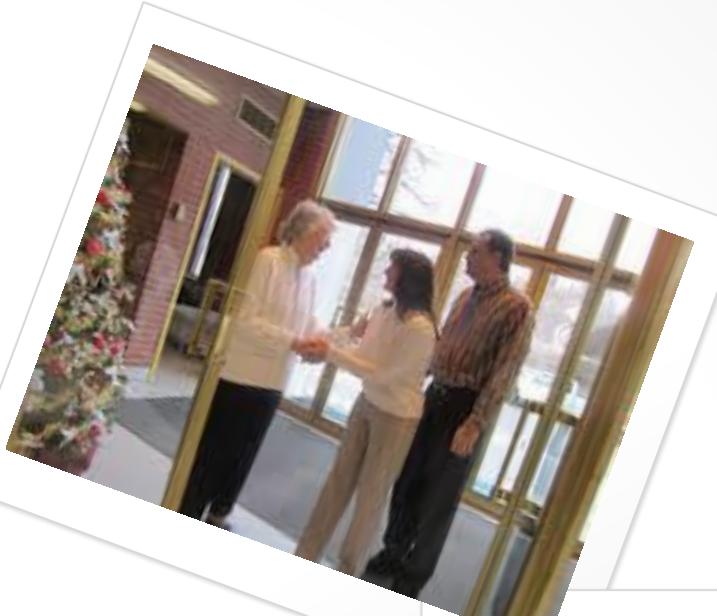
**WELCOME & GUIDE
PARKING AMBASSADORS**

MAKE
Church
MATTER



**WELCOME & GUIDE
DOOR OPENERS/SPIRITUAL GUIDE DISTRIBUTERS**

MAKE
Church
MATTER



**WELCOME & GUIDE
GREETERS**



WELCOME & GUIDE
PEW ESCORTS added to USHER TEAM

WELCOMING CENTER/ VISITOR CENTER



MAKE
Church
MATTER



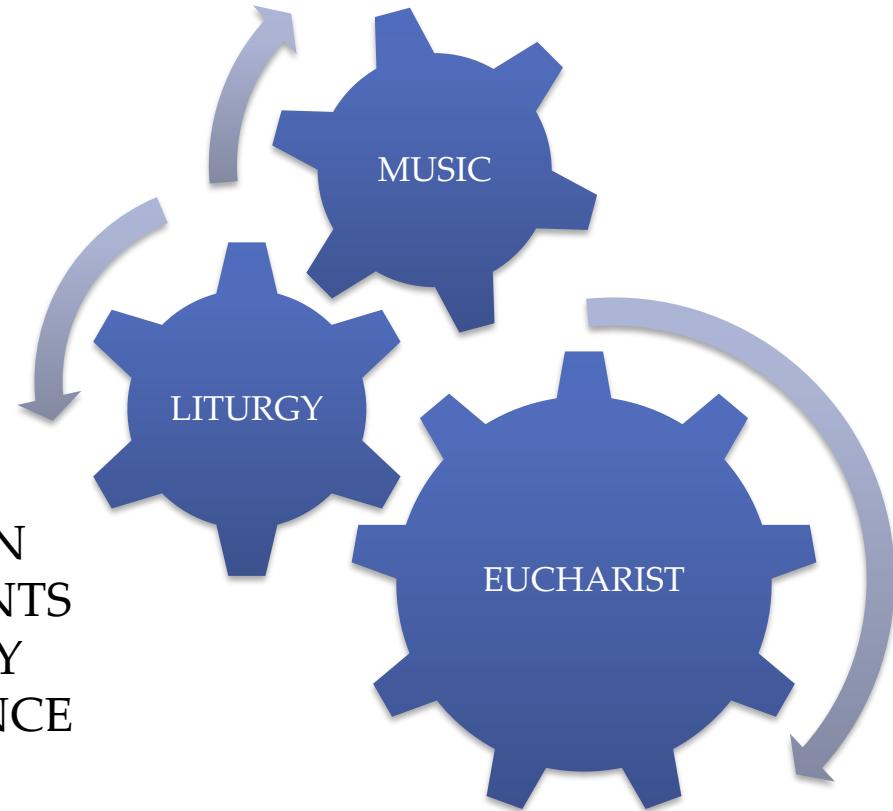
THE MASS
MAGNIFY THE FULL EXPERIENCE



WHY CHRISTMAS (or ASH WEDNESDAY, or PALM SUNDAY or EASTER or MOTHER'S DAY)?

Greatest opportunity of the year
when The Lost and The Faithful
come together ...
guide EVERYONE
closer to Jesus!





PAY ATTENTION
TO ALL ELEMENTS
OF THE SUNDAY
MASS EXPERIENCE



- Preaching/Homily:
Spiritual Direction for our
People (Encountering God
& the spiritual life)
- Be scripture-based.
- Plan message series out
weeks in advance (16 wks.
min.); all preaching delivers
same call to action.
- Deploy missions and
ministry during week to be
focused on living out the
Sunday Message.
- **Challenge The Faithful to
live out the message and
challenge The Lost to be
open to engagement.**



PREACH
SAME
MESSAGE
AT ALL
MASSES



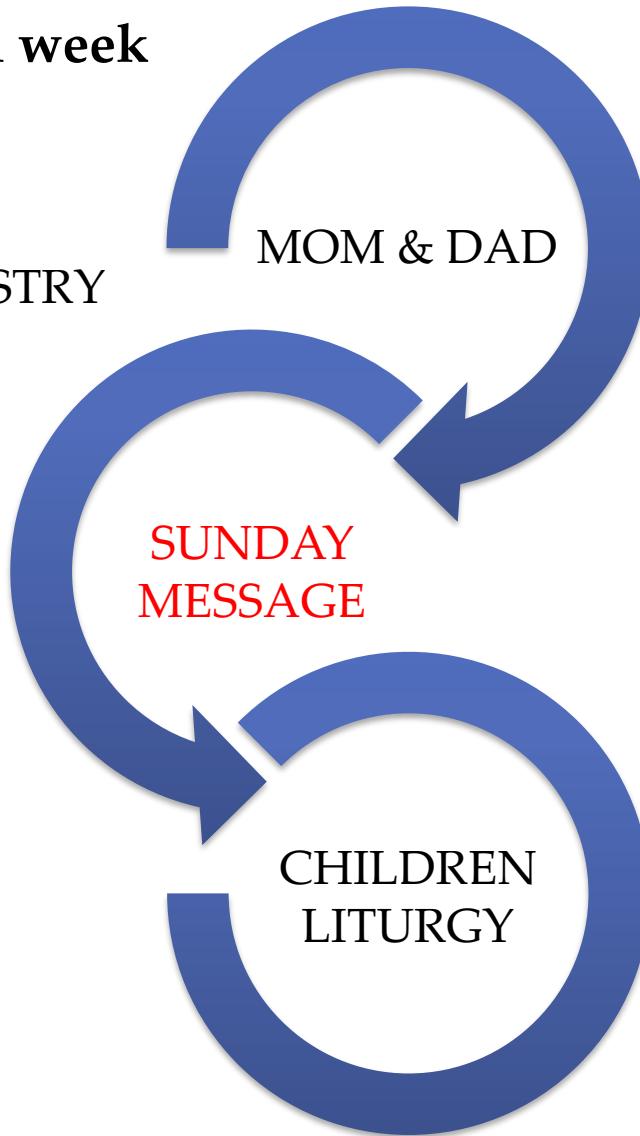
MAKE
Church
MATTER

**EVERYONE ON
MESSAGE** and can
share experiences all week
long

RE, SCHOOL,
YOUTH MINISTRY

BIBLE
STUDY

SMALL
GROUPS



SCHOOL
MOMS IN
THE
PARKING
LOT

MY
FRIENDS
WHO
WENT TO
10 AM
MASS

**MAKE
Church
MATTER**



REPRESENTING CHRIST AND THE CHURCH

**How do your parishioners
& those who step through
the door perceive the
parish?**

Mr. Grumpy



Not a Happy Fellow . . .

Director of First Impressions



COMMUNICATION &
TECHNOLOGY

Welcoming Process

- Look at the household demographics and have the ministries reach out to them
- RCIA: help the ministry invite non-Catholic spouses

PARISH CENSUS

- At least every 5 years, do a Parish Census
- Some parishes send out a “census update” every year on the head of the household’s birthday (1/12 of the parish is touched per month).
- Home Visits



USE OF ELECTRONIC/ SOCIAL MEDIA

- Emails: Special Church events/traditions
 - Blessing of the Throats
 - St. Valentine's Day
 - National Day of Prayer



BRING PEOPLE ON YOUR CAMPUS

Bridge-Building Events

- Expose people to your campus.
- Police Officers/EMT: Feast of St. Michael Prayer Service
- Doctors: Feast of St. Luke Prayer Breakfast
- Parish Festivals

Pope Francis is coming to St. Mary Magdalen! Well, almost ...



Join Us ~ September 23-27

- WEDNESDAY SAINTS' PIZZA PARTY • THURSDAY BILINGUAL MASS • FRIDAY NEWCOMER POTLUCK
- SATURDAY FESTIVAL OF FAMILIES, TASTE OF ITALY DINNER & POPE FRANCIS VIRTUAL VISIT
- SUNDAY PRAISE & WORSHIP CONCERT, OPEN HOUSE TOURS, FR. CHARLIE TALK AND MORE!







How we build the Kingdom of God

WELCOME
ALL

EMBRACE THE
LOST...AWAKEN
THE FAITHFUL

INVITE THEM
TO SERVE
OTHERS

We serve by ..

...Giving = Stewardship

...Living Out the
Message = Mission,
Ministry, Small Groups
(accountability),
Community