

Seeking out the Lost Sheep

Engaging Your Parishioners and Growing Your Parish through the Pillars of Hospitality and Service

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Part II of Presentation slides.

MAKE
Church
MATTER



- Parking Ambassadors
- Door Openers/
Spiritual Guide
Distributors
- Greeters
- Pew Escorts
- Ushers
- Pew Gardeners
- After-Mass Coffee
Team
- Newcomer
Ambassadors



**WELCOME & GUIDE
PARKING AMBASSADORS**

MAKE
Church
MATTER



WELCOME & GUIDE
DOOR OPENERS/SPIRITUAL GUIDE DISTRIBUTERS

**MAKE
Church
MATTER**



**WELCOME & GUIDE
GREETERS**

**MAKE
Church
MATTER**



Though I may not understand
All the plans You have for me
My life is in Your hands
And through the eyes of faith
I can clearly see

WELCOME & GUIDE

PEW ESCORTS added to USHER TEAM

WELCOMING CENTER/ VISITOR CENTER



**MAKE
Church
MATTER**



**THE MASS
MAGNIFY THE FULL EXPERIENCE**

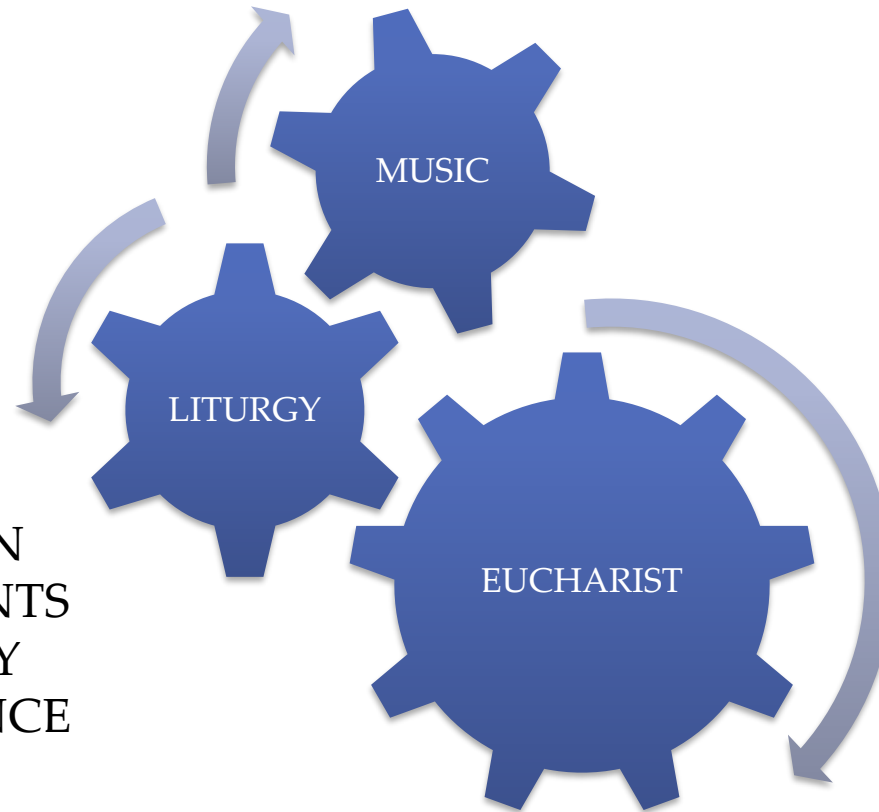
**MAKE
Church
MATTER**

WHY CHRISTMAS (or ASH WEDNESDAY, or PALM SUNDAY or EASTER or MOTHER'S DAY)?

Greatest opportunity of the year
when The Lost and The Faithful
come together ...
guide **EVERYONE**
closer to Jesus!



MAKE
Church
MATTER



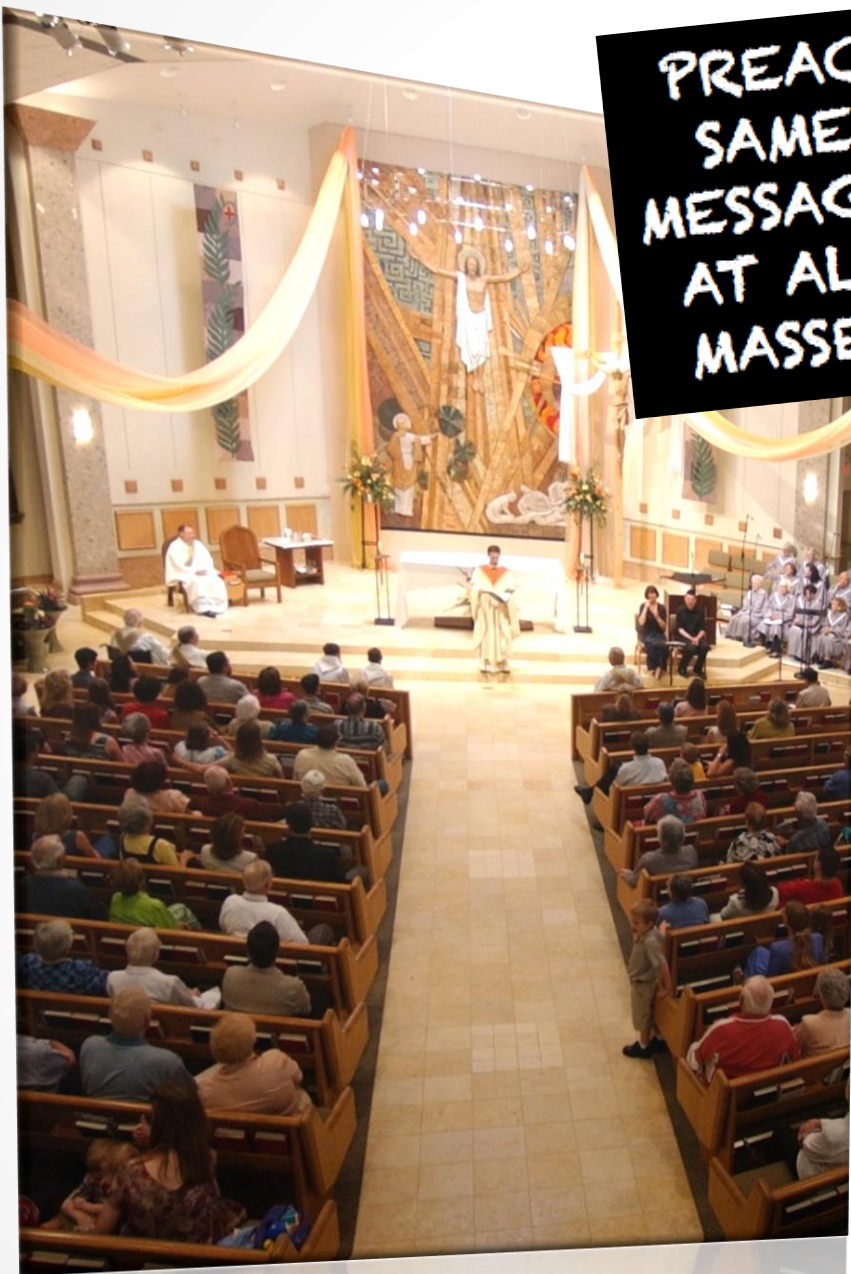
PAY ATTENTION
TO ALL ELEMENTS
OF THE SUNDAY
MASS EXPERIENCE

MAKE
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MATTER



SUNDAY MESSAGE

- Preaching/Homily:
Spiritual Direction for our
People (Encountering God
& the spiritual life)
- Be scripture-based.
- Plan message series out
weeks in advance (16 wks.
min.); all preaching delivers
same call to action.
- Deploy missions and
ministry during week to be
focused on living out the
Sunday Message.
- **Challenge The Faithful to
live out the message and
challenge The Lost to be
open to engagement.**



PREACH
SAME
MESSAGE
AT ALL
MASSES



MAKE
Church
MATTER

**EVERYONE ON
MESSAGE** and can
share experiences all week
long

RE, SCHOOL,
YOUTH MINISTRY

MOM & DAD

SCHOOL
MOMS IN
THE
PARKING
LOT

BIBLE
STUDY

**SUNDAY
MESSAGE**

MY
FRIENDS
WHO
WENT TO
10 AM
MASS

SMALL
GROUPS

CHILDREN
LITURGY

**MAKE
Church
MATTER**

REPRESENTING CHRIST AND THE CHURCH

**How do your parishioners
& those who step through
the door perceive the
parish?**

Mr. Grumpy



Not a Happy Fellow . . .

Director of First Impressions



COMMUNICATION & TECHNOLOGY

Welcoming Process

- Look at the household demographics and have the ministries reach out to them
- RCIA: help the ministry invite non-Catholic spouses

PARISH CENSUS

- At least every 5 years, do a Parish Census
- Some parishes send out a “census update” every year on the head of the household’s birthday (1/12 of the parish is touched per month).
- Home Visits



USE OF ELECTRONIC/ SOCIAL MEDIA

- Emails: Special Church events/traditions
 - Blessing of the Throats
 - St. Valentine's Day
 - National Day of Prayer



BRING PEOPLE ON YOUR CAMPUS

Bridge-Building Events

- Expose people to your campus.
- Police Officers/EMT: Feast of St. Michael Prayer Service
- Doctors: Feast of St. Luke Prayer Breakfast
- Parish Festivals

Pope Francis is coming to St. Mary Magdalen! Well, almost ...



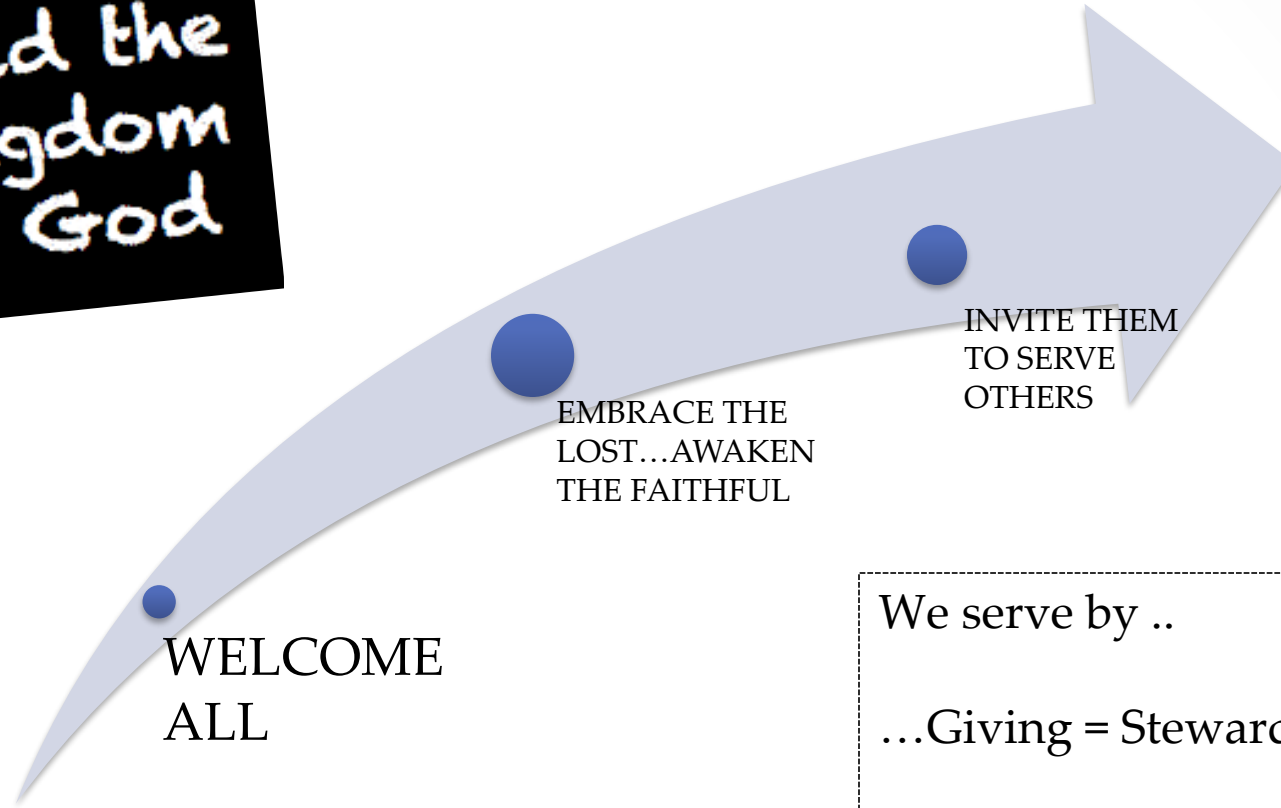
Join Us ~ September 23-27

- WEDNESDAY SAINTS' PIZZA PARTY • THURSDAY BILINGUAL MASS • FRIDAY NEWCOMER POTLUCK
- SATURDAY FESTIVAL OF FAMILIES, TASTE OF ITALY DINNER & POPE FRANCIS VIRTUAL VISIT
- SUNDAY PRAISE & WORSHIP CONCERT, OPEN HOUSE TOURS, FR. CHARLIE TALK AND MORE!





How we
build the
Kingdom
of God



We serve by ..

- ...Giving = Stewardship
- ...Living Out the Message = Mission, Ministry, Small Groups (accountability), Community