What you will learn in the Train the Trainer Program:

1. Write instructional objectives
2. Develop exercises and tests
3. Determine course content
4. Set up classroom properly
5. Deal with nervousness and anxiety
6. Examine learner’s background to properly target a course
7. Apply principles of adult learning
8. Employ effective speaking skills
9. “Read” the group and adjust the program to their needs
10. Ask and answer questions properly
11. Deliver effective lectures
12. Give demonstrations
13. Promote learner participation
14. Administer exercises and tests
15. Give feedback to learners
16. Conduct effective small group activities
17. Use audio-visual aids professionally
18. Handle problem participants and situations
19. Display overall appearance and knowledge of subject matter
20. How to get a course approved

INSIDE THE TRAIN THE TRAINER PROGRAM

2034 Beaver Ruin Road, Norcross, GA 30071
770-417-1881

Begins
September 10, 2018
Ends
October 1, 2018
Meets four Monday’s Final Presentations TBA

GPCA Office
Norcross
2034 Beaver Ruin Road.

Would you benefit from this program?

If you wear any of these hats, you will benefit personally and professionally from the lessons you learn in this program:

1. Supervisor
2. In-house Trainer
3. Technical Director
4. Manufacturer Representative
5. Customer Service Representative
6. Sales Staff
7. Manager
8. Distributor

“I would recommend this class to all managers, salesmen as well as technicians. This class has helped me deal with customer and employee complaints, delivery of a sales presentation—and—prepare a program for CEU. It far exceeded my expectations.”

Danny Nix,
Branch Manager
Arrow Exterminators

When the requirements to present approved training escalated, the main outcry from the industry was “help us meet the State’s demands”.

To this end, the GPCA Education committee developed a comprehensive state-of-the art “Train the Trainer” program that satisfied the State’s goals. The Structural Pest Control Commission revamped their requirement list, accepting our Train-the-Trainer Program as the standard.

But something else happened when the first Train the Trainer Program was offered. The program turned out to be a way to overcome stage fright, respond to unexpected questions, be organized and prepared—and offer an informative, educational and enjoyable program to students.

The first class had lots to say about their experience, mainly that they took the class to be able to do training—but it was so much more. If you talk to customers, do training, manage employees this program will help you enjoy your work and improve your performance.

BUILDING SELF-ESTEEM

Note: This training is a members only service. If you are not a member, please check with the GPCA office for information on membership.