

# CARE Coalition NEO

## 2018 Conference

**CARE Coalition NEO** | [www.carecoalitionneo.org](http://www.carecoalitionneo.org)

- **C**OLLABORATION     The CARE Coalition is a movement to unite and engage
  - **A**DVOCATES         healthcare professionals to more effectively and efficiently
  - **R**ESOURCES         provide quality patient care, improve outcomes, and cultivate
  - **E**DUCATION         collaborative processes among the many different channels of
- healthcare delivery today.



### Direction Home Akron Canton Foundation

The Direction Home Akron Canton Foundation was created with the mission of enabling older adults not eligible for government assistance to remain independent and secure at home through access to a variety of supportive services. The Foundation was developed in 1999 to help these older adults achieve their long-term care goals through the Care Coordination program.

## SAY WHAT YOU MEAN, MEAN WHAT YOU SAY: COMMUNICATING IN HEALTHCARE

Join other healthcare professionals from Northeast Ohio to hear from experts on patient care and communication in clinical and administrative settings. We are honored to have Dr. Eric Coleman of the Care Transitions Institute (CTI) and the University of Colorado at Denver delivering our keynote address, "An Under-recognized Key to Improving Transitional Care: Feedback Loops". We are also honored to welcome Mr. John R. Corlett, President and CEO of The Center for Community Solutions and former Director of the Ohio Department of Medicaid to our stage. In addition to presentations from experts from across the country, there will, of course, be a trademark **CARE Coalition** panel discussion that is worthy of such a momentous occasion!



# CARE Coalition NEO Conference 2018

Supporting:



**DIRECTION HOME**  
AKRON CANTON AREA AGENCY ON AGING & DISABILITIES

## Corporate Sponsorship Application

### EVENT DETAILS:

Thursday, March 1, 2018

Hartville Kitchen, 1015 Edison St NW, Hartville OH 44632

8am to 3:30pm

Breakfast & Lunch included

Panel Discussion = 1.5 hr CEU (pending approval)

(2) 1hr Keynote presentations = 2.0 hr CEU (pending approval)

Topic: "Communication - Say what you mean, and mean what you say"

SPONSOR LEVELS		#	BENEFITS
Diamond	\$5,000	2	2 company tables (20 seats) 1 VIP vendor table + table logo + program listing + banner + 8 seats at VIP Leadership session with Dr. Coleman
Ruby	\$2,000	8	1 company table (10 seats) 1 vendor table + table logo + program listing + 4 seats at VIP Leadership session with Dr. Coleman
Emerald	\$1,000	12	1 company table (10 seats) table logo + program listing + 2 seats at VIP Leadership session with Dr. Coleman
Gold	\$200	20	Company name or individual name program listing

**INDIVIDUAL TICKETS** are \$25.00 and can be purchased online at (includes meals and CEUs):

<https://app.etapestry.com/onlineforms/GreaterAkronCantonAreaAgency/CARECoalitionIndividual2018.html>

Organization			
Contact person			
Address			
Phone		Email	
Sponsor level			

Make checks payable to: Direction Home Akron Canton Foundation and return to: Direction Home Akron Canton Foundation, Attention: Laura Villwock, 1550 Corporate Woods Parkway, Uniontown, OH 44685



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*Supporting:*



**DIRECTION HOME**  
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### **CARE Coalition NEO 2018 Agenda**

**8:00-9:00 VIP Leadership Session—Hartville Kitchen West Wing**

**8:00-8:45 – Registration, breakfast and networking**

**8:45 – 9:00 – Welcome**

**9:00 – 10:00 Dr. Eric Coleman of the Care Transitions Institute (CTI) and the University of Colorado at Denver will deliver our keynote address, "An Under-recognized Key to Improving Transitional Care: Feedback Loops"**

**10:00-10:15 – Break**

**10:15-11:00—Summit County Senior Services**

**11:00-12:00 – Mr. John R. Corlett, President and CEO of The Center for Community Solutions and former Director of the Ohio Department of Medicaid**

**12:00-12:15 – Sponsor recognition**

**12:15-12:45 – Vendor visit time**

**12:45-1:15 Lunch**

**1:15-2:45 A trademark **CARE Coalition** panel discussion that is worthy of such a momentous occasion! Panelists will include Dr. Harvey Sterns of the University of Akron and Mr. Bruce Hennes of Hennes Communications. Our mediator will be Ms. Monica Robins, Senior Health Correspondent of WKYC Channel 3 News.**

**2:45 Closing Remarks**