

## Efficiency vs Productivity

I recently came across a great article from the Harvard Business Review titled "[Great Companies Obsess Over Productivity, Not Efficiency.](#)" The differences between *efficiency* and *productivity* in the workplace were discussed, with the point raised that the two are incorrectly viewed as the same.

Without giving away too much of the article, as it is a worthwhile read; here are two points made that are worth contemplating:

Productivity is about *doing more with the same.*

Efficiency is about *doing the same with less.*

For further understanding of those statements, you will just have to read the article.

This is, however, a great lead in to an upcoming program being held at the library!

## Get Organized to Increase Business Productivity

Presented by [SCORE](#), this program is designed to help you set up your workspace for **maximum productivity**, set priorities, make effective to-do lists, set reasonable deadlines and more. It will be held on Thursday, April 19<sup>th</sup> at 7PM in our Melville Branch. To register for [this program](#), simply contact the library!

As always, the library is here to help with any of your business needs; whether it be accessing and navigating our subscription databases, sitting with a SCORE counselor for assistance, or attending our business-themed programs.

