



The Melville Chamber of Commerce 2018 Online Advertising Rates

As a not-for-profit organization serving hundreds of members a year,

Melville Chamber of Commerce plays a vital leadership and networking role within the local business community.

Our newly designed Chamber website now features many ways for members to advertise products, services, announcements and events, and it's an exceptional platform for promotion.

Each month, thousands of leading Long Island business people, government officials, members of the media and those who are looking to do business on Long Island will be viewing your ad.

Attributes:

1. Qualified traffic from the 110 Business Corridor & beyond
2. 40,000+ Page Views Per Quarter
3. Customized Advertising & Sponsorship Opportunities
4. One of Long Island's Largest Chambers of Commerce
5. Monthly newsletter to thousands of businesses



Highlights & Advertiser Benefits

- Responsive design ensures a consistent, optimal viewing experience across all mobile devices and desktops.
- Visually striking, bold design that highlights marquee messages, eliminates clutter and puts the focus on your ad message.
- New, responsive large-format ad units on the home page and interior pages offers a highly visible promotional platform.
- Browsing features that incorporate native advertising and sponsored content.
- Customizable advertising and sponsorship programs that fit within your media budget

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General Guidelines:

- Static ads accepted. Maximum 100k file size.
- Animated ads accepted as .gif files. Maximum 150k file size.
- Flash animated ads will not be accepted.
- Lead time: 3-5 business days for implementation.
- All ads launch in a new browser window when clicked.

- All animated ads must have an alternate static version of creative (GIF/JPEG).
- Any additional questions related to advertiser opportunities can be directed to Melville Chamber of Commerce at info@melvillechamber.org, or call (631) 777-6260.

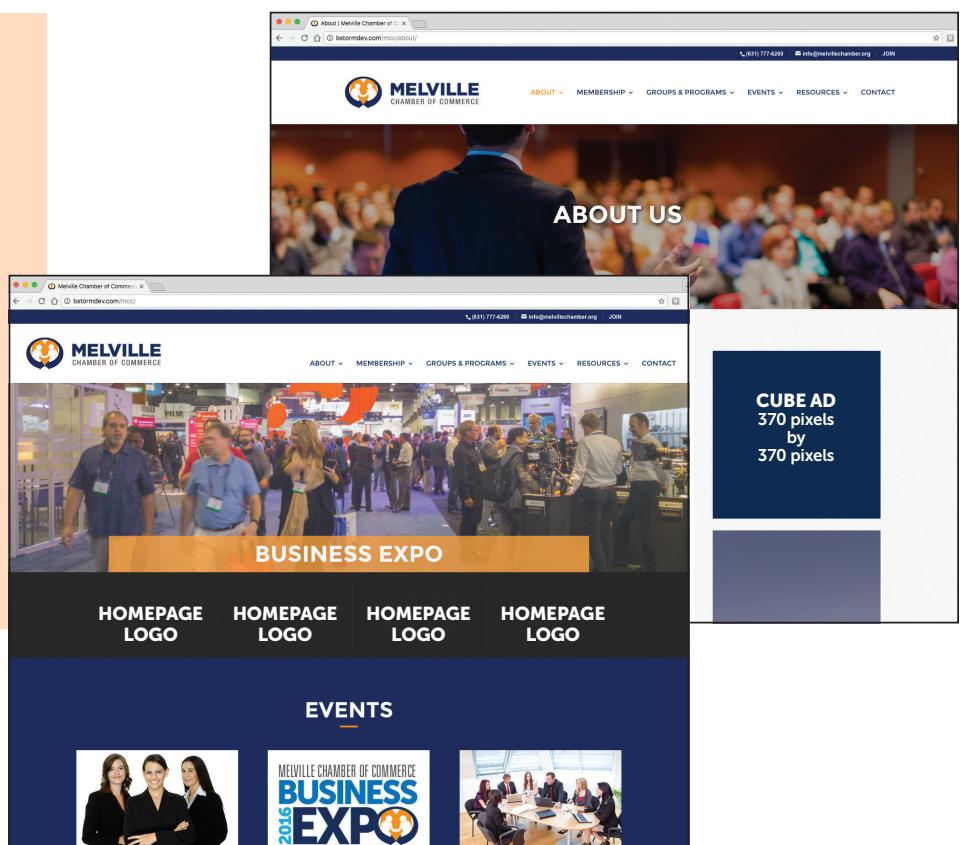
Online Advertising Packages & Rates:

PLATINUM: \$1,750 - 1 yr.

- Homepage Logo (Limited to 10)
- Cube ad on inside pages
- Newsletter top banner ad (1 per mailing)

GOLD: \$1,350 - 1 yr.

- Cube ad on inside pages
- Newsletter logo (1 per mailing)



Creative Services

Our talented graphics team is available to provide creative services at a nominal fee. If you need assistance with your

advertising and messaging, please contact Frank Carfora at frank@brainstormstudio.com, or call (631) 367-1000, Ext. 1005.