

April 19th 2017

11am-1pm

Venue:

The Georgian Club
100 Galleria Parkway
Suite 1700
Atlanta, GA 30339

Register:

[Direct link](#)

Questions?

Contact Marjorie Dykes at
marjorie@georgiamanufacturing.com
or 770.605.8258



GMA Educational Event:
Social Media Marketing 101
Lunch & Learn

featuring **Amanda Luton**

Owner/Founder, The Magnolia Marketing Group

Join us for Social Media Marketing 101 with The Magnolia Marketing Group's Amanda Luton. This interactive Lunch & Learn session will help attendees better understand three popular social media marketing platforms including:

- How to select the platforms best suited for your organization
- How to assess your current social media presence
- How to create an 8-point social media marketing strategy (includes FREE template)
- Learn valuable tools and tips for maintaining your online presence after implanting new strategy



About the featured presenter:

Amanda Luton is the owner and founder of The Magnolia Marketing Group (TMMG) and Director of Marketing at TalentStream. With over 13 years of marketing experience, Amanda is a Certified Social Marketing Professional, and specializes in helping organizations improve, develop, and implement social media marketing strategies. Prior to founding TMMG, Amanda worked at Anthropologie, AmericasMart Atlanta, and Children's Healthcare of Atlanta in management, merchandising, and retail marketing. And most recently, she designed, developed, and sold her own line of children's boutique clothing. Amanda graduated with a BA in Fashion Merchandising and Marketing from the University of Nebraska where she was a Varsity cheerleader for the Huskers. In addition to leading TMMG, Amanda loves sewing, cooking, crafting, and spending time with her husband and three small children. Please visit her website at www.themagnoliemarketinggroup.com

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