

LIVE UNITED



United Way of Greater Union County



We invite you to
save the date

for our **Annual**

Celebration! 18

United Way of Greater Union County

6.14.2018

Recognizing

**Caring
Partnerships**

Intivation to follow

**Gran Centurions
440 Madison Hill Road
Clark, New Jersey**

Activities to commemorate the event

**Cocktails and Dinner
Awards Presentation
50/50 Cash Raffle
Other prizes**

For more information, visit our website at www.uwguc.org or contact Melanie McLaurin, Director of Marketing at 908.353.7171, ext. 104.



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United Way of Greater Union County

33 West Grand Street
Elizabeth, New Jersey 07202

908.353.7171

uwguc.org

SPONSORSHIP CATEGORIES

PRESENTING SPONSOR.....\$7,500

- Top billing on invitations and all event, promotion and marketing of event as Presenting Sponsor
- 2 VIP Reserved tables of 8
- Inside cover (front or back) color full-page ad in Annual Celebration event journal (ONLY 2 AVAILABLE)
- Opportunity to display your company's marketing materials at the event
- Prime placement of logo on United Way website and at the event
- Special recognition from the podium as a Presenting Sponsor
- An opportunity to have a special appetizer or cocktail named in your company's honor
- An invitation for 2 at the annual Golf Outing in June
- Your company featured in United Way of Greater Union County's Annual Report
- Prominent signage, logo placements, pre and post press, company profile in newsletter (with link to website)

Community Partner Sponsor.....\$3,500

- Company name recognized as a "Community Partner" on all event materials and signage for one year
- One reserved table of 6 at Annual Celebration plus 2 additional tickets to be donated to a United Way partner agency of choice
- One full-page color advertisement in Annual Celebration event journal
- Logo placement on event web page (with link to your web site)
- Inclusion in all pre- and post- press releases for Annual Celebration as Community Partner

Loyal Supporter Sponsor.....\$1,000

- 2 tickets to Annual Celebration
- Full page color ad in Annual Celebration event journal
- Logo placement on event web page (with link to your web site)

Community Leader Sponsor.....\$5,000

- Company name recognized as a "Community Leader" on all event materials and signage for one year.
- One reserved table of 10 at Annual Celebration plus 3 additional tickets to be donated to a United Way partner agency of choice
- Inside cover (front or back) color full-page ad in Annual Celebration event journal (ONLY 2 AVAILABLE)
- Prominent signage at Annual Celebration
- Logo placement on event web page (with link to your web site)
- Inclusion in all pre- and post- press releases for Annual Celebration as Community Leader
- Company profile in one United Way electronic newsletter (including a link to your company website)

Pacesetter Sponsor.....\$2,500

- 5 tickets to Annual Celebration
- Full-page color ad in Annual Celebration event journal
- Logo placement on event web page (with link to your web site)
- Inclusion in all pre- and post- press releases for Annual Celebration as Pacesetter Sponsor
- Inclusion in all pre- and post- press releases for Annual Celebration as Loyal Supporter

Patron Sponsor.....\$500

- Full page color ad in Annual Celebration event journal
- A ticket to Annual Celebration and name listing in Annual Celebration event journal

For more information, please contact Melanie McLaurin at melanie.mclaurin@uwguc.org
or call 908.353.7171 Ext. 104.



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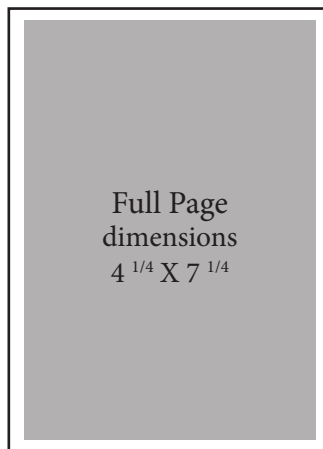
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SPONSORSHIP FORM

- ☐ Presenting Sponsor \$7,500
- ☐ Community Leader Sponsor \$5,000
- ☐ Community Partner Sponsor \$3,500
- ☐ Pacesetter Sponsor \$2,500
- ☐ Loyal Supporter Sponsor \$1,000
- ☐ Patron Sponsor \$500



PLEASE NOTE: Full page size 4 1/4 X 7 1/4 . Include camera-ready copy and company logo. Please email jpeg, pdf, gif ads to Melanie at melanie.mclaurin@uwguc.org.

DEADLINE FOR SPONSORSHIP: Friday, May 11, 2018

CONTACT INFORMATION

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

☐ Enclosed is my check made payable to United Way of Greater Union County in the amount of: \$ _____

☐ Please charge \$ _____ to my ☐ Visa ☐ MasterCard ☐ Amex

Card # _____ Exp. Date: _____

Signature: _____

For information, contact Melanie McLaurin at 908.353.7171, ext. 104 • Fax: 908.353.6310 • E-mail: melanie.mclaurin@uwguc.org.
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All contributions are tax deductible to the extent allowed by law.

THANK YOU!