

Frequently Asked Questions

We pride ourselves on operating KNE with complete honesty and transparency, and we're happy to provide the information you need to help you select the right DJ for your event. Here are some of the most common questions we receive regarding our DJ services in the Reno area.

Services & Style

How would you define your “style” or approach to providing DJ entertainment?

Our presentation is polished and understated, marked by artistic mixing and a professional “cheese-free” approach to announcements and microphone work. Many DJs think that it is their job to put on a show and be the center of attention at the reception. We believe firmly that your wedding is your show, and we have no interest in taking the spotlight from you. Your dance floor will be packed, but it will be because the DJ selected just the right songs from your request list and mixed them in just the right sequence - not because he chattered endlessly on the microphone.

I don’t want the music at my wedding to be traditional wedding music. Can you do that?

Of course! We’re not at all attached to tradition – we’re here to incorporate the music you request, and to mix it in a way that will create the kind of wedding you’ve envisioned. Somewhere along the line, the phrase “wedding DJ” became a bad word, synonymous with cheesiness. We couldn’t be any further from that image.

Do you offer additional services aside from DJ services, such as ceremony musicians, florists and photography?

While we consider it our job — and our pleasure — to help our clients have top notch weddings and special events, we know we are not a “jack of all trades.” In order to help our clients make their event a true success, we have partnered with the area’s best to ensure everything runs smoothly. From party rentals, decor, lighting, live musicians, cake, florists, photography and more, we assure you that the services booked through K&N Entertainment are all within our partners’ specific area of expertise, and will be delivered flawlessly.

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Music Selection & Mixing

How involved are you in helping us to plan our music?

Just as you pay a caterer for his or her expertise in food, you are paying KNE for our expertise in music. We are more than willing to provide you with a multitude of suggestions based on your preferences, and we're perfectly comfortable selecting most (or all) of the music if you aren't interested in doing so. Our extensive knowledge of music enables us to work with your requests and create a mood that reflects your tastes while creating a great atmosphere for all of your guests.

How do you mix the music?

Mixing is a pretty basic skill for a professional disc jockey, but how a DJ does it says a lot about his or her style. We mix music with the purpose of creating seamless transitions between songs and maintaining the energy and momentum on the dance floor. Mixing for us is something we do on the spot, based on the tempo and "feel" of the songs and the reaction of the crowd. We don't treat your wedding like it's our personal nightclub appearance, and we don't use your wedding to test out remixes that no one recognizes. Our DJs always use the original and most popular versions of each song unless there's a really good reason not to.

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Booking & Working with KNE

How do I book KNE for my event?

Once you've submitted the info form (contact us) on our website and indicate that you're ready to connect with us, we'll send you a few easy questions to answer via email. These will enable us to get to know you a bit more. We will then be more than happy to schedule an easy, convenient consultation over the telephone (or meet you in person if you prefer) to discuss your plans, review a sample agreement and answer your questions. On the next business day after your consultation, we will email you a simple, customized agreement and invoice guaranteeing the services on your event day. You'll have a 10-day window during which to make your decision, sign your agreement and submit payment - and of course we're here to provide any additional information or assistance you need during that time!

Do you offer different skill levels or "tiers" at different price points?

Absolutely not. The way we see it, we are here to provide a high standard service. We would never sell a couple a "KNE experience" and then offer you less than the very best our company has to offer. For this reason, we don't offer a cheaper "B-team" or associate level packages. Offering multiple "tiers" at different prices would mean sacrificing quality for the sake of more bookings, something we'd never be willing to do. Some food for thought: would a company that charges two or three times more for the owner actually acknowledge that your experience with one of their associates will only be half or a third as good?

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Terms & Requirements

What areas do you serve?

Travel within a 120-mile radius (one-way) of Reno, NV is included. \$1 per additional mile. We are willing to serve anywhere in Nevada. We will consider events in Northern California as well.

What are the terms of payment if I book your services?

An industry-standard, 50% nonrefundable retainer is due with your signed agreement. This retainer reserves and guarantees the services on your event day. The balance is collected 30 days prior to your event. Clients who elect to take advantage of the full prepayment discount (offered to anyone signing an agreement at least three months prior to their event) would remit the full amount, less 10%, with their signed agreement. KNE accepts personal and business checks. Credit Cards are accepted, with a 3.5% fee.

Why do you offer a 10% discount for paying in full with the signed contract?

We offer this discount because it simplifies our operations (it's less work to process one payment than two, and the time saved in not having to track and collect a balance makes the discount worth it to us) and it simplifies our clients' budget management. It's completely optional, and we're happy to accept a 50% retainer with the agreement and the balance a month before the wedding if that's your preference.

Are you insured?

KNE carries a full liability insurance policy. We are happy to provide you or your venue with a copy of our insurance policy upon request.

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Performance Details

How do you dress for an event?

Our typical “uniform” for Keith as your DJ event is a professional, button up shirt, slacks and tie. If you are booking Natalia to coordinate your special event, she will wear professional attire that matches your wedding theme. We want to blend seamlessly into the background of any dance floor photos, and we never want to be dressed more formally than the groom (if applicable) or other men in the wedding party. If a tuxedo or other attire would be more appropriate for your event, however, simply let us know your preference.

When do you arrive to set up for an event?

We always arrive on-site at least an hour prior to the contracted start time of the event, and earlier as necessitated by the setup requirements of the site.

KNE's Reputation, Referrals & Reasons to Hire

Do you have reviews or references?

We have both! Please visit our Home Page here on our site or if you prefer to speak with some of our former clients personally, we will (upon request) gladly provide you with references who are more than happy to discuss the quality of his performance and customer service. You will not be asked to “cold call” people to check our references; we will be sure to let them know to expect your call. We want you to feel completely comfortable in researching our services.

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Can we visit you at an event?

Out of respect for the privacy of others on their special day, KNE does not permit prospective clients to "drop in" on another clients' event. However, our references, online reviews, and the information we provide you in our initial meeting will speak volumes of our experience, style and professionalism.

Most importantly...why should I choose KNE for my event?

Simply put, we provide exceptional service and the most accommodating and attentive customer care found in this industry.

Ready to inquire about availability for your event date?

Visit our website and let us know. We are excited to meet you!

