

Great News for Brokers in New York!

The More You Sell the More You EARN During Our Medicare Supplement Sales Bonus Program!

New incentives have just been announced for brokers who sell our Medicare Supplement plans!

Don't miss out on this opportunity to earn even more when you sell Empire BlueCross BlueShield Medicare Supplement plans with **July 2018 - January 2019 effective dates!***

How Does it Work? It's simple – When you kick your sales up a notch and meet a new Bonus Threshold **YOU MAKE MORE MONEY!**

As you accumulate approved Medicare Supplement plan enrollments between July 2018 – January 2019, you have the potential to hit new Bonus Thresholds where you achieve a higher bonus payout!

Bonus Thresholds for July 2018-January 2019

Sell 5 - Earn \$100
Sell 10 - Earn \$200
Sell 15 - Earn \$300
Sell 20 - Earn \$400
Sell 25 - Earn \$500
Sell 30 - Earn \$600

Program Rules:

- Bonuses are paid only when the specified threshold has been met
- All Bonus amounts are based on cumulative sales over the 7 month bonus period
- All per sale bonus amounts are in addition to the standard broker compensation.

But if you Sell 35 - You'll Earn \$700!

So don't wait! It's time to take advantage of this limited time opportunity to make more money selling Empire Medicare Supplement Plans!

Need more information or have questions? Contact your Regional Broker Sales Manager or email Medicare Agent Services at medicareagentsupport@anthem.com or call 1-800-633-4368. We appreciate your continued support.



An Anthem Company

* Incentive is limited to new enrollees only-and based upon approval of the policy. All incentives will be paid within ninety days of the end of the bonus period Anthem reserves the right to make all rules and determinations regarding the bonus program, and may modify or eliminate the program at any time without notice. For more detailed information on the bonus program, please contact your Regional Sales Manager.

Services provided by Empire HealthChoice Assurance, Inc., licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield plans.

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