



Decorative Plumbing &
Hardware Association

7508 Wisconsin Avenue, 4th Floor
Bethesda, MD 20814
888-871-6520
301-907-9326 (fax)

www.dpha.net

2018 DPHA CONFERENCE SPONSORSHIP OPPORTUNITIES

SATURDAY NIGHT BANQUET SPONSOR (\$4,200) (taken in 2018 by the House of Rohl – Perrin & Rowe, Riobel, ROHL, Shaws Since 1897 and Victoria + Albert)

- * Recognition as banquet sponsor at the banquet
- * Recognition as banquet sponsor in the meeting *Newsleak*
- * Premier signage at the banquet
- * Ability to show PowerPoint during the banquet
- * Free quarter-page ad in the Conference *Newsleak*

FRIDAY NIGHT ICE LUGE SPONSORSHIPS (\$2,500 each, limit of 2 and must also exhibit in the Product Showcase) (both taken in 2018 by Barber Wilson/Sterlingham and ICERA)

- * Recognition as reception sponsor at the reception
- * Recognition as reception sponsor in the meeting *Newsleak*
- * Premier signage at the reception
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors
- * *Includes preselected booth space (by staff) prior to exhibitor sign-up*

SATURDAY LUNCH SPONSOR (one sponsorship for \$3,000 or two sponsorships for \$1,750 each) (taken in 2018 by California Faucets and Monique's)

- * Recognition as luncheon sponsor at the luncheon
- * Exclusive opportunity to show products on PowerPoint played during the lunch
- * Recognition as luncheon sponsor in the meeting *Newsleak*
- * Premier signage at the lunch
- * Ability to show PowerPoint prior to lunch
- * *Includes wine glass charms with the company's name and/or logo*

KEY CARD SPONSOR (\$3,000) (taken in 2018 by Berenson Corporation)

- * Company's name and logo will appear on the room keycards that are given to members when they check into the hotel
- * Recognition as the key card sponsor in the meeting *Newsleak*
- * Premier signage at the conference
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors

LANYARD SPONSOR (\$2,500) (taken in 2018 by Franke)

- * Your company logo/name placed on the name badge lanyard given to attendees
- * Recognition as lanyard sponsor in the meeting *Newsleak*
- * Premier signage at the conference
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors



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CONFERENCE DEALER GIVEAWAY SPONSORS (\$2,000 each, limit of 3)

- * Company's name and logo will appear on the giveaway item, if secured by 9/15
 - Giveaway Option #1 – Surfboard Pens
 - Giveaway Option #2 – Sunglasses
 - Giveaway Option #3 – Luggage Tags
- * Specified announcement time for giveaway handout drawing traffic into your booth (2 announcement slots on Friday and one announcement slot on Saturday)
- * Recognition as a giveaway sponsor in the meeting *Newsleak*
- * Premier signage at the conference
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors

GOLF OUTING SPONSOR (\$3,000)

- * Recognition as golf outing sponsor at the bar following the Wednesday outing
- * Recognition as golf outing sponsor in the meeting *Newsleak*
- * Premier signage at the event
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors

SATURDAY MORNING BLOODY MARY BAR SPONSOR (\$3,000, and must also exhibit in the Product Showcase) (taken in 2018 by Julien)

- * Sponsorship is for a Bloody Mary bar set-up on Saturday morning during the Product Showcase
- * Recognition as the Bloody Mary bar sponsor in the meeting *Newsleak*
- * Premier signage at the Bloody Mary bar on Saturday
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors
- * *Includes preselected booth space (by staff) prior to exhibitor sign-up*

SATURDAY MORNING MIMOSA BAR SPONSOR (\$3,000, and must also exhibit in the Product Showcase) (taken in 2018 by Dornbracht)

- * Sponsorship is for a Mimosa bar set-up on Saturday morning during the Product Showcase
- * Recognition as the Mimosa bar sponsor in the meeting *Newsleak*
- * Premier signage at the Mimosa bar on Saturday
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors
- * *Includes preselected booth space (by staff) prior to exhibitor sign-up*

2018 DPHA CONFERENCE SPONSORSHIP OPPORTUNITIES (Cont.)

COFFEE BAR SPONSOR, FRIDAY (\$3,000) (taken in 2018 by Hansgrohe)

- * Sponsorship is for all coffee set-ups on Friday during the Product Showcase, which includes company logo on the coffee sleeves
- * Recognition as the Friday coffee bar sponsor in the meeting *Newsleak*
- * Premier signage at the coffee service on Friday
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors

COFFEE BAR SPONSOR, SATURDAY (\$3,000)

- * Sponsorship is for a deluxe coffee set-up on Saturday morning during the Product Showcase, which includes company logo on the coffee sleeves
- * Recognition as the Saturday coffee bar sponsor in the meeting *Newsleak*
- * Premier signage at the coffee service on Saturday
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors

CHARGING STATION SPONSOR (\$2,000, one sponsor per day) (Friday taken in 2018 by AD Decorative Brands, Saturday taken in 2018 by Lixil Brands)

- * Recognition as charging station sponsor at the charging booth
- * Recognition as charging station sponsor in the meeting *Newsleak*
- * Premier signage at the conference
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors

BREAKFAST SPONSOR (\$1,500, five sponsorships available, includes both days) (3 of 5 taken in 2018 by Accurate Lock & Hardware, Amerrec and Keuco)

- * Recognition as breakfast sponsor at breakfast
- * Exclusive opportunity to show products on PowerPoint played during the breakfast
- * Recognition as banquet sponsor in the meeting *Newsleak*
- * Premier signage at the breakfast
- * Ability to show PowerPoint during breakfast



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BAR SPONSOR (\$1,500, three sponsorships available for both Friday and Saturday night) (all 3 taken for Friday by LACAVA, Lenova and Kartners; 2 of 3 taken for Saturday by LACAVA and Samuel Heath)

- * Recognition as a bar sponsor at banquet
- * Recognition as a bar sponsor in the meeting *Newsleak*
- * Premier signage at the bar
- * Ability to show PowerPoint during the conference sign-ups along with the other conference sponsors



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2018 DPHA SPONSORSHIP & ADVERTISING REGISTRATION FORM

Company: _____

Contact: _____

Address: _____

City/State _____ ZIP _____

Phone: _____

E-mail: _____

Conference Sponsorships:

- | | |
|--|---|
| <input type="checkbox"/> We want to sponsor the Conference Saturday Banquet - | \$4,200 |
| <input type="checkbox"/> We want to sponsor a Friday Night Ice Luge - | \$2,500 |
| <input type="checkbox"/> We want to sponsor the Conference Saturday Luncheon - | \$1,750 or
\$3,000 |
| <input type="checkbox"/> We want to sponsor the Conference Key Card - | \$3,000 |
| <input type="checkbox"/> We want to sponsor the Conference Lanyard - | \$2,500 |
| <input type="checkbox"/> We want to sponsor the Conference Dealer Giveaway - | \$2,000 |
| <input type="checkbox"/> We want to sponsor the Golf Outing - | \$3,000 |
| <input type="checkbox"/> We want to sponsor the Saturday Bloody Mary Bar - | \$3,000 |
| <input type="checkbox"/> We want to sponsor the Saturday Mimosa Bar - | \$3,000 |
| <input type="checkbox"/> We want to sponsor the Friday Coffee Bar - | \$3,000 |
| <input type="checkbox"/> We want to sponsor the Saturday Morning Coffee Bar - | \$3,000 |
| <input type="checkbox"/> We want to sponsor a Charging Station - | \$2,000 |
| <input type="checkbox"/> We want to sponsor the Conference Breakfast - | \$1,500 |
| <input type="checkbox"/> We want to sponsor the Bar at the Banquet - | \$1,500 per night; Friday Night <input type="checkbox"/>
Saturday Night <input type="checkbox"/> |



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2018 DPHA SPONSORSHIP & ADVERTISING REGISTRATION FORM (Cont.)

Payment Information: ☐ Check is enclosed ☐ Amex ☐ Visa ☐ MasterCard

☐ Please invoice

Credit card # : _____ Expiration Date # : _____

Name on Card: _____

Complete and return to:

DPHA, 7508 Wisconsin Avenue, Suite 400, Bethesda, MD 20814
Phone: 888-871-6520; Fax: 301-907-9326