

## **SDIF 2017 – 2018 Schedule**

- Oct. 12 "IP 101" David Waller, JD Guest speaker on Patents
- Nov. 9 "New Product Development" *How to go from idea to presentation ready*
- Dec. 14 "Focus Groups 101"- Is it a customer accepted idea? Know before you go.
- Jan. 11 " 3d Printing" How many ways it can be used
- Feb. 8 "Manufacturing 101" How things get made
- Mar. 8 "Marketing 101" Video and internet marketing for inventors
- Apr. 12 "19 Mistakes Inventors Make" Avoid these and stand a better chance
- May 10 "Helping inventors" Warren Tuttle UIA President
- June 14 "Preparing Successful Presentations 101" Planning and presenting pitches
- July 12 "Licensing 101" Are you ready? What it takes
- Aug. 9 "Inventing Jobs" Groups that help SD inventors
- Sept. 13 "Show Time" Summer Invention Contest #1st prize \$1000